

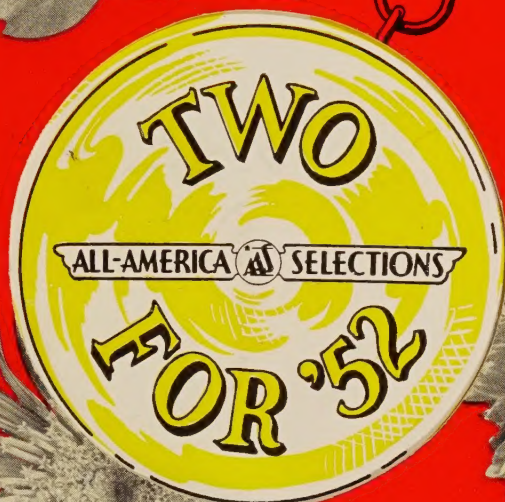
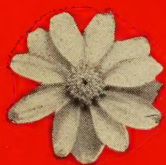
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





62,09



# BODGET

El Monte  
California



1951-52



# MAY WE BE OF <sup>extra</sup> SERVICE?

Our Service Department was established fifteen years ago on a non-profit basis to assist our friends and customers in preparing their catalogs and advertising. We invite you to make use of this service. The Department's resources include thousands of photographs and hundreds of electros and color plates. In addition, our experience in printing and advertising problems is at your disposal. There are no fees or extra service charges, although we can undertake special work, either photographic or engraving, only on a cost-plus basis.

**PHOTOGRAPHS:** We can supply, at cost price to us, professional quality photos of (1) all varieties of which we offer seed, (2) most varieties we have listed in recent years, and (3) certain subjects we do not normally grow; usually several poses of each subject. Sample selection sent on request. All photos are 8" x 10" contact, single weight glossy paper.....Each \$1.00

**COLOR PHOTOGRAPHS:** We can supply dye-transfer color photos equal in quality to the above but in full color, brilliant as the flowers themselves. Strictly a photographic process—not hand tinted. Ideal for store display as there is no wiring or installation cost.

8" x 10", projected from professional-size Kodachromes onto double weight semi-matte paper. Mounted between white artist's board, 11" x 14". All color prints are supplied mounted unless requested otherwise. Selection limited only by our library of Kodachromes which covers practically any popular seed subject. Immediate delivery in most cases .....Each \$6.50

We can make color prints from your Kodachrome provided it is in correct color balance. Write for quotations. Special prices quoted on quantities of color prints, your Kodachrome or ours. Also on sizes other than 8" x 10" in quantity.

**KODACHROME SLIDES:** We can supply high-fidelity 35mm slides (2" x 2") of any subject listed under "Color Photographs." These are close-ups of individual flowers or groups, projected from our professional-size originals. Add to your collection or use a selection for lecture work. Useful for engraving in countries not currently allowing the import of our color plates.....Each \$ .50

**COLOR TRANSPARENCIES:** Regular photos made on Trans-lite film and hand colored to precision accuracy. We can supply all subjects listed under "Photographs." Should be

displayed with a light (daylight type or fluorescent) behind them. Chosen from a sample selection of black-and-white photos, as color transparencies are **MADE UP TO ORDER ONLY**. Please allow ten days for completion of your order. 8" x 10" contact, on film.....Each \$6.50

**ELECTROS:** We can supply electrotypes for use in printed matter of a great number of the pictures offered above. 120 screen, usually square finish. Chosen from our Electro Catalog, our seed catalogs, or a selection of photos, and **MADE UP TO ORDER ONLY**. Allow ten days for completion of your order. Prices below apply to copper, wax mold. For nickelsteel, please add 25% to listed prices.

**COLOR PLATES:** We have a large selection of color plates available. 133 screen, square finish, wax mold nickelsteel. Chosen from our seed catalogs, or proofs of our seed catalogs, or **MADE UP TO ORDER ONLY**. Allow ten days for completion of your order.

**ELCROTYPE SUPPLIED UN-**  
**MOUNTED PRINTING IS SPE-**  
**COLOR PLATES ADDITIONAL**  
**COLOR PLATES AD MOLD OP-**  
**THESE PLATES AN ELECTRO THE**  
**SIZES OF PLATES, AND HAVE YOUR**  
**PRINTING COSTS AVAILABLE FREE.**

## PRICES

Note: OUR PRICES DIRECTLY REFLECT THE STANDARD ELECTROTYPERS' SCALE IN LOS ANGELES, WHICH IN TURN REFLECTS THE HIGH WAGES NOW PAID IN THE ENGRAVING INDUSTRY. WE CANNOT CONTROL THIS. BEFORE ORDERING, CONSULT YOUR PRINTER. IN SOME LOCALITIES HE MAY BE ABLE TO HAVE ENGRAVINGS MADE AT LOWER COST THAN OUR PRICES. Also please note recent price reduction in Size "A."

WIDTHS		Up to & including					2 3/4"		3 3/4"		Larger	
LENGTHS	X	Size A					B	C	D	E	F	
		Size A					B	C	D	E	F	
1 1/2" & under		Size A					B	C	D	E	F	
		Size A					B	C	D	E	F	
2 1/4" 2 3/4"		Size A					B	C	D	E	F	
		Size A					B	C	D	E	F	
3 1/4" 3 3/4"		Size A					B	C	D	E	F	
		Size A					B	C	D	E	F	
Larger		Size A					B	C	D	E	F	
		Size A					B	C	D	E	F	

Black &		Color	
Size	White		
A	\$1.95		
B	3.00		
C	3.00	\$17.50	
D	3.00	17.50	
E	3.75	25.00	
F	3.75	27.50	
G	4.00	35.00	
H	5.00	47.50	
J		55.00	

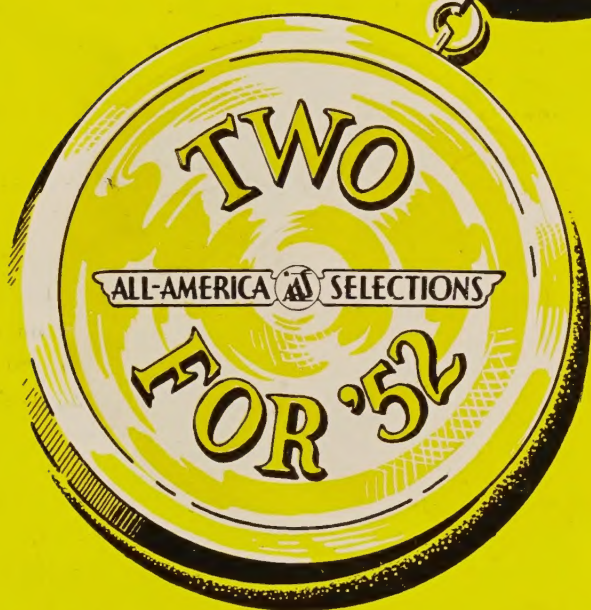
Quantity price on size  
A discontinued.

Quantity price on size A discontinued.



# BODGER

money  
in the  
bank...



... that is just what BODGER + ALL AMERICA AWARDS add up to for alert seedsmen. Bodger winners are the most publicized novelties you will buy... and as a result are the most profitable for you.

... first there was FIRE CHIEF, and you know how *that* sold. Then there was TORCH, just completing a first season estimated at more than one million retail packets. Now Bodger has "2 FOR '52"—two out of the three new ALL AMERICA AWARDS—and a publicity campaign is building which will dwarf anything done in the past.

... BODGER + ALL AMERICA AWARDS equals a new formula for selling that is extra profitable for every seedsman right down the line... *if* he takes advantage of it and climbs on the bandwagon. It works like this—Bodger novelties win awards and receive wholehearted acclaim on radio and television, in the newspapers, and in every garden publication in the country. This creates the demand, pre-sells your customers.

... all you have to do is buy the seed, use the sales helps we send you, and when the planned publicity breaks you start selling! You have no extra expenses, no big promotion costs.

... flower seed novelties, properly promoted as Bodger's always are, bring in sales you would ordinarily never see. They are the longest-profit seed items you can handle. Turn the page and read about Bodger's "2 FOR '52"—then place your order *early*. It's the soundest investment you can make... just like...

money in the bank!





**BODGER**

**ALL-AMERICA SELECTIONS**

**1952  
WINNER**

**COSMOS**  
**FIESTA**


*1951 crop delivery only. Approximately 4500 seeds/oz. Special packets available from Schmidt and Stecher-Traung, lithographers. Special publicity and selling kit will be available free. Color plates of the above picture (3050J), or portions of it, available at cost.*

The festival colors of Old Mexico, combined in one flower by the plant breeder's magic, bring this sparkling newcomer All America's TOP AWARD for 1952. For the first time — anywhere — there is true scarlet in Cosmos; a new color for the garden landscape. Early, heat-loving, easy to grow, Fiesta makes a compact 2 ½' plant with a riot of bloom all summer long. Flowers are semi-double, ruffled, borne like tropical birds amidst lacy foliage. It's a cutflower for the house, a handsome border subject for the garden — neat, trouble-free. Fiesta will be the most important, most publicized flower seed novelty of the year — be sure you have it!

**\$2.00 per oz.**

**\$20.00 per lb.**



**BODGER**  
ALL-AMERICA  SELECTIONS

**1952  
WINNER**

**BODGER**



**ZINNIA**  
*Persian Carpet*

Like tiny dahlias, each with its pointed petals tipped with contrast, these perfect miniature Zinnias make the ideal garden edging subject. Dwarf plants begin blooming early; grow into tidy, well-behaved 12" mounds of brilliant color, each plant different. Pick dozens of flowers, no two alike (yes, they do have cutting stems, and dainty foliage quite unlike most Zinnias). The variegated flowers, each the size of a silver dollar, fit uniquely in the Modern house, yet look perfectly at home in an old-fashioned bouquet. The perfect size for window boxes; apartment gardens, Persian Carpet is still a real Zinnia — easy to grow, thriving on heat, it produces a wealth of bloom with minimum care.

**\$1.50 per oz.**

**\$15.00 per lb.**

*1951 crop delivery only. Approximately 22,000 seeds/oz. Special packets available from Schmidt and Stecher-Traung, lithographers. Special publicity and selling kit will be available free. Color plates of the above picture (3051J), or portions of it, available at cost.*





## ASTER PRINCESS PAT

The brilliant crimson Princess Aster, latest in a famous line of garden Asters that are replacing the American Branchings in every modern catalog. Gardeners like them for their wealth of 3"-3 1/2" quilled flowers whose "cushion" centers show no eye. Florists like them for their shipping qualities, their high wilt-resistance. Try a "red, white, and blue" collection next year with Princesses Pat, Elizabeth and Susan!

### NEW PACKETS

*Stecker-Traung Lithograph Corp. will offer this year for the first time anywhere a full range of beautiful color packets for Princess Asters in separate colors. Write them direct for full information and samples.*

12,000 seeds/oz. *Photos, electro (1195F) and color plates of Princess Mixed available.*

**\$1.30 per oz.**

**\$15.00 per lb.**

## SINGLE MARIGOLD SPANISH FLAG MIXED

(not illustrated)

A new blend of only the modern, dwarf single Marigolds. Free flowering under almost any climatic conditions, plants are compact and small, bearing plenty of 1 1/2"-2 1/2" flowers in red, bronze, golden yellow and bicolor. Mixture includes such well-known recent All Americas as Naughty Marietta,

Sunny, Flash and Redhead. Schmidt Lithograph Co.'s packet #2617 is perfect for Spanish Flag — try it this year!

10,000 seeds/oz. *Photos and electros available.*

**\$.50 per oz.**

**\$5.00 per lb.**



## PETUNIA FIRE CHIEF

The most spectacular, most profitable novelty in modern times, Fire Chief rocketed to public acceptance in its first season. The all-time high point winner in All America Selections and winner of the first Gold Medal to be awarded in 11 years, it is an absolute necessity in your Petunia list. Bright red flowers on stocky, compact plants flower all summer and into autumn. Best color is obtained in cool weather but in full sun (not shade).

250,000 seeds/oz. *Schmidt and Stecker-Traung packets available. Color plates, photos, electros (shown, #1196F) available.*

**\$6.80 per oz.**

**\$80.00 per lb.**







## PANSY

### SWISS SELECT

A professional's premium strain particularly suited for basket work, characterized by a strict uniformity and compactness of plant habit. Flowers are huge, of exceptionally fine substance, and evenly blotched in the manner of the finest original "Swiss" type. Color range is complete, with plenty of reds, and a majority of the deep velvet colors. We sincerely believe there is no finer Pansy strain in existence today, regardless of price. For your protection, we offer Swiss Select only in our own sealed packets.

1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	1/4 lb.	1/2 lb.	1 lb.
\$1.35	\$2.70	\$4.75	\$8.50	\$15.00	\$45.00	\$75.00	\$135.00



**BODGER**

22,000 seeds/oz. Photos and electro (1197E) available. Orders for 1/8 oz. or more will be filled with a variety of sizes of sealed packets according to your needs, if you wish.

## LARKSPUR

### REGAL STRAIN

Solidly established as an exceptionally fine florist strain, Regals are rapidly replacing the old Giant Imperials because of more height, more vigor, more shatter-resistance as well as uniform earliness and form. Each long, thick spike is composed of huge, double Delphinium-like florets, with straight stems and clear colors.

#### NEW PACKETS

Schmidt Lithograph Co. offers a brand-new range of packets ideally suited to regal strain: #1207, #1217, #2806, #2807, #2808, and a beautiful collection envelope, #2683.

8,700 seeds/oz. Photos, color plates and electro (1198J) available.

**\$.60 per oz. \$6.00 per lb.**

## ASTER

### BALLET TYPE MIXED

Fine flower quality can be had along with earliness in Queen of the Market Asters. This full mixture of colors is of the larger, distinctively crested flower type made famous by our own Ballet Queen, much more double than the old strain, and much more wilt-resistant. A bedding type with sufficient stem for cutting, this is the earliest of all Asters and best for the South.

12,000 seeds/oz. We have photos and electro (#1174F); J. Horace McFarland Co. offer beautiful new color plates. Stecher packet #4069 is adequate.

**\$.80 per oz. \$8.00 per lb.**





## ASTER

### WILT RESISTANT SUPER GIANTS

Largest of all Asters and a superb cutflower because of its long, wiry, non-branching stems and huge ostrich-feather flowers, Super Giant is a familiar catalog class. Until now, its use has been sharply restricted because of its lack of wilt-resistance and limited color range.

This WILT-RESISTANT strain has taken fifteen years to perfect without sacrifice of size and type, but at last you can offer with confidence the world's finest Aster in a brilliant new range of colors. These are: Beverly Hills (azure), El Monte (crimson), Hollywood (white), Pasadena (peach blossom), and Santa Barbara (purple) plus a full mixture. Bring your catalog up to date by replacing all non-resistant Giants with this new WILT-RESISTANT strain.

*New and highly suitable packets will be available: Check with your regular packet maker. 12,000 seeds/oz. Photos and color plates (3055G) available.*

**\$1.70 per oz.      \$20.00 per lb.**  
(Separate colors or Mixed)

## SCABIOSA

### CORAL MOON

Scintillating new member of a new race of Scabiosa, Coral Moon has long, wiry stems, and the large ball-shaped flowers of broad frilled petals that made Blue Moon famous. Blooms range from medium to deep salmon pink, as shown in the illustration, and are the result of selections from the mixture Imperial Hybrids that is so popular a catalog item. Coral Moon is the second of a series of separate colors being selected from the mixed, all having the characteristic 42"-48" plants covered with bloom from summer until frost that perform so much better under warm conditions than the older types.

*3500 seeds/oz. Schmidt will offer a brand-new packet for Coral Moon. Photos, electros and color plates (3056F) available.*

**\$.90 per oz.      \$10.00 per lb.**





# ZINNIA

## PEPPERMINT STICK MIXED

One look at the picture tells you this is *really* new; **UNLIKE ANY ZINNIA ON THE MARKET TODAY.** Your customers can see it too, and a really different Zinnia is the one novelty you know will sell. We released Peppermint Stick experimentally late in 1951 with virtually no publicity, and were snowed under with business. We wish to apologize to our many customers who ordered after we were sold out, but respectfully suggest that if you have not yet placed a 1951 contract order you do so now, as publicity for next Spring is being carefully prepared, and we anticipate a tremendous public demand. Peppermint Stick has a much wider color range (red and white, red and yellow, pink and white, orange and yellow, purple and white) than its parents, Old Glory and The Clown. Plants somewhat taller than Pumila bear medium-sized Pumila-type flowers. One of the best cut-and-come-again Zinnias; blooms will be produced until frost if kept picked. An early strain, extensively reselected, Peppermint Stick produces approximately 70% striped flowers. Don't miss your chance in '52 — this will really go!



*4500 seeds/oz. Brand-new packets will be available from both Schmidt and Stecher-Traung. We have photos, and color plates (3057F).*

**\$ .80 per oz.**

**\$8.00 per lb.**

**BODGER**



# CELOSIA

## GIANT PAMPAS PLUME

Huge feathered plumes on vigorous, long stemmed plants are the trademark of this new giant strain of Celosia Plumosa for bedding and cutflower uses. It is a full mixture of colors containing bronze, copper, gold and sunset colors very rare in Celosia, especially the Plumosa type, with a minimum of the dark reds. Plume is huge and very dense, stretching out to a graceful point which has a silky sheen. This is one of the most sensational subjects for a summer border, as it thrives on hot weather and makes a riot of color. Easy to grow and requiring no attention other than irrigation, Pampas Plume is a reliable source of garden color as well as cutflowers, and has distinct market virtues.

*30,000 seeds/oz. Schmidt packet adequate. Photos and color plates (3058F) available.*

**\$1.30 per oz.**

**\$15.00 per lb.**



## TWO NEW ZINNIAS

### FLORADALE SCARLET

A new and distinct Zinnia, very uniform and true to type and color, which represents the first distinct new variety to be introduced in several years. Flowers are deep scarlet, slightly smaller than Dahlia-flowered, with the fluffy but not twisted petals generally called cactus-flowered. Not an improved Fantasy, but definitely a Giant. Plants are 2'-2½' high, with regular Zinnia foliage. We recommend this as a worthwhile addition.

2800 seeds/oz. *Photos and electro* (#1201E) available. Check with your supplier for possible new packet.

**\$.60 per oz.**

**\$6.00 per lb.**

### BURPEE HYBRIDS

This is the Zinnia that received extensive publicity in the Saturday Evening Post, March 1951, and consequently can be expected to be in great demand. It is a widely varied mixture, generally of the cactus or chrysanthemum-flowered type described above, containing most of the usual Zinnia colors, as well as bicolors and delicate shades not occurring in blended mixtures. Regular Zinnia foliage.

**\$2.50 per oz.**

**\$25.00 per lb.**

garden bedding subject and cutflower — the earliest of all the Giant Asters.

12,000 seeds/oz. *Present packets adequate. Photos will be available.*

**\$1.70 per oz.**

**\$20.00 per lb.**

## ASTER

### EARLY GIANT MIXED (not illustrated)

Since the first of this early, dwarf, giant ostrich-feather strain won its All America award in 1939 we have had requests for the mixture. Now we have new colors which, with Light Blue, Peach Blossom and Rose Marie enable us to offer a mixture this year for the first time. It is a superb

## MARIGOLD

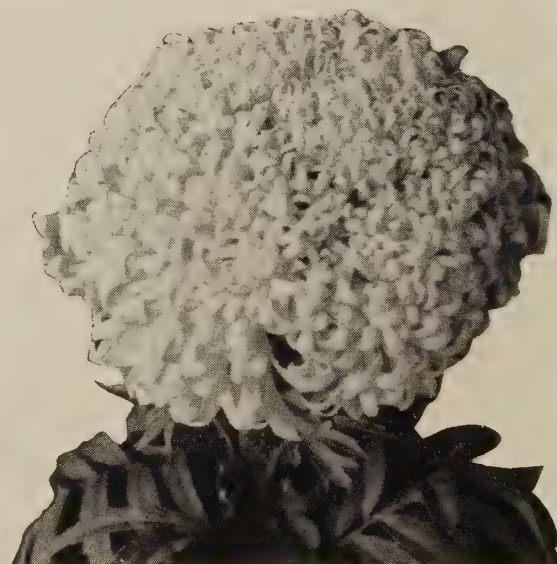
### GLITTERS

A new chrysanthemum-flowered African Marigold and a winner in the 1951 All America Selections, Glitters is similar to, but much earlier than the well-known Mammoth Mum. The plants are a little dwarfer (2½'-3') but quite erect, somewhat more freely flowering and thus perhaps a better garden subject. Although the same color (bright lemon yellow), Glitters is not a replacement for Mammoth Mum as the flowers are smaller and borne on shorter stems. We suggest its use where earliness, or profuse bloom rather than cutflowers are desired. A modern Dixie Sunshine.

8000 seeds/oz. *Photos and electro* (#1199E) available. Stecher has new packet, #4464.

**\$.90 per oz.**

**\$10.00 per lb.**



**BODGER**



# THE NEW SNAPDRAGONS

*With regal height, amazing vigor, and excellent performance in many climates, the modern Antirrhinums have made old types obsolete. These are garden snaps with the flower quality of florists' strains. Our choice of the best is:*

## **COLOSSAL SNAPS MIXED (right):**

These live up to their name — the picture at right shows the very large florets that fill the spike, but equally important is their tremendous vigor, which produces strong 3' stems, and fine performance even under adverse conditions. Spikes stand erect, produce heavily. Bred in the East for early, prolific bloom, the mixture is a controlled blend of white, pink, orchid, yellow, crimson and orange.

*Schmidt has a new packet, #2858.*

**\$2.50 per oz.      \$30.00 per lb.**

## **VELVET GIANT:**

Similar to Tetra. Velvet Giant is tall, very large flowered, and extremely vigorous. Color is a deep velvet red.

*2 new packets: Schmidt, #2811;*

*Stecker, #4731.*

**\$2.15 per oz.      \$25.00 per lb.**

## **NARAMEK STRAIN MIXED:**

A tall, giant flowered heavy producer, containing bicolors such as yellow-bronze, yellow-red and orchid-rose as well as solid colors.

**\$2.50 per oz.      \$30.00 per lb.**

## **TETRAPLOID SUPERFINE MIXTURE:**

The famous "Tetra Snaps." Plants not so tall as Colossal, but bear even larger florets, mostly ruffled, and in every Snapdragon color including bicolors and veined. The husky, erect growth makes Tetras prime favorites of the bedding plant grower. We have crops of many separate colors growing, including U.S.D.A. numbers 6, 10 and 11, introduced by us last year. Many colors.

*Stecker has a new packet, #4732*

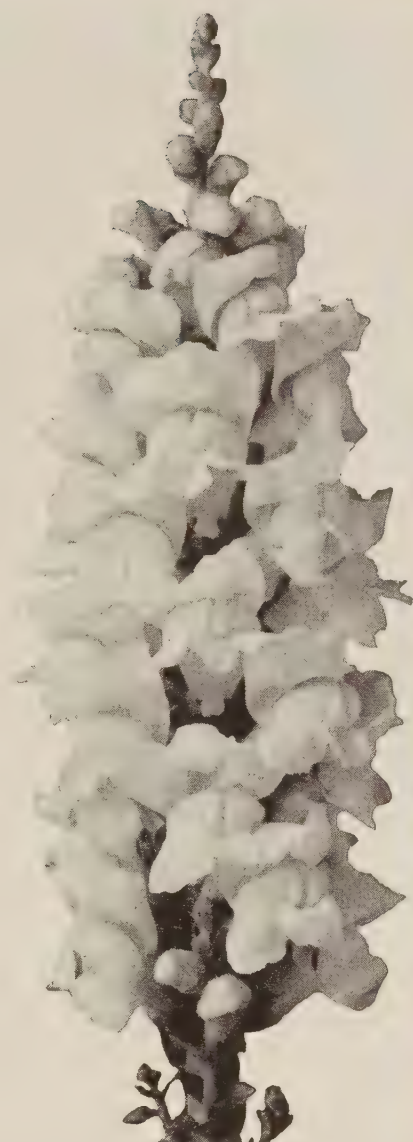
*for Tetras.*

**\$1.70 per oz.      \$20.00 per lb.**

## **SKYSCRAPER MIXED:**

Tall, base-branching plants bearing spikes of nearly equal length in pastel colors such as primrose, gold, appleblossom, rose and creamy white. Large numbers of medium-sized florets per stem.

**\$2.50 per oz.      \$30.00 per lb.**



*220,000 seeds/oz. Many photos, color photos and electros (#1205H Colossal) available.*



## MARIGOLD **HAPPINESS**

A dwarf (18"), chrysanthemum-flowered African Marigold, Happiness is very, very early, and blooms so abundantly that the plant is literally a ball of color. Deep golden yellow flowers are about 3" across, and make good cutflowers. Happiness is just the right height to plant between edging types such as Spry, and background varieties such as Real Gold or Frills. One entire plant makes a bouquet, when cut.

*8000 seeds/oz. Photos and electro (#1200E) available.  
Packets available.*

**\$ .90 per oz.**

**\$10.00 per lb.**





## TITHONIA

### TORCH

The Top All America winner for 1951, extensively publicized as a brand-new summer annual. Easy as a Zinnia to grow, and very early, it will yield brilliant orange-scarlet cutflowers all summer until frost. The flowers resemble single dahlias with bright gold centers; plants are compact, waist-high, with soft green foliage. Performs best if planted in full sun; watered sparingly and fertilized very little, if at all.

2800 seeds/oz. Special packets available. We have photos, electros and an assortment of color plates of which that at left (#3047G) is only one.

**\$1.30 per oz.**

**\$15.00 per lb.**

## IPOMEA DARLING

Sparkling new bicolor Morning Glory, claret with snowy-white throat. A distinct "break" from Scarlett O'Hara, with the same plant habit, flower size, growth characteristics and earliness. Much publicized and praised in 1951.

700 seeds/oz. Special packet available from Schmidt. We have photos and color plates in many sizes, of which this (#3059G) is only one.

**\$.50 per oz.**

**\$5.00 per lb.**



## PETUNIA

### RAMONA STRAIN SUPERDWARFS

A controlled blend of dark shades, orchid shades, and bicolors in proper proportion to most professional market requirements. If you have special requirements, we can do a limited amount of custom blending to specification. Plant habit is extremely dwarf—more so than the regular Ramona Strain. Flowers are of giant size, excellent substance, ruffled, but not fringed. PLEASE NOTE: SUPERDWARFS CONTAINS A VERY LOW PERCENTAGE OF THE INEVITABLE SMALL-FLOWERED TYPES, RESULTING IN VERY FEW "CULLS" WHEN FINISHING INTO POTS.

160,000 seeds/oz. Photos and color plates (#3035G) available.

**1/16 oz.: \$5.00    1/4 oz.: \$15.00    1 oz.: \$50.00**





# ASTER

## BOUQUET TYPE

"Puff-ball" flowers are borne as a bouquet all at the top of this brand-new class of aster for the professional. Developed specifically for a market cutflower, the strain bears flowers completely double even when full-blown, on strictly upright plants to be cut as one bunch. Each plant takes very little space, although producing a wealth of bloom. Highly wilt-resistant, Bouquets produce spectacular landscaping effects when planted behind branching types — the result is a ribbon of solid color of even height. Plants grow 24" high, flowers are 3"-3 1/2" in diameter with strong stems.

12,000 seeds/oz. Photos and color plates (#3060F) available.

**Crimson or White: \$1.70 per oz.; \$20.00 per lb.**



**BODGER**

# LINARIA

## NORTHERN LIGHTS

Brilliant "Snapdragon" colors — clear whites, bright yellows, vibrant blues and carmines combined with reds and bronzes with yellow lip make Northern Lights "snap" when compared with the old Excelsior. 15" plants bloom very quickly from broadcast seed; provide a show of color when sown with Spring bulbs. The ladies love them!

450,000 seeds/oz. Present packets more or less adequate. Photos and color plates (#3040F) available.

**\$.50 per oz.**

**\$5.00 per lb.**

# STOCK

## FLORIST or COLUMN TYPE

Most home gardeners want florist Stock but are buying the branching strain. If your customers can grow stock at all (some climates forbid), they can grow the florist type just as easily and get huge 2 1/2' spikes 3" thick! Sell this premium, high-profit packet and enjoy a reputation for remarkable seed. Schmidt has a new series of packets perfect for Column Stocks. Seed supply ample. Try these:

Silvery Lilac . . . Pkt. #2778  
Purple Heart . . . Pkt. #2774  
Gardenia (white) . Pkt. #2773

Pink Supreme . . . Pkt. #2776  
Ruby (red) . . . Pkt. #2772  
Florist Mixed . . . Pkt. #2777

*Cultural Notes: Space Column Stocks 6" as each plant bears just one huge flower. Stocks demand excellent drainage. Immediate or 1951 crop delivery (December). 19,000 seeds/oz. Photos and color plates (#3021F) available.*

**Colors: \$4.25 per oz.**

**Mixed: \$3.40 per oz.; \$40.00 per lb.**







## NICOTIANA SENSATION MIXED

English plant breeders have revolutionized an old friend: Just as fragrant as the old Affinis, the new Nicotiana stays open longer during the day, comes in a bouquet of "decorator" colors and best of all, is now a compact 24"-28" plant that won't topple with the first raindrops. Colors range from white through mauve to chartreuse, wine, deep red and chocolate; the perfect planting for a Modern house. As can be seen in the illustration, each plant makes a profusion of bloom.

200,000 seeds/oz. Present packets adequate. Photos available. Electros available: #1202F Closeup (square finish) or combination #1202G showing plant habit also, as illustrated.

\$ .80 per oz.

\$8.00 per lb.

## TWO FINE MARIGOLDS BURPEE PRIMROSE and FRILLS

Of all the new Marigolds, two stand out in our test data as candidates to join the pace-setters. BURPEE PRIMROSE is the perfect companion to Guinea Gold. Mid-season, the same uniform 2' plant which thrives under adverse conditions, but flowers delicate primrose yellow 3" across, a loosely petalled carnation type. FRILLS is much closer in plant habit (2') and flower type to Real Gold, with golden flowers 3½" across composed of tightly packed, definitely ruffled and frilled petals. Odorless foliage.

8000 seeds/ oz. Excellent packets for both are available. We have photos and electro (#1203G) available.

Either: \$ .60 per oz.

\$6.00 per lb.



## DIANTHUS BRILLIANT

A modern huge single bedding strain, Brilliant is a plain-edged companion to the famous Gaiety, with even richer colorings of crimson, cerise, pink, white, and in-between variations. Each flower is of heavy substance, with contrasting "pheasant's eye."

28,000 seeds/oz. Schmidt packet #2562 perfect for Brilliant. Photos and electro (#1204F) available.

\$ .50 per oz.

\$5.00 per lb.

## MARIGOLD SPRY HYBRIDS (not shown)

Whoever has grown Spry knows it as the most sparkling edging subject there is; the plants are small, neat, and uniform. Spry Hybrids is not a blend of separate (and varying sized) colors but a full color group grown as a mixture. It is the most uniform,

tidy dwarf Marigold mixture we have ever seen. A must for any seedsman.

10,000 seeds/oz. Schmidt packet #2418 adequate. Photos and electros will be available.

\$ .50 per oz.

\$5.00 per lb.



—SEASON OF 1951-1952—

**BODGER**  
*Seeds Ltd.*



## GENERAL PRICE LIST

OF CALIFORNIA'S CHOICEST FLOWER SEEDS  
including latest electros and color nickeltypes

**B O D G E R   S E E D S ,   L T D .**  
**E L   M O N T E ,   C A L I F O R N I A ,   U . S . A .**  
LOCATED FIFTEEN MILES DUE EAST OF LOS ANGELES CITY HALL  
CABLE ADDRESS: "BODGER EL MONTE"—ALL CODES

PHONE: FOrest 8-6141

W H O L E S A L E   S E E D   G R O W E R S   •   S I N C E   1 8 9 0



# TERMS

## and GENERAL CONDITIONS OF DELIVERY

Where speed is essential, we suggest that orders be sent Air Mail, specifying shipment by Air Parcel Post. We will ship the same day your order is received via helicopter connection with Los Angeles air terminals, the hub of Eastbound transportation from Southern California. Often the actual time required to receive the seed is less than that from sources closer to you geographically.

Shipping instructions should accompany each order. Otherwise we will ship the best and least expensive way, in our judgment. On large shipments we will be glad to suggest methods proven quickest and most satisfactory in our experience.

All seeds are quoted F.O.B. El Monte, California, terms 60 days net, less 2% cash 30 days. All invoices payable in U. S. dollars in or by New York or Los Angeles Exchange. All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

**Prices in this list go into effect July 1, 1951, superseding all previous quotations whether for contract or spot delivery. All orders of 4 ounces or over will be charged at the pound rate; all orders under 4 ounces will be charged at the ounce rate.**

**The minimum charge for each item billed will be twenty-five cents, due to the increased cost of handling small orders.**

We reserve the right to change any or all prices in this list without notice.

In case of crop shortages, orders will be filled pro rata only.

Crop failure or any cause beyond our control releases us entirely from delivery.

"We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we

will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed."

Should fulfillment of any order or contract be prevented or delayed by the act of God, war, blockade, revolution, prohibition of exports or imports, riots, strikes, lockouts, fire, loss and/or detention at sea or any other contingency beyond our control, we shall not be responsible for any loss and/or damage thereby.

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The great acres of the Western flower fields are an irresistible lure to many hundreds of people each June and July. If you plan to travel West this year we extend a cordial invitation to you to see our fields, either at Lompoc (50 miles north of Santa Barbara, reached via U. S. 101 and Calif. #1) or El Monte (a suburb of Los Angeles). If you travel by air or train, write us for information on travel connections. The best time and place to see each major crop is given below:

- Asters .....Aug. 15-Sept. 15—El Monte and Lompoc
- Zinnias .....July 15-Aug. 15—El Monte
- Delphinium .....June 15-July 15—Lompoc
- Larkspur .....June 1-June 15—Lompoc
- Marigold (Fr.) ..June 15-July 15—Lompoc
- Marigold (Afr.) Aug. 1-Sept. 15—Lompoc and El Monte
- Nasturtium .....July 1-Aug. 1—Lompoc
- Petunias .....May 15-July 15—Lompoc
- Stocks .....May 15-June 15—Lompoc
- Sweet Peas ....May 15-June 15—Lompoc
- Early Annuals....May 1-June 15—Lompoc
- Late Annuals....June 15-Sept. 1—Lompoc and El Monte
- Hot Weather Items.....August—El Monte

You are welcome, any time and any season. Write or telephone (Lompoc 4211 or El Monte FOrest 8-6141) for local directions. We will do our best to make your visit both pleasant and informative.







# THE STORY OF WILT-RESISTANT *Asters*

FOR hundreds of years horticulturists have developed the China Aster until it is one of the most colorful of the late summer annuals. About twenty years ago, however, the disease Aster Wilt became so widespread that it threatened the very existence of the Aster family. The problem was this: Wilt is caused by the fungus *Fusarium conglutinans* var. *Callistephi*, which lives in the soil. It may be spread by tools, water, seed—and it persists almost indefinitely. It may be avoided by using soil that has never grown Asters before, but this course is usually impractical. There is at present no drug or chemical which will destroy it. How, then, is Aster Wilt conquered?

The process developed by Bodger Seeds Ltd. in its pioneer work is much like vaccination in human beings: Plants are exposed to the Wilt and those which survive supply seed for the next generation of test plants. This work is carried on in the Wilt Workshop, a twenty-acre farm staffed by Bodger experts which is devoted solely to wilt work and is purposely infected with as much wilt as possible.

The tendency to wilt-resistance can be inherited, so the plants grown from the seed produced the previous year are quite resistant—but the process does not stop there. Many successive generations are grown in the Workshop until the best lines have great resistance. By means of this technique—survival of the fittest—Bodger's original strains of wilt-resistant Asters were developed.

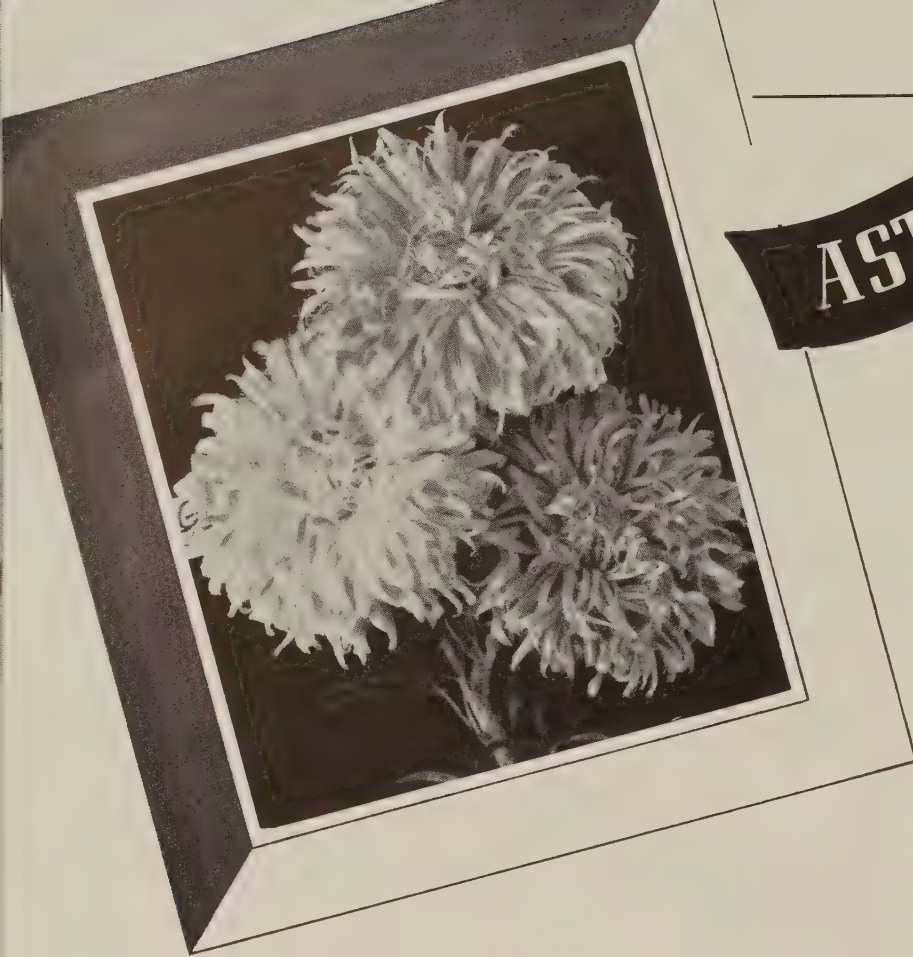
In all cases it is *resistance*, not *immunity*, which is developed. The tendency toward resistance is inherited, and will "breed out" if the strain is not put through the

Workshop cycle periodically. All Bodger Aster introductions are developed in the Workshop, and each year's stock seed comes directly from a two-generation exposure to wilt of a virulence not found in ordinary soil. Your Bodger Aster seed is highly resistant. Even a few generations of increase in non- or lightly-infected soil will produce seed of decidedly less resistance.

Resistance is hereditary, and so are plant and flower types. Bodger wilt-resistant strains are developed from non-resistant, Commercial varieties, quite true to type—not from crosses between commercial and inferior, though resistant, types. Because we take pride in maintaining this accuracy of type, some varieties are not offered as wilt-resistant. At present we cannot make these resistant without sacrificing essential qualities of type, and we do not recommend their use where wilt has been observed. Combining wilt-resistance with good commercial types is not easy; since there will always be some variation. Resistance is expressed as a percentage, a high value of which is required to qualify as "wilt-resistant."

The war against wilt is a continual one, complicated by bad weather breaks which sometimes wipe out a long chain of selection work. Among commercial growers, Bodger Seeds Ltd. is the pioneer in wilt work, and the only firm actively engaged in *continual* research. Your Bodger wilt-resistant Aster seed is of high quality, true to type, and as wilt-resistant as we can make it. Because of this research work, wilt is no longer a problem to the careful grower who makes sure he has resistant stock.





# ASTERS

All Asters we offer can be grown by the home gardener wherever Asters are popular. The non-resistant Giants require care to avoid wilt infested ground, but yield tremendous "show" blooms for the careful gardener. Most of these Asters are also in great demand as florist's commercial varieties, especially those marked "f." In any case, seed we offer is of highest florist quality.

## SYMBOLS

- a—annual
- b—biennial
- c—climber
- f—cut flower variety, special for florists
- gr—greenhouse plant
- p—perennial
- ra—rock plant annual
- rp—rock plant perennial

ELECTRO #1097G  
ASTER IMPROVED GIANTS  
OF CALIFORNIA

### ASTER PRINCESS WILT RESISTANT f (Bodger)

An ideal type for florists, 3"-3½" flowers on long stems have crested center that remains full when flower is completely open, surrounded by multiple rows of guard petals. An exceedingly good shipper. Fine for home gardeners because of high wilt resistance. Plants 2'-2½' tall, branching habit, blooms in late August.

		Per oz.	Per lb.
832	PAT (Bodger) (new) bright Aster crimson, fully quilled, long strong stems for cutting.....	1.30	15.00
820	ANNE (Bodger), peach blossom.....	1.30	15.00
816	BARBARA (Bodger), orchid.....	1.30	15.00
824	BONNIE (Bodger), soft salmon pink.....	1.30	15.00
836	ELIZABETH (Bodger) (new) pure white, of especial importance to florists .....	1.30	15.00
1112	GOLDEN SHEAF, yellow self. (A.M. R.H.S. '50).....	1.30	15.00
812	LINDA (Bodger), clear light rose.....	1.30	15.00
826	MARGARET (Bodger) (new), florist rose, very desirable.....	1.30	15.00
822	MARSHA (Bodger), cinnabar scarlet, upright.....	1.30	15.00
830	SUSAN (Bodger) (new), true deep blue, a clear color.....	1.30	15.00
838	FINEST MIXED, including new colors.....	1.30	15.00





## GIANT LONG STEMMED TYPES

**ASTER SUPER GIANT WILT RESISTANT f (Bodger) (new)**

The long-awaited wilt-resistant strain of true giant ostrich-feather flowers with long, heavy non-lateral stems, borne on plants 3' high. Blooms late summer to frost. The best giant Aster.

	Per oz.	Per lb.
146 BEVERLY HILLS (Bodger), azure blue.....	1.70	20.00
148 EL MONTE Wilt-Resistant (Bodger), crimson.....	1.70	20.00
150 HOLLYWOOD (Bodger), pure paper white.....	1.70	20.00
154 PASADENA (Bodger), peach blossom.....	1.70	20.00
160 SANTA BARBARA (Bodger), dark purple.....	1.70	20.00
168 FINEST MIXED, full mixture of all colors.....	1.70	20.00

**ASTER IMPROVED GIANTS OF CALIFORNIA f (Non-resistant)**

Large flowers of the Crego type with long non-lateral stems, borne on plants 3' high. Blooms from late summer to frost. Will open well when cut in the bud, and therefore widely used as a market shipper.

20 EL MONTE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '39, crimson.....	1.30	15.00
26 LOS ANGELES (Bodger) <small>ALL-AMERICA SELECTIONS</small> '34, shell pink.....	1.30	15.00
60 APPLE BLOSSOM, shell pink.....	1.30	15.00
68 AZURE BLUE, soft azure blue.....	1.30	15.00
80 CRIMSON (Bodger).....	1.30	15.00
64 DARK PURPLE.....	1.30	15.00
66 DEEP ROSE.....	1.30	15.00
70 LIGHT PURPLE or DARK BLUE.....	1.30	15.00
82 LOVELINESS (Bodger), pink, touched salmon.....	1.30	15.00
72 PEACH BLOSSOM, opens white, flushes lavender pink.....	1.30	15.00
76 WHITE, pure white.....	1.30	15.00
78 FINEST MIXED.....	1.00	12.00

**ASTER EARLY GIANT WILT RESISTANT f (Bodger)**

Flowers are Giants of California type, blooming four to six weeks earlier. Plants 1 1/2' with strong heavy stems.

34 LIGHT BLUE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '39.....	1.70	20.00
38 PEACH BLOSSOM (Bodger), opens white, flushes lavender pink.....	1.70	20.00
30 ROSE MARIE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '40 (H.C. R.H.S. '50).....	1.70	20.00

50 FINEST MIXED, blend of above plus crimson and white. Excellent for low border plant yielding giant flowers.....	1.70	20.00
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**ASTER IMPROVED GIANT CALIFORNIA SUNSHINE (Bodger) (Non-resistant)**

Yellow quilled center with single row of colored outer petals. 4"-5" flowers on 3' plants, early September.

948 FINEST MIXED.....	1.00	12.00
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Certain Asters in this list bear the abbreviation (A.M. or H.C., R.H.S. '50). This indicates an award from the British Royal Horticultural Society—the supreme horticultural authority. The awards are made to any one species only about once every ten years, and are for a grower's superior strain of standard trade varieties. In 1950 our double Asters won more awards than those of any other grower—more than those of all other American entrants combined. We are proud of this recognition of a world-established custom: Bodger seeds are your best buy.







ELECTRO #1098F ASTER EARLY BEAUTY  
WILT RESISTANT



ELECTRO #1101F ASTER IMPROVED GIANT  
CALIFORNIA SUNSHINE

ELECTRO #1146F ASTER QUEEN OF THE  
MARKET BALLET QUEEN



## ASTERS (Cont.)

ASTER GIANT MAMMOTH PEONY FLOWERED f, 2 1/2'-3'		Per oz.	Per lb.
90	SILVERY ROSE, wilt resistant (Bodger)	1.30	15.00
106	PURPLE ROBE (Bodger)	1.30	15.00

### ASTER EARLY BEAUTY WILT RESISTANT f (Bodger)

Identical with American Beauties but blooming much earlier, September to frost. Long stemmed flowers, large and compact. Keeping qualities excellent. Plants 2 1/2'-3'.

120	AZURE FAIRY, azure blue (H.C. R.H.S. '50)	.90	10.00
124	CRIMSON	.90	10.00
126	DEEP ROSE	.90	10.00
132	PURPLE or DARK BLUE	.90	10.00
136	SEPTEMBER BEAUTY, delicate shell pink	.90	10.00
138	WHITE	.90	10.00
140	FINEST MIXED	.80	8.00

## COMET TYPE FLOWERS

### ASTER IMPROVED CREGO or TALL OSTRICH FEATHER, WILT RESISTANT (Bodger)

Unchallenged favorite of American gardeners; the Aster usually packeted. Large, feathery, fully double flowers on robust branching 2 1/2' plants. Blooms in mid-August.

300	AZURE BLUE	.60	6.00
302	BLUE FLAME (Bodger), bright navy blue	.60	6.00
304	CATTLEYA (Bodger), orchid, large flowered	.60	6.00
306	CRIMSON	.60	6.00
310	DEEP ROSE, bright rose, dark stems (H.C. R.H.S. '38)	.60	6.00
324	ENCHANTRESS (Bodger), lively salmon rose		
	ALL-AMERICA SELECTIONS '38	.60	6.00
312	LIGHT BLUE	.60	6.00

326	MID-BLUE (Bodger) (new), bright blue, a valuable color addition to this class (A.M. R.H.S. '50)	.60	6.00
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314	PEACH BLOSSOM, opens white, flushes lavender pink (H.C. R.H.S. '38)	.60	6.00
316	PINK, SHELL PINK (A.M., R.H.S. '38)	.60	6.00
318	PURPLE or DARK BLUE	.60	6.00
320	WHITE	.60	6.00
328	FINEST MIXED	.50	5.00

### ASTER GIANT COMET or LATE EXPRESS WILT RESISTANT (Bodger)

Plants upright, 2', non-branching, feathery, double flowers, blooms middle of August.

274	FINEST MIXED	.60	6.00
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## FLORIST TYPE FLOWERS

### ASTER IMPROVED QUEEN OF THE MARKET WILT RESISTANT (Bodger)

Earliest of all Asters and best for the South. Widely used for early market cutting. Plants 20" tall, with long-stemmed medium sized flowers.

506	AZURE BLUE (Bodger)	.60	6.00
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526	BALLET QUEEN (Bodger), deep salmon rose. First of a new type of Queen with full centers, larger flowers, longer stems and a very high wilt resistance (A.M. R.H.S. '50)	.80	8.00
524	BALLET TYPE FINEST MIXED (Bodger), the sensational new Queen type with full centers, large flowers, longer stems and very high wilt-resistance: now available in wide mixture of colors	.80	8.00

502	CRIMSON	.60	6.00
504	DARK BLUE or PURPLE	.60	6.00
508	FLESH PINK or BLUSH PINK	.60	6.00
510	LIGHT BLUE, medium blue	.60	6.00
516	ROSE (Bodger), soft rose	.60	6.00
518	SCARLET	.60	6.00
520	WHITE	.60	6.00
528	FINEST MIXED	.50	5.00

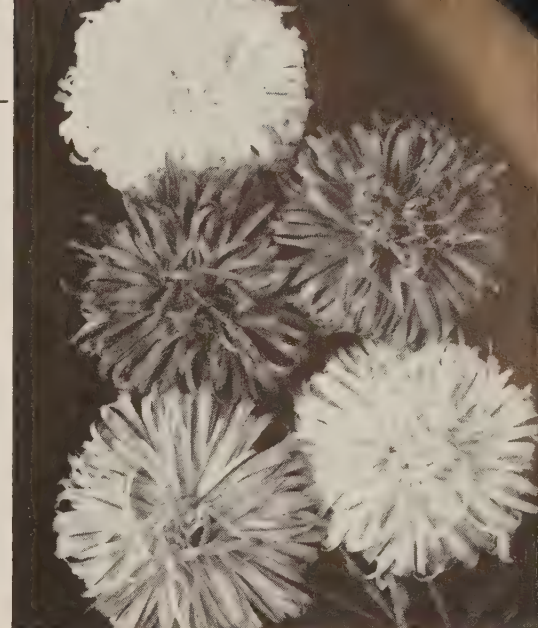


**ASTER BOUQUET TYPE WILT RESISTANT f (Bodger) (new)**

(formerly listed as California Pompon)

Ideal market cutter and shipper: Plants strictly upright, bearing quilled flowers on long stems at top of 2' plant. Habit allows entire plant to be cut as one bunch. Very early.

	Per oz.	Per lb.
280 CRIMSON BOUQUET (Bodger), bright crimson.....	1.70	20.00
292 WHITE BOUQUET (Bodger) (H.C. R.H.S. '50).....	1.70	20.00


 ELECTRO #1099F ASTER IMPROVED CREGO  
WILT RESISTANT

**ASTER EARLY ROYAL WILT RESISTANT f (Bodger)**

Plants branching, 2'-2 1/2', blooming in mid-August directly following the Queens of the Market.

560 AZURE BLUE or DARK LAVENDER.....	.60	6.00
576 COPPERY ROSE (Bodger).....	.60	6.00
572 CRIMSON .....	.60	6.00
562 DEEP ROSE, taller.....	.60	6.00
564 PEACH BLOSSOM, opens white, flushes lavender pink .....	.60	6.00
566 PURPLE, deep purple.....	.60	6.00
592 SCARLET (Bodger) .....	.60	6.00
568 SHELL PINK .....	.60	6.00
570 WHITE .....	.60	6.00
578 FINEST MIXED .....	.55	5.50

**ASTER AMERICAN BRANCHING WILT RESISTANT f (Bodger)**

Plants 2'-2 1/2' tall, branching, robust, flowers large, double and fine form, blooming in late August. Our reselected strain.

640 AZURE BLUE or DARK LAVENDER (A.M. R.H.S. '50) .....	.60	6.00
646 CRIMSON .....	.60	6.00
652 PEACH BLOSSOM, opens white, flushes lavender pink .....	.60	6.00
656 PEERLESS PINK, shell pink.....	.60	6.00
660 PURPLE or DARK BLUE .....	.60	6.00
650 ROSE, attractive light rose.....	.60	6.00
662 SENSATION (Dreer's) or SCARLET.....	.60	6.00
664 SHELL PINK (Mary Semple) (A.M. R.H.S. '50).....	.60	6.00
666 WHITE, extra select, long stems (H.C. R.H.S. '50).....	.60	6.00
674 FINEST MIXED .....	.50	5.00

**ASTER HEART OF FRANCE, WILT RESISTANT (Bodger)**

710 Branching, 1 1/2'-2', medium-sized dark red flowers, blooms in late August (H.C. R.H.S. '50).....	1.00	12.00
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**ASTER BALL VARIETIES f, WILT RESISTANT**

720 BALL DEEP ROSE, early branching, 2 1/2'-3', blooms in mid-August .....	.80	8.00
722 BALL PURPLE, branching, 2 1/2'-3', late August.....	.80	8.00
730 BALL WHITE LATE, late branching, 2 1/2'-3', long stems, blooms in early to mid-September.....	.80	9.00
732 BALL WHITE EARLY, branching, 2'-2 1/2', crested center, blooms in late August.....	.90	10.00

**ASTER SINGLE RAINBOW WILT RESISTANT f**

Attractive single cutting Asters widely used by market growers. Medium-sized daisy-like flowers in pink, light blue, rose, purple, crimson and white on long stems with excellent keeping qualities. Not the same as the old Single Giants of California.

1054 UPRIGHT MIXTURE, habit allows plant to be cut as a bunch.....	.40	4.00
1056 BRANCHING MIXTURE (Single Chinensis), for continued cutting .....	.30	3.00

**ASTER MISCELLANEOUS MIXTURES**

1232 GOOD MIXTURE, Double Branching Varieties.....	.30	3.00
1234 ALL DOUBLE VARIETIES MIXED, wilt resistant.....	.30	3.00
1236 DOUBLE AND SINGLE VARIETIES MIXED.....	.30	3.00


 ELECTRO #1100F ASTER AMERICAN BRANCHING  
WILT RESISTANT

 ELECTRO #1102F ASTER UPRIGHT SINGLE RAINBOW  
MIXTURE WILT RESISTANT




# ZINNIAS



ELECTRO #1172F  
ZINNIA PEPPER-  
MINT STICK

BODGER has been the acknowledged leader in Zinnias since 1919, when this firm originated and introduced the Dahlia-Flowered strain, a type that revolutionized the status of the

Zinnia family. Today, Bodger's Zinnia fields cover hundreds of acres of the best Zinnia land in the world, and an ever-increasing demand for Zinnia seed requires an ever-increasing acreage.

## ZINNIA PEPPERMINT STICK (Striata)

Medium-sized, Pumila type flowers borne on robust plants taller than Pumila. Flower petals are striped in various color combinations such as red and white, red and yellow, purple and white, carmine and white, orange and yellow. Approximately 70% striped flowers.

	Per oz.	Per lb.
1584 FINEST MIXED	.80	8.00

## TALL LARGE FLOWERED TYPES

### (ELEGANS ROBUSTA GRANDIFLORA PLENISSIMA)

#### ZINNIA BODGER'S GOLD MEDAL DAHLIA FLOWERED f (Bodger) (G.M., R.H.S.'24)

Introduced by us in 1919; all the colors of our introduction since then. Plants medium height, 2 1/2'-3', bearing on strong stems huge fully double flowers resembling the show type of Dahlia. Most popular varieties marked with asterisk (\*).

	Per oz.	Per lb.
1260 *CANARY BIRD, rich canary yellow	.40	4.00
1262 *CRIMSON MONARCH, deep crimson, large	.40	4.00
1264 *DREAM, deep rosy lavender	.40	4.00
1266 *ELDORADO, salmon apricot	.40	4.00
1268 *EXQUISITE, light rose, deep rose center	.40	4.00
1272 *GOLDEN DAWN, golden yellow	.40	4.00
1274 GOLDEN STATE, golden-orange	.40	4.00
1276 *ILLUMINATION, deep rose self	.40	4.00
1280 LUMINOSA, bright pink	.40	4.00
1282 METEOR, rich, red, darkest of the reds	.40	4.00
1288 *ORIOLE, orange and gold	.40	4.00
1290 *POLAR BEAR, white	.40	4.00
1292 PURPLE PRINCE, rich purple	.40	4.00
1298 ROYAL PURPLE <small>ALL-AMERICA SELECTIONS</small> '42	.40	4.00
1294 SCARLET FLAME, bright scarlet	.40	4.00
1258 *WILL ROGERS, lovely deep scarlet	.40	4.00
1306 GOLD MEDAL FINEST MIXED, special formula	.35	3.50

#### ZINNIA SUPER CROWN O'GOLD f (Bodger)

1330 PASTEL TINTS (Bodger). Vastly improved strain of the Crown o'Gold type, with large well-formed flowers in rich pastel shades, each petal overlaid at the base with deep golden yellow. Flower type intermediate between Dahlia Flowered and California Giant

.40 4.00

#### ZINNIA BODGER'S CALIFORNIA GIANT or MAMMOTH f (Bodger)

Introduced by us in 1926; most of the colors are of our introduction since then. This class makes fine cut flowers, especially for florists, as they can be forced nicely in the greenhouse. Flowers large and flat with long stems, very graceful. Colors which do not occur also in the Dahlia Flowered class are marked with an asterisk (\*).

	Per oz.	Per lb.
1350 BRIGHTNESS, bright pink	.40	4.00
1382 *CHERRY (CERISE) QUEEN, brilliant cherry rose	.40	4.00
1380 CRIMSON QUEEN, rich crimson	.40	4.00
1354 DAFFODIL, rich canary yellow	.40	4.00



	Per oz.	Per lb.
1356 ENCHANTRESS, light rose, deep rose center.....	.40	4.00
1358 GOLDEN QUEEN, golden yellow.....	.40	4.00
1360 GRENADIER, bright, dark red.....	.40	4.00
1552 ISABELLINA, creamy buttercup.....	.40	4.00
1362 LAVENDER QUEEN, deep rosy lavender.....	.40	4.00
1364 *MISS WILLMOTT, soft pink.....	.40	4.00
1366 *ORANGE KING, cadmium or orange scarlet.....	.40	4.00
1368 *ORANGE QUEEN, golden orange.....	.40	4.00
1370 PURITY, largest and best white in Zinnias.....	.40	4.00
1372 *ROSE QUEEN, striking deep rose.....	.40	4.00
1374 *SALMON QUEEN, salmon rose.....	.40	4.00
1376 SCARLET QUEEN, glowing deep scarlet.....	.40	4.00
1378 VIOLET QUEEN, deep purple.....	.40	4.00
1384 PASTEL GIANTS (Bodger). Outstanding mixture.....	.40	4.00
1386 FINEST MIXED, special formula.....	.35	3.50

## ZINNIA MISCELLANEOUS LARGE TYPES f

1318 FLORADALE SCARLET, cactus-flowered scarlet blooms slightly smaller than Dahlia-flowered borne on 2'-2 1/2' plants with regular Zinnia foliage.....	.60	6.00
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1316 BURPEE HYBRIDS, varied mixture of cactus or chrysanthemum-flowered type including most of the Zinnia colors plus bi-colors and delicate shades not contained in blended mixtures. Regular Zinnia foliage.....	2.50	25.00
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1502 LUTHER BURBANK, interesting pastels.....	.40	4.00
1326 SUPER GIANT FINEST MIXED, IMPROVED.....	.65	6.50
1334 SUPER GIANTS Finest Mixed, full range of colors.....	.40	4.00
1332 SUPER FANTASY DAVID BURPEE, mixed, with odd foliage.....	.40	4.00

## SEMI-TALL, MEDIUM FLOWERED TYPES

### ZINNIA FANTASY f (Bodger)

Medium size, 2 1/2''-3'' flowers, informal in appearance, shaggy petals massed to make a rounded, double flower. 2 1/2'-3'.

	Per oz.	Per lb.
1320 GOLD DUST (Bodger), golden orange.....	.50	5.00
1322 MELODY (Bodger), orchid lavender.....	.50	5.00
1336 ORANGE LADY (Bodger), bright deep orange.....	.50	5.00
1324 PINK FRILLS (Bodger), soft flesh pink.....	.50	5.00
1342 ROSALIE (Bodger), intense rose.....	.50	5.00
1344 STAR DUST (Bodger) <small>ALL-AMERICA SELECTIONS</small> '37, canary yellow.....	.50	5.00
1346 WHITE LIGHT (Bodger) <small>ALL-AMERICA SELECTIONS</small> '39.....	.50	5.00
1340 WILDFIRE (Bodger), dazzling scarlet.....	.50	5.00
1348 FINEST MIXED <small>ALL-AMERICA SELECTIONS</small> '35.....	.45	4.50

### ZINNIA HARMONY TYPE (Scabious Flowered) f

Plants 2 1/2'-3', bearing numerous medium sized flowers, resembling annual Scabiosa or Harmony Marigold. Our improved strain has long stems and is excellent for cut flowers.

1484 FINEST MIXED, bright shades.....	.50	5.00
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### ZINNIA GAILLARDIA FLOWERED (Navajo Blanket Flower) f

Flowers resemble a Picta Double Gaillardia, in both form and colorings. Brightly colored, perfect little flowers.

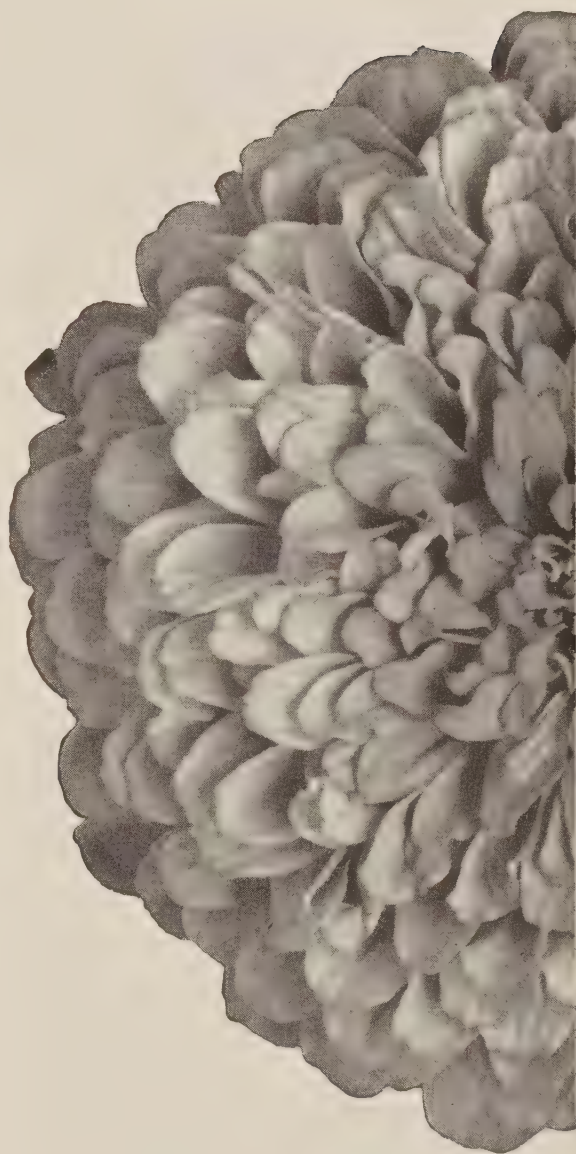
1598 FINEST MIXED <small>ALL-AMERICA SELECTIONS</small> '38.....	.50	5.00
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## DWARF, MEDIUM FLOWERED TYPES

### (ELEGANS PUMILA FLORE PLENO)

### ZINNIA PUMILA DWARF DOUBLE (Cut and Come Again) f

	Per oz.	Per lb.
1440 CANARY YELLOW.....	.40	4.00
1444 CRIMSON.....	.40	4.00
1448 GOLDEN ORANGE.....	.40	4.00
1450 PINKIE, rose pink.....	.40	4.00
1452 SALMON ROSE.....	.40	4.00
1454 SCARLET, bright scarlet.....	.40	4.00
1456 SNOWBALL, white.....	.40	4.00
1460 SPUN GOLD (Bodger), butter yellow.....	.40	4.00
1464 SUNSHINE TINTS (Bodger), rich pastels.....	.40	4.00
1466 FINEST MIXED.....	.35	3.50





**BODGER**

## DWARF, SMALL FLOWERED TYPES

### ZINNIA BODGER'S IMPROVED LILLIPUT (Pompon or Baby Zinnias, Florist's Strain) f

The Lilliputs are among the most popular Zinnias for cut flower use. Flowers are small, compact and symmetrical, on strong stemmed plants, 1 1/2'-2'.

		Per oz.	Per lb.
1412	BLACK RUBY <small>ALL-AMERICA SELECTIONS</small> '41, maroon.....	.40	4.00
1390	CANARY GEM, canary yellow.....	.40	4.00
1392	CRIMSON GEM (Bodger).....	.40	4.00
1414	DAINTY GEM (Bodger), dainty bicolor rose.....	.40	4.00
1396	GOLDEN GEM, golden orange.....	.40	4.00
1398	LILAC GEM.....	.40	4.00
1394	PINK GEM (Bodger), deep pink.....	.40	4.00
1400	PURPLE GEM (Bodger).....	.40	4.00
1402	ROSEBUD (Bodger), rose pink.....	.40	4.00
1404	SALMON GEM (Bodger), salmon rose.....	.40	4.00
1406	SCARLET GEM.....	.40	4.00
1410	WHITE GEM.....	.40	4.00
1420	PASTEL MIXTURE (Bodger), delicate shades.....	.40	4.00
1422	FINEST MIXED, from named varieties.....	.35	3.50

### ZINNIA GRACILLIMA (Red Riding Hood)

1426	Miniature deep scarlet flowers, plant 1 1/2'-2'.....	.40	4.00
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### ZINNIA CUPID

Dwarf, compact little plants bearing quantities of button flowers smaller than Lilliput type. For edging and pots.

1428	GOBLIN, burnt orange, an unusual color.....	.40	4.00
1430	PIXIE, canary yellow.....	.40	4.00
1434	SNOWDROP, pure white.....	.40	4.00
1432	TINY TIM, deep scarlet.....	.40	4.00
1436	FINEST MIXED, mixture of above.....	.35	3.50

### ZINNIA TOM THUMB ra

Plants 6"-8", compact, covered with well-formed flowers of the Lilliput type. Some taller plants will occur and these are easily distinguished and rogued out. A very satisfactory little Zinnia for borders and pot plants.

1438	FINEST MIXED, nice range of colors.....	.75	7.50
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### ZINNIA LINEARIS

A species Zinnia, known to botanists of the last century but lost until rediscovery in 1934. Blooms early and long, bearing hundreds of flowers at one time. Height 8"-10". Long lasting when cut. Compact habit.

1592	ORANGE, single, yellow striped petal.....	1.30	15.00
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### ZINNIA PERSIAN CARPET ALL-AMERICA SELECTIONS '52

1492	Fully double, ball-shaped flowers of the miniature type in a sparkling range of variegated color combinations with many rich shades as well as gold, bronze and orange. Flowers with cutting stems borne on low, mound-shaped border and edging plants. A great improvement over the older type.....	Per oz. 1.30	Per lb. 15.00
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1490	HAAGEANA DOUBLE FINEST MIXED (Mexican Hybrids), small flowered strain of the above....	.75	7.50
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### SANVITALIA PROCUMBENS ra

A low border plant sometimes called creeping miniature Zinnia.

6230	DOUBLE, yellow.....	.60	6.00
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ELECTRO #473G ZINNIA FANTASY WILDFIRE



ELECTRO #1104G ZINNIA TOM THUMB



# FLOWER SEEDS

FIELD OF BODGER ALYSSUM LITTLE DORRIT

		Per oz.	Per lb.
<b>ACROCLINIUM DOUBLE (Helipterum Roseum) a</b>			
1624	LARGE FLOWERED DOUBLE HYBRIDS, f, 20"-24", fine florist flower, new colors, large flowers.....	.50	5.00
<b>AGERATUM MEXICANUM (Floss Flower) a</b>			
<i>Rubbed, or clean seed</i>			
1650	DWARF COMPACTUM BLUE BALL IMPROVED.....	2.50	30.00
1652	DWARF COMPACTUM BLUE CAP, miniature.....	1.70	20.00
1664	DWARF COMPACTUM MIDGET BLUE ALL-AMERICA SELECTIONS '40, fine dwarf, compact, rich blue .....	2.50	30.00
1662	DWARF PURPLE PERFECTION, deepest blue.....	1.00	12.00
1670	SEMI-DWARF BLUE PERFECTION, taller growing, medium blue, large flowers.....	1.00	12.00
<b>ALTHAEA ROSEA (See Hollyhock)</b>			
<b>ALYSSUM (Madwort)</b>			
1696	MARITIMUM (Benthami), a sweet, white, 10".....	.25	2.00
1698	COMPACTUM ERECTUM LITTLE GEM, ra white, 4"-6".....	.40	4.00
1702	COMPACTUM LITTLE DORRIT, ra miniature white, 4".....	.40	4.00
1720	COMPACTUM VIOLET QUEEN, dwarf, compact, free flowering, sweet scented rich violet.....	.60	6.00
1708	PROCUMBENS CARPET OF SNOW, ra spreading 2"-3" .....	.50	5.00
1710	PROCUMBENS SNOW CLOTH, excellent new selec- tion, plants flat, compact mass, pure white flowers.....	.50	5.00
1714	SAXATILE COMPACTUM (Gold Dust) rp golden yellow, 12" .....	.40	4.00
<b>AMARANTHUS a</b>			
1744	AURORA, dark green, yellow and red with brilliant carmine head .....	.50	5.00
1726	CAUDATUS (Love Lies Bleeding), 3', light green with long red tassels.....	.25	1.00
1734	MOLTEN FIRE, dark foliage with brilliant Poinsettia- like heads, 4' .....	.80	8.00
1738	SALICIFOLIUS (Fountain Plant), 3', willow-leaved green foliage; bright heads.....	.40	4.00
1742	TRICOLOR SPLENDENS (Joseph's Coat), yellow, red and green with showy heads, 3'.....	.40	4.00
1746	CHOICE MIXED, brightly colored varieties.....	.30	3.00
<b>AMERICAN DAISY (See Centaurea Americana)</b>			
<b>ANAGALLIS GRANDIFLORA (Pimpernel) ra</b>			
1770	COERULEA, gentian blue.....	.40	4.00
1772	RED, terra cotta red.....	.40	4.00
1774	FINEST MIXED .....	.35	3.50
<b>ANCHUSA</b>			
1780	BLUE BIRD, ALL-AMERICA SELECTIONS '35, a indigo blue, 20"-24", compact .....	.40	4.00
1790	SKY BLUE, mid-blue, compact, 18"-22".....	.50	5.00
1794	MYOSOTIDIFLORA (Dwarf Anchusa), pf light blue, forget-me-not flowers, 15" .....	5.00	60.00
<b>ANTIGONON (Queen's Wreath, Coral Vine, Rosa de Montana) grc</b>			
1820	LEPTOPUS .....	.80	8.00

## SYMBOLS

a—annual  
b—biennial  
c—climber  
f—cut flower variety,  
special for florists  
gr—greenhouse plant  
p—perennial  
ra—rock plant annual  
rp—rock plant perennial



ELECTRO #1186F ACROCLINIUM

ELECTRO #1052F ANCHUSA SKY BLUE





## ANTIRRHINUM

Per oz. Per lb.

### ANTIRRHINUM COLOSSAL STRAIN (Colossal Snaps) af (new)

2028	FINEST MIXED, strain of tremendous vigor that produces strong 3' stems filled with very large florets even under adverse conditions. All colors blended	2.50	30.00
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### ANTIRRHINUM TETRAPLOID (Tetra Snapdragon) af

1982	WHITE ROSE (U.S.D.A. #6) deep salmon pink with white tube. Tall.....	3.40	40.00
1984	DEEP SALMON PINK (U.S.D.A. #11), medium tall, huge florets .....	3.40	40.00
1986	BRIGHT ROSE (U.S.D.A. #10), brilliant rose, medium tall .....	3.40	40.00
1824	SUPERFINE MIXTURE (Tetra Snaps), erect and husky growth, medium tall, with huge ruffled florets in many colors and bicolors, some veined.....	1.70	20.00

### ANTIRRHINUM MAXIMUM RUST RESISTANT af (Snapdragon)

1862	ALASKA (SNOWFLAKE), white.....	2.15	25.00
1864	APPLE BLOSSOM, rosy pink with white tube.....	2.15	25.00
1866	CAMPFIRE, luminous scarlet.....	2.15	25.00
1868	CANARY BIRD, canary yellow.....	2.15	25.00
1872	COPPER KING, bronzy copper.....	2.15	25.00
1876	CRIMSON, fiery crimson.....	2.15	25.00
1886	LOVELINESS, soft rose pink.....	2.15	25.00

1878	VELVET GIANT, deep velvet red. Not a Tetra but looks just like one. Tremendous vigor and size. We recommend this highly.....	2.15	25.00
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1858	YELLOW GIANT, deep yellow.....	2.15	25.00
1854	FINEST MIXED, well balanced mixture.....	1.25	12.50

### ANTIRRHINUM (Snapdragon) af

2100	NARAMEK STRAIN MIXED, tall giant-flowered strain containing many striking bicolors.....	2.50	30.00
2102	SKYSCRAPER MIXED, tall, base-branching, mixture of pastel shades .....	2.50	30.00
1978	SUPER MAJESTIC FINEST MIXED, medium tall.....	1.30	15.00
1898	SUPER MAJESTIC CALIFORNIA GIANT MIXTURE.....	1.00	12.00
1860	MAJUS GRANDIFLORUM UNIVERSITY OF CALIFORNIA DE LUXE MIXTURE, rust resistant.....	.80	8.00

### AQUILEGIA LONG SPURRED (Columbine) p

2180	DOBBIES IMPERIAL HYBRIDS FINEST MIXED.....	3.00	35.00
2182	MRS. SCOTT ELLIOTT'S STRAIN.....	2.50	30.00

### ARCTOTIS a

2200	GRANDIS (African Lilac Daisy).....	.50	5.00
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### ASTER (See pages 16 to 19)

### BABY BLUE EYES (See Nemophila)

### BABY SNAPDRAGONS (See Linaria)

### BABY'S BREATH (See Gypsophila)

### BACHELOR BUTTON (See Centaurea Cyanus)

### BALLOON VINE (See Cardiospermum)

### BALSAM DOUBLE (Lady Slipper) a

2288	CAMELLIA FLOWERED FINEST MIXED.....	.40	4.00
2308	ROSE FLOWERED FINEST MIXED.....	.40	4.00

### BARBERTON DAISY (See Gerbera)

### BARTONIA (Blazing Star) a

2330	AUREA, deep yellow, 18".....	.30	3.00
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### BEANS ac

2336	SCARLET RUNNER (Phaseolus coccineus).....	.30	
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### BLACK EYED SUSANS (See Thunbergia)

### BLUE LACE FLOWER (See Didiscus)

### BURNING BUSH (See Kochia)

### CACTUS

2426	FINEST MIXED, including rare sorts.....	2.50	30.00
2428	GOOD MIXED, all varieties.....	1.30	15.00

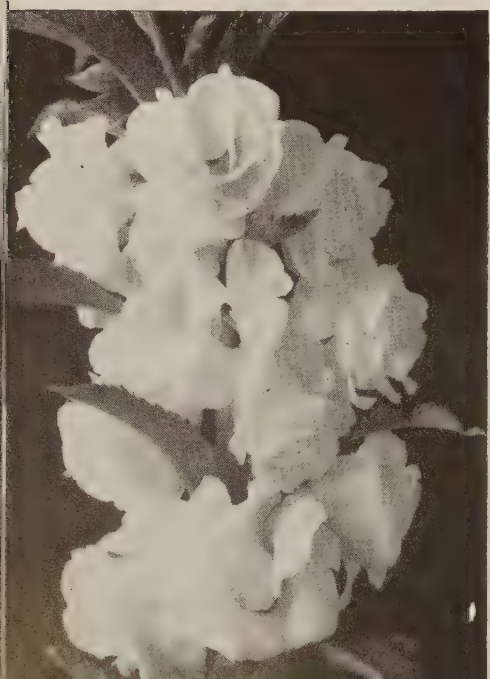


ELECTRO #1106F ANTIRRHINUM CALIFORNIA GIANT MIXTURE



ELECTRO #1156F ANTIRRHINUM TETRAPLOID SUPERFINE MIXTURE

ELECTRO #1051G BALSAM DOUBLE ROSE FLOWERED





## CALENDULA

CALENDULA DOUBLE (Officinalis flore pleno) (Pot Marigold) *a*

		Per oz.	Per lb.
2502	BALL'S GOLD, <i>f</i> deep golden yellow, very large....	.30	3.00
2450	BALL'S LONG ORANGE, <i>f</i> deep orange, extra long stems .....	.30	3.00
2498	CAMPFIRE BODGER'S IMPROVED FLORIST STRAIN (Bodger), <i>f</i> dark orange, scarlet sheen.....	.30	3.00
2464	CHRYSANTHA, <i>f</i> <small>ALL-AMERICA SELECTIONS</small> '34, clear buttercup yellow, petals incurved.....	.30	3.00
2474	LEMON QUEEN, light golden yellow, light center....	.30	3.00
2480	ORANGE KING, <i>f</i> deep orange, dark center.....	.30	3.00

2520	PACIFIC BEAUTY APRICOT, attractively two-toned....	.30	3.00
2516	PACIFIC BEAUTY CREAM, slightly quilled.....	.30	3.00
2522	PACIFIC BEAUTY LEMON, pure lemon yellow.....	.30	3.00
2524	PACIFIC BEAUTY PERSIMMON, true orange.....	.30	3.00
2528	PACIFIC BEAUTY MIXED.....	.30	3.00

2462	SENSATION (Bodger), dark orange.....	.30	3.00
2526	SUNSET SHADES (Bodger), rounded, medium-size flowers in many bi-color combinations.....	.30	3.00
2518	YELLOW COLOSSAL, clear yellow, very large.....	.30	3.00
2512	FLORISTS' SPECIAL MIXTURE, large flowered long stemmed varieties .....	.25	2.50
2514	FINEST MIXED .....	.25	2.00

## CALIFORNIA NATIVE FLOWERS

8096	SPECIAL MIXTURE, annuals and perennials.....	.35	3.50
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CALIFORNIA POPPY (See *Eschscholtzia*)CALLIOPSIS (Tickseed) *a*

2562	DRUMMONDI SEMI DOUBLE GOLD CREST, golden yellow, reddish brown zone.....	.50	5.00
2560	DRUMMONDI SEMI DOUBLE GOLDEN CROWN <small>ALL-AMERICA SELECTIONS</small> '38, improved rich yellow, maroon center.....	.50	5.00
2534	BICOLOR TALL SEMI DOUBLE MIXED.....	.40	4.00
2536	BICOLOR TALL SINGLE MIXED.....	.40	4.00
2538	BICOLOR TALL ALL DOUBLE MIXED.....	.50	5.00

CAMPANULA ANNUAL CANTERBURY BELLS *a*

Blooms from seed in less than six months. Plants 2'-2 1/2'.

2618	FINEST MIXED <small>ALL-AMERICA SELECTIONS</small> '33.....	.80	8.00
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CAMPANULA MEDIUM (Canterbury Bells) *b*

2596	SINGLE MIXED .....	.40	4.00
2598	DOUBLE MIXED .....	.60	6.00

CAMPANULA CALYCANTHEMA (Cup and Saucer Canterbury Bells) *b*

2628	FINEST MIXED .....	.80	8.00
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CANDYTUFT ANNUAL *a*

2632	CORONARIA WHITE HYACINTH-FLOWERED IMPROVED, <i>f</i> 15", the uniform, large flowered, full-petaled strain specified by professional growers..	.40	4.00
2646	UMBELLATA CRIMSON, purplish red.....	.35	3.50
2648	UMBELLATA FLESH .....	.35	3.50
2650	UMBELLATA LILAC OR LAVENDER.....	.35	3.50
2652	UMBELLATA ROSE CARDINAL, deep red.....	.35	3.50
2654	UMBELLATA ROSE, soft rose.....	.35	3.50
2656	UMBELLATA WHITE .....	.35	3.50
2658	UMBELLATA FINEST MIXED.....	.25	2.50

CANDYTUFT (IBERIS) PERENNIAL *p*

2668	GIBALTARICA, white flushed lilac, early.....	.60	6.00
2670	SEMPERVIRENS, white .....	1.30	15.00
2672	QUEEN OF ITALY, rosy lilac.....	.60	6.00

CANNA GIANT HYBRIDS *p*

2680	FINEST MIXED .....	.40	4.00
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CARDINAL CLIMBER (See *Ipomea*)CARDIOSPERMUM *ac*

2684	HALICACABUM (Balloon Vine, Love in a Puff).....	.25	2.50
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ELECTRO #1053G CALENDULA DOUBLE

ELECTRO #1187G CANDYTUFT  
GIANT HYACINTH FLOWERED

ELECTRO #1107G CAMPANULA CALYCANTHEMA



## CARNATION (DIANTHUS CARYOPHYLLUS)

### CARNATION CHABAUD'S GIANT DOUBLE IMPROVED f

Hardy cutting Carnation, blooms five months from sowing and continues throughout the season. Plants upright, robust, 16"-20", bearing large flowers on long cutting stems. Best for general use.

		Per oz.	Per lb.
2716	CARDINAL RED (Sparkler), bright scarlet.....	2.15	25.00
2720	CRIMSON (Nero), deep dark crimson.....	2.15	25.00
2722	DEEP ROSE .....	2.15	25.00
2724	FLESH PINK (Reine Rose), delicate flesh.....	2.15	25.00
2728	SALMON ROSE (Legion of Honor), deep salmon cerise .....	2.15	25.00
2732	WHITE (Jeanne Dionis).....	2.15	25.00
2734	YELLOW (Marie Chabaud).....	2.15	25.00
2742	FINEST MIXED, from named varieties.....	1.30	15.00

### CARNATION MARGUERITE DOUBLE α

Fine bedding Carnation, blooms five months from sowing. Plants 16"-20", bearing an abundance of very fragrant flowers on good stems.

2790	SPECIAL MIXTURE, f XXX reselected strain.....	1.30	15.00
2792	FINEST WELL BALANCED MIXED.....	.90	10.00

### CARNATION ENFANT DE NICE af

Magnificent early giant Carnation, blooms first year from seed. Flowers fully double with wavy petals, 2½"-3", on long strong stems.

2714	FINEST MIXED .....	3.00	35.00
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### CELOSIA IMPROVED CRISTATA (Cockscomb) α

2814	DWARF EMPRESS, dark foliage, dark red flowers .....	.80	8.00
2810	DWARF PRESIDENT THIERS or GLASGOW PRIZE, dark red flowers, green foliage.....	.80	8.00
2824	DWARF FINEST MIXED .....	.60	6.00
2876	TALL ROYAL VELVET <small>ALL-AMERICA SELECTIONS</small> '39, rich carmine-crimson, foliage bronze-green, reddish margins .....	.60	6.00
2826	TALL CRIMSON .....	.60	6.00
2828	TALL MIXED .....	.50	5.00

### CELOSIA PLUMOSA (Feathered Cockscomb, Ostrich Plume) α 2½'

2832	CRIMSON, dark foliage.....	.80	8.00
2834	FIERY RED .....	.80	8.00

2842	PAMPAS PLUME f (Bodger), giant-flowered strain in hitherto-unknown bronze, copper, gold and sunset shades. Distinctly new and different.....	1.30	15.00
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2838	YELLOW (Aurea) .....	.80	8.00
2848	THOMPSONI MAGNIFICA FINEST MIXED.....	.70	7.00
2844	FINEST MIXED .....	.60	6.00

### CELOSIA CHILDSI (Chinese Woolflower) α

2850	CRIMSON .....	.80	8.00
2852	DEEP PINK .....	.80	8.00
2854	ROSE, bright new color.....	.80	8.00
2856	YELLOW, deep yellow.....	.80	8.00
2858	FINEST MIXED .....	.60	6.00

### CELOSIA PLUMOSA DWARF TYPE α

2862	LILLIPUT GOLDEN YELLOW.....	1.30	15.00
2864	LILLIPUT FIREBRAND, scarlet.....	1.30	15.00
2870	LILLIPUT MIXED .....	1.30	15.00

ELECTRO #1086G CARNATION CHABAUD'S GIANT  
DOUBLE IMPROVED



ELECTRO #1110E CENTAUREA AMERICANA ALBA

ELECTRO #1087F CENTAUREA CYANUS DOUBLE  
SPECIAL STRAIN





## BACHELOR BUTTON OR CORNFLOWER

		Per oz.	Per lb.
<b>CENTAUREA CYANUS DOUBLE (Bachelor Button or Cornflower) a</b>			
2894	SPECIAL STRAIN BLUE BOY f, 3' fully double.....	.25	2.50
2898	SPECIAL STRAIN PINKIE f.....	.25	2.50
2900	SPECIAL STRAIN RED BOY f, deep red.....	.25	2.50
2902	SPECIAL STRAIN SNOW MAN f.....	.25	2.50
2908	SPECIAL STRAIN FINEST MIXED.....	.25	2.50
2904	FINEST MIXED.....	.25	2.00
2962	DWARF JUBILEE GEM <small>ALL-AMERICA SELECTIONS</small> '37, 1'.....	.75	7.50

<b>CENTAUREA GIANT IMPERIALIS (Sweet Sultan) a, 3'</b>			
2910	AMARANTH RED.....	.60	6.00
2914	DEEP LAVENDER.....	.60	6.00
2916	DELICATE LILAC.....	.60	6.00
2912	ROSE (BRILLIANT).....	.60	6.00
2924	YELLOW (Suaveolens).....	.60	6.00
2926	WHITE.....	.60	6.00
2932	FINEST MIXED.....	.50	5.00

**CENTAUREA MISCELLANEOUS VARIETIES**

2950	AMERICANA a, lilac (American Daisy).....	.25	2.50
2952	AMERICANA ALBA a, white, novelty cut flower resembling a double Shasta Daisy.....	.25	2.50
2954	CANDIDISSIMA (Dusty Miller), gr yellow, silvery foliage, 18".....	2.15	25.00
2958	GYMNOCARPA (also called Dusty Miller), gr lavender, silvery foliage, 3'.....	.30	3.00

**CHINESE WOOLFLOWER (See Celosia Childsi)****CHRYSANTHEMUM SINGLE ANNUAL CARINATUM (Painted Daisy) af**

3014	MERRY MIXTURE, cheerful collection of bright- hued tricolors, excellent.....	.30	3.00
3016	TRICOLOR FINEST MIXED.....	.30	3.00

**CHRYSANTHEMUM SINGLE ANNUAL SEGETUM af**

Plant habit similar to Carinatum, 2½', flowers 3", not as showy, with dark or light eye surrounded by inconspicuous pale yellow disc, then dominant color of the variety.

3026	ELDORADO <small>ALL-AMERICA SELECTIONS</small> '34, golden yellow, dark eye.....	.25	2.00
3028	EASTERN STAR, primrose, yellow disc, brown eye.....	.25	2.00
3038	FINEST MIXED.....	.25	2.00

**CHRYSANTHEMUM LEUCANTHEMUM MAXIMUM**

3070	SHASTA DAISY ALASKA, pf.....	.50	5.00
3072	SHASTA DAISY CONQUEROR, pf flowers very large, pure white, stems 2½'-3'.....	.50	5.00
3074	SHASTA DAISY DOUBLE, Diener's strain, reselected, pf.....	5.00	-----

**CHRYSANTHEMUM COCCINEUM (See Pyrethrum Roseum)****CINERARIA gr b**

3152	SITER'S RAINBOW MIXTURE, a reselected strain for the florist trade—masses of medium-sized flowers .....	2.50	5.00	15.00	50.00
3154	LARGE FLOWERED HYBRIDS.....	2.00	4.00	12.00	40.00

**CLARKIA ELEGANS DOUBLE af**

3146	CHOICE MIXED.....	.40	4.00
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**CLEOME PUNGENS (Spider Plant) a**

3160	HELEN CAMPBELL, pure white with light green stems. Tall, vigorous, true; selection out of Pink Queen.....	.90	10.00
3168	PINK QUEEN <small>ALL-AMERICA SELECTIONS</small> '42, soft pink.....	.80	8.00

**COBAEA SCANDENS (Cathedral Bells) c**

3174	Blue.....	.90	10.00
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**COCKSCOMB (See Celosia)**ELECTRO #1111E CHRYSANTHEMUM LEU. SHASTA  
DAISY ALASKAELECTRO #1182 CLEOME  
HELEN CAMPBELLELECTRO #1109E CINERARIA LARGE  
FLOWERED HYBRIDS



	Per oz.	Per lb.
<b>COIX (Job's Tears) a</b>		
3180 LACHRYMA-JOBI .....	.25	1.00
<b>COLUMBINE (See Aquilegia)</b>		
<b>CONVOLVULUS (Morning Glory) a</b>		
3190 CRIMSON RAMBLER .....	.25	1.00
3192 MAJOR FINEST MIXED c.....	.25	.75
<b>CORDYLINE (See Dracaena)</b>		
<b>COREOPSIS GRANDIFLORA p</b>		
3220 DOUBLE SUNBURST (Bodger), f large, golden yellow, double, early, fine cut flower.....	.40	4.00
3222 DOUBLE NEW GOLD, fine golden yellow.....	.40	4.00
3214 MAYFIELD GIANT f, deep gold, large, early.....	.30	3.00
3212 LANCEOLATA (California Sunbeam).....	.30	3.00
<b>CORNFLOWER (See Centaurea Cyanus)</b>		

## COSMOS

<b>COSMOS SENSATION af</b>		
3206 RADIANCE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '48, strik- ing new color combination in Cosmos: Deep rose petals overlaid with rich crimson zone.....	.40	4.00
3204 DAZZLER (Bodger), dazzling crimson .....	.40	4.00
3200 PINKIE (Bodger), clear rose pink.....	.40	4.00
3202 PURITY (Bodger), pure white.....	.40	4.00
3278 FINEST MIXED <small>ALL-AMERICA SELECTIONS</small> '36.....	.35	3.50
<b>COSMOS TRUE EARLY MAMMOTH SINGLE af, 3'</b>		
3240 CRIMSON .....	.35	3.50
3242 PINK .....	.35	3.50
3244 WHITE .....	.35	3.50
3246 FINEST MIXED .....	.30	3.00
<b>COSMOS EXTRA EARLY DOUBLE CRESTED OR ANEMONE FLOWERED af</b>		
3250 CRIMSON KING (Carnelia).....	1.30	15.00
3252 PINK BEAUTY (Peach Blossom).....	1.30	15.00
3254 WHITE QUEEN (Whirlwind).....	1.30	15.00
3256 FINEST MIXED .....	1.00	12.00
<b>COSMOS LATE MAMMOTH SINGLE a, Heavy foliage</b>		
3260 CRIMSON .....	.35	3.50
3264 LADY LENOX PINK.....	.35	3.50
3266 LADY LENOX WHITE.....	.35	3.50
3274 FINEST MIXED.....	.30	3.00
<b>COSMOS HYBRIDA EARLY KLONDYKE a</b>		

8504 SEMI DOUBLE FIESTA (Bodger) (new) <small>ALL-AMERICA SELECTIONS</small> '52, brilliant flowers gold striped scarlet. An easy to grow, early, heat- resistant free flowering annual for gardens and cutting .....	2.00	20.00
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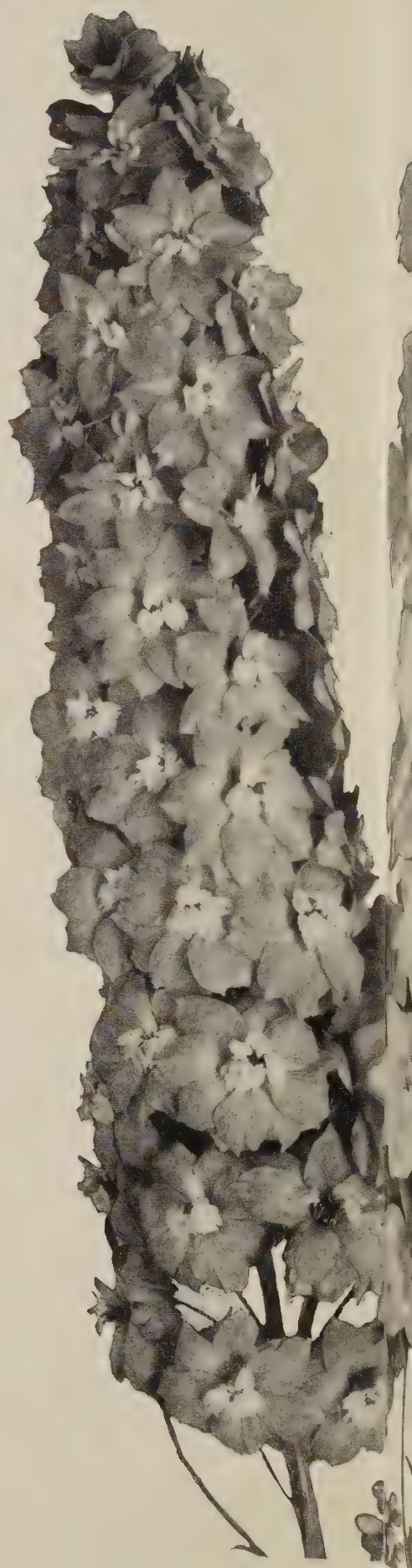
3290 SEMI DOUBLE ORANGE RUFFLES (Bodger), vivid orange semi-double blooms, free flowering.....	.40	4.00
8502 SEMI DOUBLE YELLOW RUFFLES, new yellow.....	.40	4.00
3282 SINGLE ORANGE FLARE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '35, early, deep orange....	.30	3.00
8500 SINGLE YELLOW FLARE <small>ALL-AMERICA SELECTIONS</small> '42, bright yellow .....	.30	3.00

### CUP FLOWER (See Nierembergia)

### CYNOGLOSSUM

3184 AMABILE DWARF FIRMAMENT <small>ALL-AMERICA SELECTIONS</small> '39, dwarf form of Chinese Forget-me-not.....	.25	2.00
3294 AMABILE BLUE (Chinese Forget-me-not) af.....	.25	1.25

**DAISY, AFRICAN (See Dimorphotheca); AFRICAN LILAC (See Arctotis);  
AMERICAN (See Centaurea Americana); BARBERTON (See Gerbera);  
PAINTED (See Chrysanthemum Carinatum or Pyrethrum); SHASTA  
(See Chrysanthemum Leucanthemum Maximum); TRANSVAAL (See  
Gerbera).**





# DELPHINIUM

## SYMBOLS

a—annual  
b—biennial  
c—climber  
f—cut flower variety, special for florists

gr—greenhouse plant  
p—perennial  
ra—rock plant annual  
rp—rock plant perennial

### DELPHINIUM PACIFIC GIANTS pf

Remarkable new strain developed by Vetterle and Reinelt. Flowers 2 1/2"-3 1/2" in diameter, well spaced on strong stems, fully double. Seed is of our own growing from originator's hybrid stock.

	Per oz.	Per lb.
3770 BLACK KNIGHT SERIES, very dark blue.....	6.25	75.00
3648 BLUE BIRD SERIES, clear medium blue, white bee. Best blue for general use.....	6.25	75.00
3704 BLUE JAY SERIES, medium blue with black bee....	6.25	75.00
3772 CAMELIARD SERIES, pure lavender self.....	6.25	75.00
3706 GALAHAD SERIES, huge clear white.....	6.80	80.00
3708 GUINEVERE SERIES, light pinkish lavender self, white bee .....	6.25	75.00
3710 KING ARTHUR SERIES, royal violet, white bee.....	6.25	75.00
3712 LANCELOT SERIES, clear lilac self, a rare color; white bee. Best lilac for general use.....	6.25	75.00
3774 PERCIVAL SERIES, pure white with dark bee, novelty .....	6.25	75.00
3714 ROUND TABLE SERIES, noble mixture.....	6.25	75.00
3642 SUMMER SKIES SERIES, clear light blue, white bee	6.25	75.00
3334 PACIFIC GIANTS MIXED.....	5.00	50.00

### DELPHINIUM (Perennial Larkspur) p

3340 BODGER'S HOLLYHOCK STRAIN, f a selection of light shades best suited for florists.....	3.00	35.00
3326 BLACKMORE AND LANGDON TYPE FINEST MIXED	1.70	20.00
3342 WREXHAM HOLLYHOCK STRAIN, f a fancy blending of light and dark shades.....	3.00	35.00
3352 GOLD MEDAL HYBRIDS CHOICE MIXED.....	.90	10.00
3338 CLIVEDEN BEAUTY RESELECTED (Florist Strain)....	2.15	25.00
3336 BELLAMOSUM RESELECTED (Florist Strain).....	2.15	25.00
3368 BELLADONNA HYBRIDS MIXED f.....	1.30	15.00
3360 BELLADONNA, light blue.....	1.00	12.00
3364 BELLAMOSUM, bright dark blue.....	1.00	12.00
3372 FINEST MIXED, all varieties.....	1.00	12.00

### DELPHINIUM CHINENSIS TALL or FLORIST STRAINS pf

3380 ALBA, pure white, 2'-3'.....	.90	10.00
3382 CAMBRIDGE BLUE <small>ALL-AMERICA SELECTIONS</small> '33, azure blue, 3' .....	1.00	12.00
3384 LIBERTY LARKSPUR, dark blue, 3'.....	.90	10.00
3388 FINEST MIXED .....	.80	8.00

### DELPHINIUM CHINENSIS DWARF or BEDDING STRAINS rp

3390 ALBA, pure white, 1'.....	.90	10.00
3392 AZURE FAIRY, azure blue, 1'.....	.90	10.00
3394 BLUE BUTTERFLY SELECT, dark blue, 1'.....	.90	10.00

3396 BLUE MIRROR, spurless navy blue flowers which face upwards, 15".....	1.70	20.00
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3398 FINEST MIXED .....	.80	8.00
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ELECTRO #1061F DAHLIA UNWIN'S IDEAL  
BEDDING MIXED



ELECTRO #1114E DIANTHUS  
SWEET WIVELSFIELD



ELECTRO #1112F ESCHSCHOLTZIA  
AURANTIACA

## DAHLIA p

		Per oz.	Per lb.
3318	COLTNESS HYBRIDS, small neat single flowers on dwarf plants, for bedding.....	.90	10.00
3322	UNWIN'S IDEAL BEDDING MIXED, double and semi-double flowers on dwarf bushy plants, 18".....	1.00	12.00
3320	UNWIN'S DWARF HYBRIDS, semi-double flowers, free flowering, taller growing, 24".....	.80	8.00

## DIANTHUS

### DIANTHUS TETRAPLOID HEDDENSIS a

		Per oz.	Per lb.
3494	WESTWOOD BEAUTY <small>ALL-AMERICA SELECTIONS</small> '46, shades of red.....	.50	5.00
3532	FINEST MIXED (Bodger), all Dianthus colors.....	.45	4.50

### DIANTHUS HEDDEWIGI (Pinks) a

Plants dwarf, compact, 10"-12", free flowering.

3426	DOUBLE FINEST MIXED.....	.35	3.50
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3436	SINGLE BRILLIANT MIXED, large, plain edged flowers with the best rich colors yet seen in Dianthus. 15".....	.40	4.00
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3438	SINGLE FINEST MIXED.....	.30	3.00
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### DIANTHUS HEDDEWIGI LACINIATUS a (Fringed Pinks)

Plants dwarf, compact, 10"-12", free flowering, lacinated petals.

3458	DOUBLE FINEST MIXED.....	.35	3.50
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3466	SINGLE GAIETY, large, lacy flowers in a brilliant range of colors.....	.50	5.00
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3476	SINGLE FINEST MIXED.....	.30	3.00
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### DIANTHUS CHINENSIS (China Pinks) a

Plants tall, 20", flowers produced in clusters, free flowering.

3490	DOUBLE FINEST MIXED.....	.30	3.00
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3492	SINGLE FINEST MIXED.....	.25	2.50
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### DIANTHUS HYBRIDUS a

3496	SWEET WIVELSFIELD, multiflora type, remarkably free flowering.....	.50	5.00
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### DIANTHUS CARYOPHYLLUS (See Carnation)

### DIDISCUS (Blue Lace Flower) af

3540	COERULEUS, blue, 2 1/2'.....	.50	5.00
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### DIGITALIS (Foxglove) b

3550	GLOXINIAFLORA THE SHIRLEY, giant hybrids, blotched throats.....	.50	5.00
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3558	GLOXINIAFLORA FINEST MIXED, spotted throats.....	.45	4.50
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### DIMORPHOTHECA (African Daisy) a

3562	AURANTIACA ORANGE IMPROVED.....	.90	10.00
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3568	AURANTIACA SPECIAL MIXTURE, from named varieties.....	.80	8.00
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### DOLICHOS (Hyacinth or Jack Bean) ac

3588	TALL MIXED.....	.25	.75
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### DRACAENA (Cordyline) gr

3602	INDIVISA.....	.25	2.00
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### DUSTY MILLER (See Centaurea Candidissima)

### ESCHSCHOLTZIA CALIFORNICA SPREADING a

3680	ALBA, reselected.....	.30	3.00
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3682	AURANTIACA (California Poppy), orange.....	.30	3.00
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3690	GOLDEN WEST, yellow, orange center.....	.30	3.00
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3716	BRILLIANT MIXED, including carmine and orange-scarlet as well as the usual white, yellow and orange.....	.30	3.00
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3718	MIXED, white, yellow and orange.....	.25	2.00
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### EUPHORBIA

3764	VARIEGATA (Snow on the Mountain) a.....	.30	3.00
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### FEVERFEW (See Matricaria)

### FOUR O'CLOCKS (See Marvel of Peru)

### FOXGLOVE (See Digitalis)



**FUCHSIA gr**

		Per 1000 seeds	Per 1/4 oz.	Per oz.
3794	BODGER'S SUPERLATIVE MIXTURE, from crosses between plants having American Fuchsia Society "A" or "B" ratings only, including pastels.....	6.00	80.00	----
3792	DOUBLE AND SINGLE MIXED, from choice collection of plants, including Storm King and others.....	3.00	40.00	125.00

**GAILLARDIA GRANDIFLORA (Blanket Flower) p**

		Per oz.	Per lb.
3836	THE DAZZLER, f intense golden yellow, maroon red zone .....	.75	7.50
3850	MONARCH STRAIN FINEST MIXED, fine large flowers, good color range.....	.75	7.50
3844	PORTOLA HYBRIDS, red, golden tipped.....	.75	7.50
3848	FINEST MIXED .....	.60	6.00

**GAILLARDIA PICTA (Blanket Flower) a**

3824	DOUBLE GAIETY MIXTURE.....	.75	7.50
3826	DOUBLE LORENZIANA FINEST MIXED.....	.60	6.00
3816	SINGLE MIXED .....	.60	6.00

**GERBERA (Transvaal Daisy, Barberton Daisy) grf**

A superior strain of good vitality, containing duplex and semi-double flowers with a greatly improved color range. 1000 seeds equal approximately 1/8 ounce.

		Per 1000 seeds	Per oz.	Per lb.
3884	GIANT HYBRIDS MIXED.....	2.50	17.50	175.00

**GEUM (Avens) p**

		Per oz.	Per lb.
3890	LADY STRATHEDEN, golden yellow.....	1.30	15.00
3892	MRS. BRADSHAW, scarlet.....	1.10	12.50

**GILIA (Blue Thimble Flower) a, 3'**

3914	CAPITATA RESELECTED, sky blue, large flowers....	.30	3.00
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**GODETIA TALL DOUBLE SHAMINI GRANDIFLORA TYPE af**

4038	FINEST MIXED .....	.35	3.50
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**GOMPHRENA (Globe Amaranth) a**

4036	GLOBOSA DWARF PURPLE BUDDY, an excellent strain for pot plants and edging. Uniform ball shaped plants 6" tall, long blooming.....	.75	7.50
4042	GLOBOSA RUBRA, purple.....	.30	3.00
4040	GLOBOSA MIXED .....	.25	2.50

**GOURDS ac**

4066	LARGE VARIETIES MIXED.....	.25	1.50
4088	SMALL VARIETIES MIXED.....	.25	1.50
4098	LARGE AND SMALL SORTS MIXED.....	.25	1.50

**GYPSOPHILA (Baby's Breath)**

4102	ELEGANS GRANDIFLORA COVENT GARDEN IMPROVED, af greatly improved strain, unusually large white flowers of fine substance. Excellent florist stock .....	.25	1.00
4110	ELEGANS GRANDIFLORA LONDON MARKET IMPROVED, af white, extremely large flowers....	.25	.80
4116	PANICULATA SINGLE ALBA (Chalk Plant), pf white, 3 1/2' .....	.25	2.00
4118	PANICULATA DOUBLE ALBA, pf white, 3'.....	2.50	30.00

**HELIANTHUS SUNGOLD (Bodger) a**

4182	Brilliant golden yellow, flowers large and double, plants uniform height.....	.25	2.00
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**HELIANTHUS (Sunflower) a**

4168	ANNUUS RUSSIAN, huge golden pads, 8'-10'....	.25	.40
4164	CUCUMFERIFOLIUS EXCELSIOR HYBRIDS, zoned bronze and red shades, 5'.....	.25	2.00

**HELICHRYSUM MONSTROSUM (Strawflower) af**

4216	FINEST MIXED .....	.75	7.50
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ELECTRO #1158F SEEDLING FUCHSIA  
FROM SUPERLATIVE MIXTURE



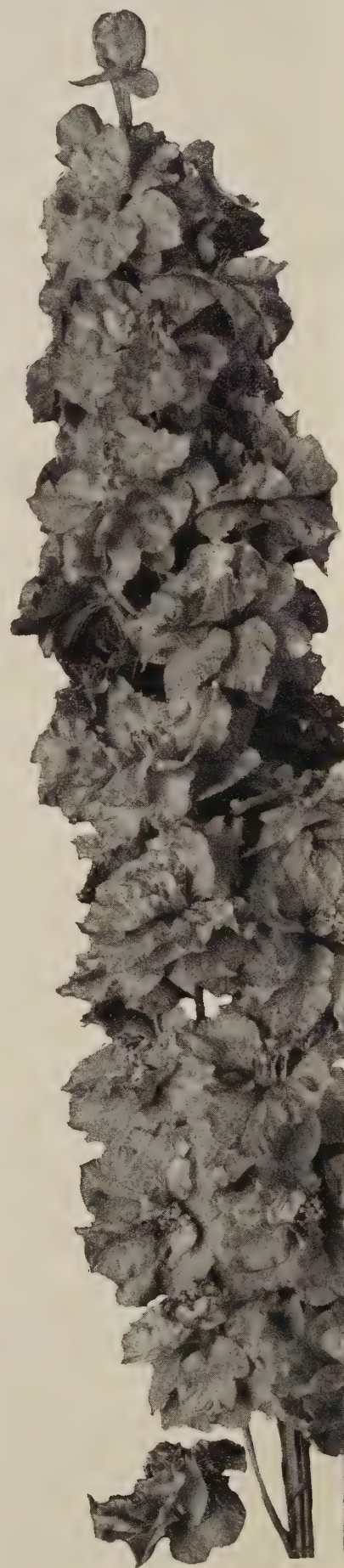
ELECTRO #1113E GAILLARDIA  
MONARCH STRAIN

ELECTRO #1081F GERBERA  
GIANT HYBRIDS MIXED





		Per oz.	Per lb.
<b>HELIOTROPIUM (Heliotrope) gr</b>			
4224	CHOICEST MIXED, giant dark varieties.....	1.70	20.00
<b>HELIPTERUM ROSEUM (See Acroclinium)</b>			
<b>HIBISCUS HYBRIDS (Mallow Marvels) p</b>			
4246	GIANT FLOWERED FINEST MIXED, 4'.....	.75	7.50
<b>HOLLYHOCK ANNUAL a</b>			
4268	INDIAN SPRING <small>ALL-AMERICA SELECTIONS</small> '39, semi-double pastel mixture.....	.50	5.00
<b>HOLLYHOCK (Althaea Rosea) p</b>			
4260	DOUBLE TRIUMPH MIXED, beautifully fringed rosette flowers in many new shades.....	.90	10.00
4270	SEMI-DOUBLE ALLEGHANY FINEST MIXED.....	.40	4.00
4272	SEMI-DOUBLE ANNUAL FINEST MIXED.....	.40	4.00
4274	SINGLE ANNUAL FINEST MIXED.....	.35	3.50
<b>HOLLYHOCK CHATER'S DOUBLE p</b>			
4280	CHAMOIS .....	1.30	15.00
4282	CRIMSON .....	1.30	15.00
4286	MAROON .....	1.30	15.00
4288	NEWPORT PINK .....	1.30	15.00
4284	ROSE (DEEP ROSE).....	1.30	15.00
4292	SALMON ROSE .....	1.30	15.00
4294	SCARLET .....	1.30	15.00
4296	WHITE .....	1.30	15.00
4298	YELLOW, clear yellow.....	1.30	15.00
4306	FINEST MIXED .....	.90	10.00
<b>HUNNEMANNIA FUMARIFOLIA (Bush Eschscholtzia, Mexican Tulip Poppy) a</b>			
4332	SUNLITE (Bodger) <small>ALL-AMERICA SELECTIONS</small> '34, semi-double .....	.60	6.00
<b>IBERIS (See Candytuft)</b>			
<b>ICELAND POPPY (See Poppy Nudicaule)</b>			
<b>IPOMEA (Morning Glory) ac</b>			
4386	BLUE STAR, <small>ALL-AMERICA SELECTIONS</small> '49, light blue with dark blue ribs to form a star, very early....	.60	6.00
4362	BONA NOX, throat purple, shading to lavender, night flowering .....	.25	2.00
4396	CARDINAL CLIMBER (Quamoclit Hybrida), red....	.80	8.00
4370	CLARKE'S EARLIEST HEAVENLY BLUE MORNING GLORY, sky blue, shading golden yellow in throat, extremely early.....	.25	2.50
4388	CORNELL, rich red with white border.....	.50	5.00
<b>CRIMSON RAMBLER (See Convolvulus)</b>			
4394	CYPRESS VINE MIXED (Ipomea Quamoclit), diminutive trumpet-shaped red and white flowers on vigorous climbing vine with fine-cut foliage.....	.50	5.00
4352	DARLING, striking wine-red Scarlett O'Hara type with snowy white throat. A distinct improvement .....	.50	5.00
4360	DOUBLE ROSE MARIE (Bodger), early deep rose..	.30	3.00
4372	IMPERIALIS SELECTED STRAIN.....	.30	3.00
4376	NOCTIFLORA WHITE MOONFLOWER BLACK SEEDED, night blooming.....	.25	2.00
4378	NOCTIFLORA WHITE MOONFLOWER WHITE SEEDED, night blooming.....	.25	2.00
4356	PEARLY GATES <small>ALL-AMERICA SELECTIONS</small> '42, pure white .....	.35	3.50
4384	SCARLETT O'HARA MORNING GLORY <small>ALL-AMERICA SELECTIONS</small> '39, dark wine red, early..	.50	5.00
4354	WHITE MAGIC (Bodger), early white flowers of the Clarke's Early type.....	.35	3.50
<b>JOB'S TEARS (See Coix)</b>			
<b>KNIPHOFIA (See Tritoma)</b>			
<b>KOCHIA (Burning Bush, Summer Cypress) a</b>			
4418	CHILDSI .....	.25	1.50
<b>KUDZU VINE (Pueraria Thunbergiana)</b>			
6050	PURPLISH VIOLET, fragrant.....	.40	4.00





# LARKSPUR

## SYMBOLS

a—annual	gr—greenhouse plant
b—biennial	p—perennial
c—climber	ra—rock plant annual
f—cut flower variety, special for florists	rp—rock plant perennial

### LARKSPUR REGAL STRAIN *af* (Bodger) (New)

Tremendously long spikes of huge, well spaced florets distinguish this new strain of florist's market Larkspur from all others. It retains the desirable height and basal branching habit of the Giant Imperials, but has Delphinium-like florets on long, thick spikes. Vigorous and early. The finest florist's Larkspur on the market today, and these same desirable features make it perfect for home use.

	Per oz.	Per lb.
4530 REGAL DARK BLUE, very deep violet blue.....	.60	6.00
4532 REGAL LILAC, pure clear lilac.....	.60	6.00
4538 REGAL PINK, brilliant pink on salmon.....	.60	6.00
4540 REGAL ROSE, rich florist's rose.....	.60	6.00
4544 REGAL SALMON ROSE, rich color.....	.60	6.00
4546 REGAL WHITE, pure, superior to White King.....	.60	6.00
4552 REGAL FINEST MIXED, formula blend.....	.60	6.00

### LARKSPUR GIANT IMPERIAL *af*

The tall, upright, compact, basal branching habit of the Giant Imperials has made them a popular Larkspur for florist's and general use. The tall spikes of double flowers, carried on stems 4'-5' long, and compactly placed on upright plants, requiring only about one-half the space needed by the old stock-flowered type.

4430 BLUE BELL (Bodger) <small>ALL-AMERICA SELECTIONS</small> '34, azure blue, 36/2 .....	.40	4.00
4432 BLUE SPIRE, very deep violet blue 35 deep-back petals 40 .....	.40	4.00
4428 Brilliant Rose .....	.40	4.00
4416 CARMINE KING IMPROVED (Bodger) (new), distinct improvement on Carmine King; holds color under trying conditions.....	.40	4.00
4454 DAZZLER, rich scarlet 22/1 shaded cinnabar.....	.40	4.00
4438 EXQUISITE PINK IMPROVED, soft pink shaded salmon 625/2 and 625/1.....	.40	4.00
4440 EXQUISITE ROSE, rose pink 623/1.....	.40	4.00
4456 GLORIA IMPROVED (Bodger), deep salmon rose 623 .....	.40	4.00
4522 LILAC KING (Bodger), rich lilac fully double closely spaced florets 34/2.....	.40	4.00
4444 LILAC SPIRE 34/2.....	.40	4.00
4446 LOS ANGELES IMPROVED (Bodger), brilliant pink on salmon 623/1.....	.40	4.00
4448 MISS CALIFORNIA (Bodger) (H.C., R.H.S.'34), deep rose on salmon, 623 shaded 625/1.....	.40	4.00
4520 PINK KING (Bodger), soft salmon rose 623/1.....	.40	4.00
4464 PINK PERFECTION (Bodger), lively light pink, 623/2 and light salmon pink.....	.40	4.00
4550 ROSALIE (A.M., R.H.S.'47), deep rose pink.....	.40	4.00
4524 ROSE KING (Bodger), rich rose.....	.40	4.00
4458 WHITE KING (Bodger) <small>ALL-AMERICA SELECTIONS</small> '37, glistening white, huge flowers.....	.40	4.00
4452 WHITE SPIRE (A.M., R.H.S.'34), pure white, early .....	.40	4.00
4468 FINEST MIXED, from separate colors.....	.35	3.75

LARKSPUR (Continued on Page 36)





1. Standards are maintained and uniformity achieved by single-plant and line selections. The seed from a single plant will produce a "line" of plants the following year showing a certain amount of variation. Individual plants from this line will produce lines with less variation. After many generations the latest selection will be quite "true," because, of all the progeny of that original plant, from generation to generation, only the best has been saved. The plants staked in this picture are going through the selection process, each chosen the best from an excellent line, whose pedigree is known.



2. Some flower species reliably self-pollinate themselves, others will cross-pollinate by means of bees, insects or wind if given the opportunity. Because the selections in this picture might "cross" with less desirable specimens, they are caged with cheesecloth.



5. An aerial view of the Bodger Workshop for Wilt-Resistant Asters, showing line selections in the center, stock-seed increase blocks to the left; field production on either side. This land is highly infested with wilt, so that disease-resistant plants are automatically "selected" by the process of survival, then selected again for proper type and color by the plant breeder. You will notice that certain lines have died off completely — only the survivors will produce Bodger Wilt-Resistant Aster seed.



6. Once a strain is true, careful maintenance will keep it that way. Occasionally, however, a plant is found which is a distinct improvement. Seed from this plant is carefully saved, to go through the selection process and become a replacement for the regular stock. This occurs in many varieties each year, although we usually do not add "improved" to the name in our catalog unless the improvement is major. Thus Bodger strains are often superior to the same-named items purchased elsewhere and an improvement of the stock originally introduced.



8. The seed from the cross produces uniform plants with "hybrid vigor" but the next generation will "segregate" into all the variations inherent in the two parents. The best specimens in this second generation are saved, and regular line selection work begins. In ten years the result may be a true new variety quite different from either of the parents, or a standard type with desirable new characteristics, such as greater vigor and better size.



*CONTINUAL RESEARCH is of prime importance to the kind of performance the seed industry has learned to expect from Bodger Seeds. We maintain a technical staff second to none whose achievements in novelties have been notable, but their*



# Research

*is the key to better seeds, better business. More than most other businessmen, the seed grower needs continual research because Nature itself is continually varying his product. Being able to produce, year after year, uniform strains of flower seeds in Nature's varying world is an art we have spent over sixty years perfecting, for there are tricks of the trade learned only through experience.*

*It is understandable that most people believe a plant breeder does nothing but develop novelties. While novelties, being the standard items of the future, are an important part of Bodger's research program, our primary responsibility is maintaining the standard strains which are our stock in trade, and yours. An established strain has certain well defined characteristics. The plant breeder's job is to provide stock seed for a crop that will be uniformly as described by acknowledged authorities.*

3. When, after many generations, several lines in the trial ground are "true," their seed is used to plant a stock-seed increase block, in order to produce enough pedigreed seed to plant a large acreage. The men in this picture are checking such a block to remove any minor variations which might still appear. The plants are removed as soon as they can be judged, before they can produce pollen for a possible cross with the other plants in the block.



4. Every production field is checked throughout the flowering season for satisfactory performance. Genetically, a plant in the field that would "pass inspection" might carry undesirable characteristics which would reappear in the next generation if the pedigree of the stock were not known from trial ground work. Notes are kept at regular intervals.



7. Both improved varieties and novelties can be produced by the second basic method of the plant breeder: Man-made "crosses" between carefully selected plants. The plant chosen as the seed-bearing parent has the stamens removed from each flower before the pollen is ripe. Pollen from the other parent desired is then brushed on, and the flower is caged to prevent stray pollen from contaminating the cross. When the seed is mature it is carefully picked and kept separate from any other.



9. Although Nature's random crosses or mutations in the field still produce some novelties, more and more Bodger novelties are being "made to order" with characteristics specifically requested by seedsmen or the public. These plants are being treated with colchicine, a plant drug that causes a complete "break-up" in genetic characteristics. "Tetra Snaps" were developed in this way.



10. When an outstanding new or improved variety is ready for the market, it is entered in All America Selections, an industry-sponsored impartial set of tests in all climates of the U.S.A. Bodger's El Monte headquarters operates one of the judging gardens for All America Selections, where all entries are made by number, and not identified until the awards are made. Bodger novelties have won the top award in four postwar years of All America Selections, and more Gold Medals than those of any other flower seed grower.

*job does not stop there. Every strain we grow gets top technical attention all the time. We call it Production Control – the application of our years of experience, solidly grounded in pure research, to better seeds for a progressive industry.*



## FLOWER SEEDS (Cont.)

### LARKSPUR SUPREME *af*

A new strain of large flowered Larkspur with florets closely spaced on the spikes, capable of forcing. Base branching.

		Per oz.	Per lb.
8580	DARK BLUE SUPREME, bright violet purple.....	.60	6.00
8582	LILAC SUPREME, exceptionally clear lilac.....	.60	6.00
8584	PINK SUPREME, rose pink, deeper than Pink King.....	.60	6.00
8586	ROSE SUPREME, deeper than Rosamond.....	.60	6.00
8588	SALMON SUPREME, true salmon.....	.60	6.00
8590	WHITE SUPREME, pure white.....	.60	6.00
8598	SUPREME MIXTURE, proportional blend of above.....	.60	6.00

### LARKSPUR SUPER MAJESTIC *af*

A type representing the ultimate in height among base-branching Larkspur. Use where height is the prime requirement.

4510	DEEP CARMINE .....	.40	4.00
4512	LAVENDER (H.C., R.H.S. '47).....	.40	4.00
4504	LIGHT BLUE .....	.40	4.00
4514	ROSE PINK .....	.40	4.00
4516	DEEP SALMON PINK, excellent.....	.40	4.00
4518	WHITE .....	.40	4.00

### LARKSPUR TALL DOUBLE STOCK FLOWERED *a*

4506	FINEST MIXED .....	.35	3.50
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### LATHYRUS LATIFOLIUS (Perennial Peas) *pc*

4568	MIXED .....	.80	8.00
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### LATHYRUS ODORATA (See Sweet Peas)

### LILIUM *p*

4596	CANDIDUM (Madonna Lily).....	8.50	100.00
4598	REGALE (Regal Lily) clean seed.....	.90	10.00

### LINARIA MAROCCANA (Baby Snapdragon) *a*

4602	NORTHERN LIGHTS (Bodger), brilliant mixture of "Snapdragon" colors. Quick bloom from seed. 15" .....	.50	5.00
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4600	FAIRY BOUQUET <small>ALL-AMERICA SELECTIONS</small> '34, compact, 8", pastels.....	.50	5.00
4608	HYBRIDA EXCELSIOR IMPROVED STRAIN MIXED, bright and pastel shades. 15" plants.....	.30	3.00

### LINUM (Flowering Flax)

4630	GRANDIFLORUM RUBRUM (Scarlet Flax) <i>a</i> 24" .....	.25	2.00
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### LOBELIA ERINUS *a*

4636	COMPACTA CAMBRIDGE BLUE, light blue, large flowered, green foliage.....	2.15	25.00
4642	COMPACTA CRYSTAL PALACE, <i>a</i> dark blue, dark foliage, 4" .....	1.40	16.00
4644	COMPACTA EMPEROR WILLIAM <sup>4</sup> , <i>a</i> gentian blue, light foliage, 4" .....	1.40	16.00
4638	COMPACTA MRS. CLIBRAN, deep blue, white eye, light foliage, 4" .....	1.70	20.00
4652	HYBRIDA PENDULA SAPPHIRE, deep blue, white eye, dark foliage, trailing.....	1.70	20.00

### LUPINS ANNUAL

4694	HARTWEGI FINEST MIXED .....	.30	3.00
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### LUPINS PERENNIAL

4710	RUSSELL, seed grown from originator's stock.....	.90	10.00
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ELECTRO #1136F LINARIA  
NORTHERN LIGHTS



ELECTRO #1118E LOBELIA  
EMPEROR WILLIAM

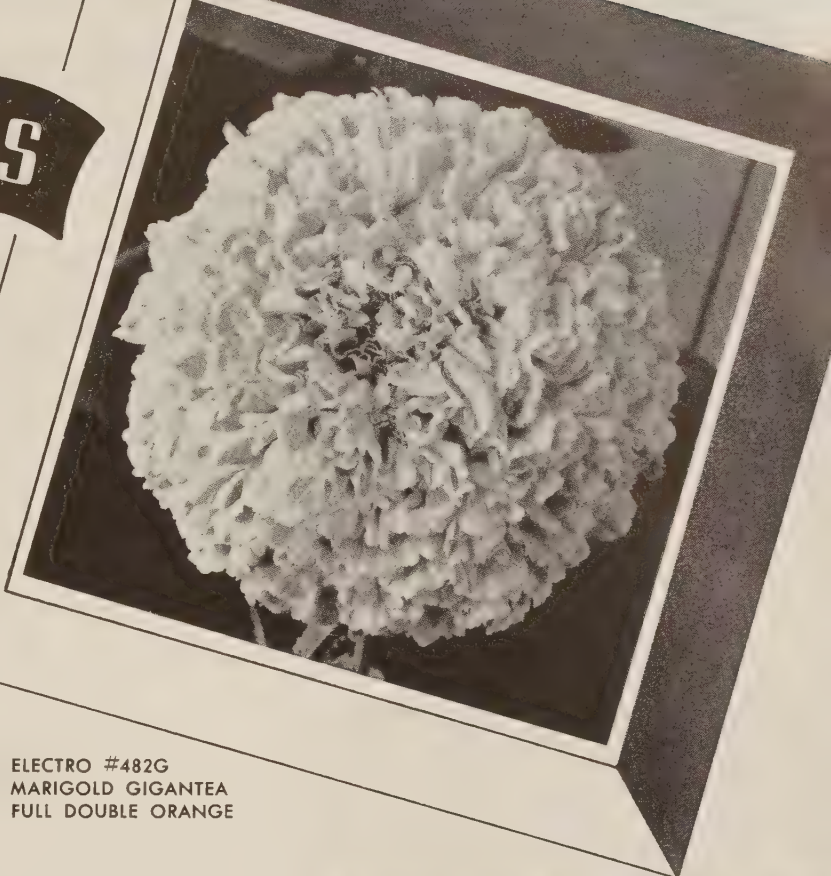


# MARIGOLDS

There are a great many Marigolds—even this list does not contain them all. Probably no seedsman wants to carry them all, but each variety has its specialized use, which is why we list so many. We assemble extensive test data on the new ones, and have indicated below the varieties we suggest for any well balanced list.

They are classified by size and type, and (in the French group) by plant height. Especially good cutflowers are marked *f*. The abbreviation (A.M. or H.C., R.H.S.'48) means an award from the British Royal Horticultural Society. These awards are made to any one species only about once every ten years and are for a superior strain of a standard trade variety. Bodger Marigolds won more awards in '48 than those of any other American grower.

ELECTRO #482G  
MARIGOLD GIGANTEA  
FULL DOUBLE ORANGE



## AFRICAN (TAGETES ERECTA)

### GIANT FLOWERED TYPES

#### MARIGOLD GIGANTEA (Bodger) *a*

Strong growing plants 3 1/2' tall, bearing huge ruffled, tightly petaled peony-flowered blooms; the largest of any Marigold.

		Per oz.	Per lb.
4988	FULL DOUBLE ORANGE, high double percentage..	.90	10.00
4986	FULL DOUBLE MIXTURE, as above, all colors.....	.80	8.00
4994	ORANGE SUNSET, huge pure orange.....	.60	6.00
✓ 4998	SUNSET GIANTS, standard giant Marigold, in orange, gold, canary, lemon and primrose.....	.60	6.00

### MEDIUM FLOWERED TYPES

#### MARIGOLD CARNATION FLOWERED *a*

Loosely petaled flowers 3" or more across, borne on plants generally 2'-2 1/2' high. Classified in color groups.

4790	GUINEA GOLD, pure orange, the first of this type, extensively reselected.....	.40	4.00
4706	GOLDEN WEST, dwarfier strain of the above.....	.40	4.00
✓ 4704	BURPEE GOLD (A.M., R.H.S.'48), slightly more vigorous, odorless foliage.....	.45	4.50
8524	CLINTON (H.C., R.H.S.'48), taller, later than the above, but with larger flowers. Odorless foliage.....	.60	6.00
* * *			
✓ 8526	REAL GOLD <small>ALL-AMERICA SELECTIONS</small> '45, the largest flower in the Carnation flowered type, 4 1/2" and more across. Pure gold; plants very uniform, 20"-24" high.....	.60	6.00
✓ 8528	FRILLS, a little dwarfier than Real Gold, flowers slightly smaller, tighter, with frilled and waved petals, pure gold. Compact plant with odorless foliage.....	.60	6.00
8518	VICTORY (H.C., R.H.S.'48), golden orange, similar to above but smaller flowers.....	.60	6.00
* * *			



ELECTRO #1184F MARIGOLD CARNATION  
FLOWERED GUINEA GOLD RESELECTED STRAIN

ELECTRO #1151G MARIGOLD CHRYSANTHEMUM  
FLOWERED MAMMOTH MUM





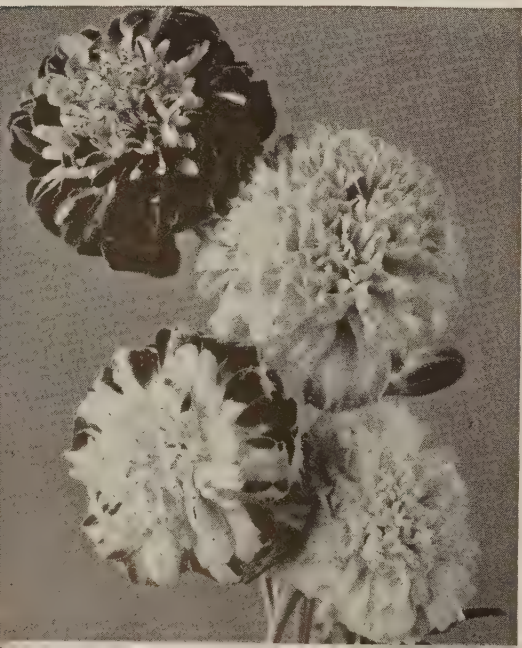


ELECTRO #1120F MARIGOLD LILLIPUT  
YELLOW PYGMY



ELECTRO #1117E MARIGOLD BUTTERBALL

ELECTRO #483F MARIGOLD DWARF DOUBLE  
HARMONY HYBRIDS



## MARIGOLD CARNATION FLOWERED (Cont.)

		Per oz.	Per lb.
✓ 8514	BURPEE PRIMROSE (H.C., R.H.S.'48), soft prim-rose yellow, frilled petals.....	.60	6.00
8516	MAYLING, similar to above, odorless foliage.....	.60	6.00
✓ 4786	YELLOW SUPREME f <small>ALL-AMERICA SELECTIONS</small> '35, creamy lemon yellow; large, tightly petalled flowers.....	.60	6.00
8522	ODORLESS MIXED, all colors in carnation flowered types, 20"-30" tall.....	.50	5.00

## MARIGOLD CHRYSANTHEMUM FLOWERED α

Compact flowers with petals tightly incurved 2 1/2"-3" or more across, on plants 2'-3' high.

✓ 4784	MAMMOTH MUM f <small>ALL-AMERICA SELECTIONS</small> '44, tall, strong plants bearing 3 1/2" light yellow flowers on excellent stems. Florist favorite.....	1.30	15.00
4788	GLITTERS <small>ALL-AMERICA SELECTIONS</small> '51, slightly dwarfer, much earlier version of the above, bearing many slightly smaller flowers.....	.90	10.00
4792	COLLARETTE CROWN OF GOLD <small>ALL-AMERICA SELECTIONS</small> '37, (H.C., R.H.S.'48), golden orange flowers with collar of broad guard petals. The first of the odorless foliage types.....	.40	4.00

\* \* \*

4708	MISSION GIANT GOLDSMITH <small>ALL-AMERICA SELECTIONS</small> '41, medium height, pure orange.....	.90	10.00
8508	MISSION GIANT LIMESTONE, soft yellow.....	.90	10.00
8510	MISSION GIANT YELLOWSTONE <small>ALL-AMERICA SELECTIONS</small> '42, pure canary yellow.....	.90	10.00
8512	MISSION GIANT MIXTURE, above three colors.....	.80	8.00

## MARIGOLD AFRICAN TALL DOUBLE (Fistulosa) af

The original African type; 2 1/2"-3" flowers of very tightly packed petals borne on tall, strong plants 3' high.

4736	LEMON ALL DOUBLE (A.M. R.H.S.'48), yellow.....	.75	7.50
4734	ORANGE ALL DOUBLE (H.C., R.H.S.'48).....	.75	7.50
4748	ALL DOUBLE MIXED, uniform, high doubleness.....	.60	6.00
4746	GOOD MIXED.....	.50	5.00

## DWARF, MEDIUM FLOWERED TYPES

### MARIGOLD DWARF CHRYSANTHEMUM FLOWERED α

✓ 4782	HAPPINESS, extremely early for the African type, 18" plants covered with 3" bright golden yellow flowers. Excellent.....	.90	10.00
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### MARIGOLD DWARF GIGANTEA α (Bodger)

5052	POT O'GOLD, deep golden orange 3 1/2"-4" flowers on compact 15" plants.....	.60	6.00
5054	GYPSY JEWELS, the above in full mixture.....	.50	5.00

## MARIGOLD FRENCH

(TAGETES PATULA)

In double French Marigolds, we recommend the Harmony (or crested) type whenever possible as it flowers much more profusely under difficult outdoor conditions. Classification is by plant height.

### EXTRA DWARF DOUBLE TYPES (6"-8")

#### MARIGOLD HARMONY FRENCH EXTRA DWARF α

5092	BUTTERBALL (Bodger) <small>ALL-AMERICA SELECTIONS</small> '42, soft butter yellow.....	.50	5.00
8534	GOLD CREST (Bodger) (H.C., R.H.S.'48), golden.....	.50	5.00
5088	MIDGET HARMONY, ball-shaped plant for pots, edging, flowers same as Harmony.....	.50	5.00
5096	SPRY <small>ALL-AMERICA SELECTIONS</small> '41 (H.C., R.H.S.'48), yellow bordered mahogany.....	.50	5.00
8532	SUNKIST (Bodger) (A.M., R.H.S.'48), orange.....	.50	5.00



**MARIGOLD HARMONY FRENCH EXTRA DWARF (Cont.)**

5086	SPRY HYBRIDS, gay mixture of extra dwarf colors, remarkably uniform and early.....	Per oz. .50	Per lb. 5.00
8538	FINEST MIXED .....	.50	5.00

**MARIGOLD FRENCH LILLIPUT α**

4894	YELLOW PYGMY <small>ALL-AMERICA SELECTIONS</small> '40, lemon..	.40	4.00
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**DWARF DOUBLE TYPES (12"-14")**

**MARIGOLD HARMONY FRENCH DWARF α**

8540	GOLD (Bodger) (H.C., R.H.S.'48), very early.....	.50	5.00
4798	HARMONY (A.M., R.H.S.'48), early, golden yellow bordered maroon red.....	.30	3.00
8530	MELODY <small>ALL-AMERICA SELECTIONS</small> '42 (A.M., R.H.S.'48) pure orange, compact.....	.30	3.00
5090	SPOTLIGHT (Bodger) (H.C., R.H.S.'48) early, yellow bordered maroon red.....	.30	3.00
5094	HARMONY HYBRIDS (Bodger), all colors.....	.30	3.00

**MARIGOLD FRENCH DWARF α**

8546	ELDORADO, bright canary yellow.....	.50	5.00
4780	SCARLET GLOW, the brightest red Marigold.....	.50	5.00

**DWARF SINGLE TYPES**

**MARIGOLD FRENCH DWARF SINGLE α**

4856	FLASH <small>ALL-AMERICA SELECTIONS</small> '45, red through bronze and yellow 1 3/4" flowers, plants 18" tall.....	.30	3.00
8560	NAUGHTY MARIETTA <small>ALL-AMERICA SELECTIONS</small> '47 (A.M., R.H.S.'48) yellow 2"-2 1/2" flowers with mahogany base, plants 12"-14". The finest single Marigold offered today.....	.50	5.00
4850	RED HEAD <small>ALL-AMERICA SELECTIONS</small> '48, mahogany to bronze 2" flowers crested gold; plants 14"-16".....	.50	5.00
8562	SUNNY (A.M., R.H.S.'48) exceptionally fine, 2" bright yellow flowers; plants 16".....	.50	5.00

8578	SPANISH FLAG FINEST MIXED, blended mixture of only the modern dwarf single Marigolds in red, yellow and bicolor. Includes the above four varieties.....	.50	5.00
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**MARIGOLD TAGETES SIGNATA PUMILA (Signet Marigold) α**

4890	GNOME, golden yellow, 10".....	.70	7.00
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**TALL DOUBLE TYPES (2'-2 1/2')**

**MARIGOLD HARMONY FRENCH TALL α**

5098	HARMONY MIXTURE (Bodger), fine for cutting....	.30	3.00
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**MARVEL OF PERU (Four o'Clocks) α**

4886	TALL ALL COLORS MIXED.....	.25	1.75
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**MATHIOLA (Evening Scented Stock) α**

4904	BICORNIS, Lilac 2'.....	.25	1.50
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**MATRICARIA CAPENSIS ALBA (Bridal Rose, Feverfew) pf**

4900	BODGER'S FLORIST STRAIN, white, double, 2'....	1.70	20.00
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**MIGNONETTE (Reseda Odorata) α**

4920	ALLEN'S DEFIANCE .....	.25	2.50
4932	ODORATA GRANDIFLORA .....	.25	2.00
4940	MACHET IMPROVED .....	.25	2.50
4950	MACHET NEW YORK MARKET f.....	.50	5.00
4946	MACHET GOLDEN GOLIATH, true gold.....	.50	5.00
4948	MACHET GOLIATH RED, large red spikes.....	.50	5.00
4958	MACHET SPECIAL MIXTURE, all Machet varieties..	.40	4.00

**MIRABILIS JAPALA (See Marvel of Peru)**

**MORNING GLORY (See Convolvulus and Ipomea)**

**MOSS ROSE (See Portulaca)**

**MOURNING BRIDE (See Scabiosa)**



ELECTRO #1133F MARIGOLD  
SINGLE RED HEAD



ELECTRO #1119E MARIGOLD TAGETES SIGNATA  
PUMILA GNOME



ELECTRO #1208G MARIGOLD SINGLE  
NAUGHTY MARIETTA





ELECTRO #1162F NIGELLA



ELECTRO #1159F NEMESIA

ELECTRO #1088G NASTURTIIUM GOLDEN GLEAM



## NASTURTIIUM

(TROPAEOLUM)

### NASTURTIIUM SEMI-DOUBLE (Sweet Scented) (Bodger), af

		Per oz.	Per lb.
5000	GOLDEN GLEAM (Bodger) <small>ALL-AMERICA SELECTIONS</small> '33, (A.M., R.H.S.'32), golden yellow.....	.25	1.00
5018	MAHOGANY GLEAM, dark mahogany red.....	.25	1.00
5030	ORANGE GLEAM (Bodger), deep golden orange.....	.25	1.00
5040	SALMON GLEAM (Bodger), golden salmon.....	.25	1.00
5010	SCARLET GLEAM (Bodger) <small>ALL-AMERICA SELECTIONS</small> '35.....	.25	1.00
5050	GLORIOUS GLEAM HYBRIDS FINEST MIXED (Bodger) <small>ALL-AMERICA SELECTIONS</small> '35.....	.25	1.00

### NASTURTIIUM DWARF SEMI-DOUBLE (Sweet Scented) a, 12"

5060	GOLDEN GLOBE <small>ALL-AMERICA SELECTIONS</small> '36, golden.....	.25	1.00
5064	GARNET GEM, garnet red.....	.25	1.00
5062	MAHOGANY GEM, deep mahogany.....	.25	1.00
5068	ORANGE GEM (Bodger), clear orange.....	.25	1.00
5076	SCARLET GEM (Bodger), fiery scarlet.....	.25	1.00
5078	GEM MIXTURE (Bodger), excellent color range.....	.25	1.00

### NASTURTIIUM DWARF SINGLE (Indian Cress) ra, 12"

5114	EMPRESS OF INDIA, dark scarlet or crimson.....	.25	1.00
5148	FINEST MIXED.....	.25	1.00

### NASTURTIIUM TALL SINGLE (Trailing) ac

5208	SPECIAL MIXTURE, including dark leaved varieties.....	.25	1.00
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### NEMESIA ra

5228	STRUMOSA GRANDIFLORA FINEST MIXED.....	2.15	25.00
5238	NANA COMPACTA SUPERBISSIMA MIXED.....	1.70	20.00

### NEMOPHILA INSIGNIS ra

5256	BLUE (Baby Blue Eyes), 5"-6".....	.25	2.50
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### NICOTIANA AFFINIS (Sweet Scented Flowering Tobacco) af, 3'

5274	SENSATION MIXED, more compact with wide color range including unusual shades. Fragrant. 2 1/2'.....	.80	8.00
5286	WHITE.....	.30	3.00
5288	HYBRIDS.....	.30	3.00

### NIEREMBERGIA DWARF (Cup Flower) a

5278	PURPLE ROBE (Bodger), <small>ALL-AMERICA SELECTIONS</small> '42, deep violet purple, does not fade; 8"-10".....	Per 1/4 oz. 3.00	Per oz. 10.00
5298	HIPPOMANICA (Dwarf Cup Flower), lavender blue, dwarf, compact.....	2.50	8.00

### NIGELLA DAMASCENA DOUBLE a

		Per oz.	Per lb.
5300	MISS JEKYLL (Love in a Mist), cornflower blue.....	.30	3.00
5308	MIXED.....	.25	2.50

### OENOTHERA (Evening Primrose)

5324	LAMARCKIANA (Evening Scented Primrose), yellow, 3'.....	.25	1.25
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### OLD MAID'S PINCUSHION (See Scabiosa)

#### SYMBOLS

a—annual	f—cut flower variety, special	p—perennial
b—biennial	for florists	ra—rock plant annual
c—climber	gr—greenhouse plant	rp—rock plant perennial



# PANSIES

- 5372 SWISS SELECT (Bodger) (new), very uniformly compact plants bearing huge flowers of very fine substance with the full color range and even blotching characteristic of the finest "Swiss" type. Rich colors with plenty of reds. There is no finer. Offered only in sealed packets.

$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.	$\frac{1}{4}$ lb.	$\frac{1}{2}$ lb.	1 lb.
1.35	2.70	4.75	8.50	15.00	45.00	75.00
						135.00

- 5378 PANSY "101" (Bodger) (new), a special strain for the quality market grower, bearing giant waved flowers of fine substance and blotching characteristic of the best "English" type, on compact plants. Full mixture of colors; stout stems. Offered only in sealed packets.

$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.	$\frac{1}{4}$ lb.	$\frac{1}{2}$ lb.	1 lb.
1.00	2.00	3.50	6.50	12.00	35.00	60.00
						100.00

- 5342 ENGELMANN'S GIANT f, attractive, huge flowers, choice bedding and cut flower strain. Offered only in Carl Engelmann Ltd. sealed packets.

$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.	$\frac{1}{4}$ lb.	$\frac{1}{2}$ lb.	1 lb.
1.00	2.00	3.50	6.50	12.00	35.00	60.00
						100.00

\* \* \*

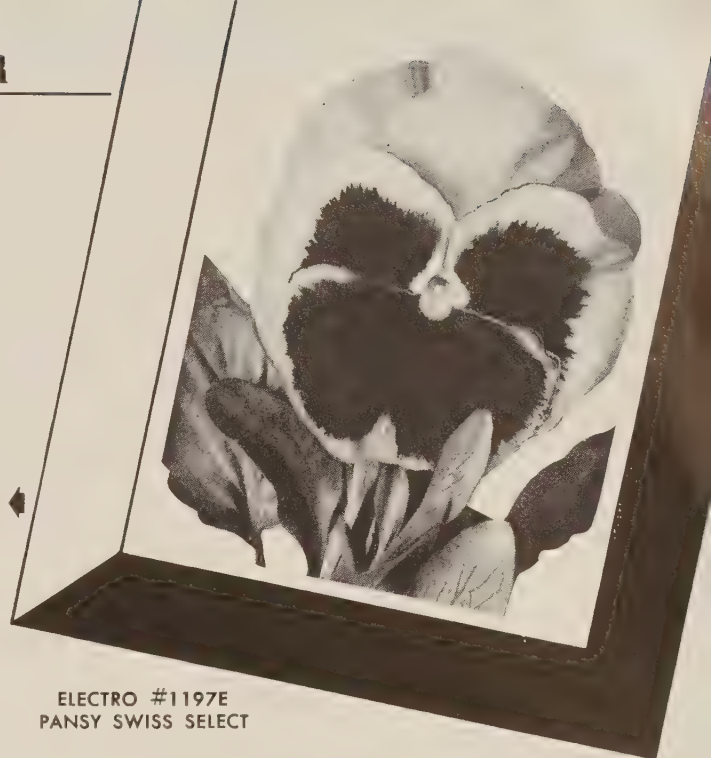
ORDERS FOR  $\frac{1}{8}$  OZ. OR MORE OF ABOVE PANSIES WILL BE FILLED IN A VARIETY OF SIZES OF SEALED PACKETS ACCORDING TO YOUR NEEDS, IF YOU WISH. WHEN ORDERING, PLEASE SPECIFY.

\* \* \*

- |  | Per oz. | Per lb. |
|--|---------|---------|
| 5334 SUPER MAPLE LEAF GIANTS, huge flowers of characteristically "Canadian" blotching and color range on plants with very vigorous and heavy foliage, but compact..... | 6.25    | 75.00   |
| 5354 AMERICA, Special Florist's Strain, light shades in a very free flowering, medium-sized ruffled flowers; very bright.....  | 6.25    | 75.00   |
| 5362 MASTERPIECE, plenty of medium-sized, fully frilled and ruffled flowers in many bright colors, on plants uniformly compact.....                                    | 3.75    | 45.00   |
| 5352 SWISS GIANTS EXTRA FINEST MIXED, standard fine garden pansies with a world-wide reputation for dependability.....   | 4.75    | 55.00   |
| 5366 TRIMARDEAU CHOICE MIXED, a properly balanced color blend; uniform plants bearing a great many small, bright flowers.....  | 1.70    | 20.00   |

PAINTED DAISY (See *Chrysanthemum Carinatum* or *Pyrethrum*)

PAPAYER (See Poppy)



ELECTRO #1197E  
PANSY SWISS SELECT



ELECTRO #1175E  
PANSY 101

ELECTRO #1153F PETUNIA NANA  
COMPACTA FIRE CHIEF





## BEDDING TYPES

### PETUNIA HYBRIDA $\alpha$

Strong growing and free flowering 20"-24" plants bearing many medium sized plain edged single flowers. Garden use.

		Per oz.	Per lb.
5412	BLUE BEE, Viola Jersey Gem color.....	1.30	15.00
5432	FLAMING VELVET, velvety blood red.....	1.70	20.00
5418	GENERAL DODDS, blood red.....	1.30	15.00
5422	HOWARD'S STAR, reddish purple, white star.....	1.70	20.00
5400	RADIANCE <small>ALL-AMERICA SELECTIONS</small> '41, rich cerise rose, salmon undertone, yellow throat.....	2.15	25.00
5436	ROSE KING IMPROVED <small>ALL-AMERICA SELECTIONS</small> '36.....	1.30	15.00
5438	TOPAZ ROSE <small>ALL-AMERICA SELECTIONS</small> '38, rose and gold.....	1.70	20.00
5430	VIOLACEA, deep violet.....	1.30	15.00
5410	WHITE KING.....	1.30	15.00
5440	SPECIAL MIXTURE.....	1.00	12.00

### PETUNIA HYBRIDA NANA COMPACTA $\alpha$

Dwarf compact free flowering 12"-16" plants bearing many medium sized plain edged single flowers. Beds and borders.

5482	BLUE BEDDER, mid blue.....	1.70	20.00
5484	CELESTIAL ROSE, deep rose, compact.....	1.70	20.00

5492	FIRE CHIEF (Bodger) (new), Gold Medal <small>ALL-AMERICA SELECTIONS</small> '50, brilliant scarlet red. Plants dwarf and compact with long blooming season.....	6.80	80.00
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5496	ROSE OF HEAVEN, brilliant rose, dwarf, extra select stock.....	1.70	20.00
5500	ROSY MORN, rose, white throats, dwarf, extra select stock.....	1.70	20.00
5506	SILVER BLUE (Heavenly Blue), light blue.....	1.70	20.00
5516	SNOW QUEEN, large flowers, white.....	1.70	20.00
5510	TOPAZ QUEEN, scarlet rose, compact, large.....	1.70	20.00
5512	VIOLACEA, deep velvety purple.....	1.70	20.00
5528	FINEST MIXED.....	1.40	16.00

### PETUNIA BALCONY (Hybrida Pendula) $\alpha$

Strong growing 18"-24" plants with spreading or trailing foliage bearing many single plain edged flowers larger than the ordinary bedding types. Garden and window boxes or pots.

5544	BLACK PRINCE, deep velvety red.....	3.40	40.00
5532	DEEP BLUE (H.C., R.H.S.'35).....	2.15	25.00
5536	RED (Crimson).....	2.15	25.00
5538	ROSE, clear rose, golden throat, large.....	2.15	25.00
5554	ROYAL ROSE, huge pure rose.....	3.40	40.00
5542	WHITE (A.M., R.H.S.'35).....	2.15	25.00
5558	FINEST MIXED.....	1.70	20.00

## INTERMEDIATE TYPES

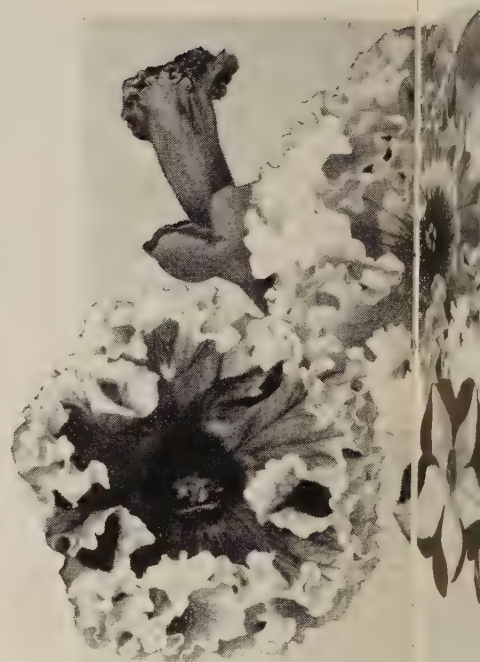
### PETUNIA RUFFLED NANA COMPACTA $\alpha$

Per  $\frac{1}{16}$  oz. Per  $\frac{1}{4}$  oz. Per oz.

5574	LITTLE GIANTS MIXED, medium-sized, ruffled, plants ball-shaped 12".....	1.50	4.50	15.00
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### PETUNIA GRANDIFLORA NANA COMPACTA $\alpha$

5444	VELVET BALL <small>ALL-AMERICA SELECTIONS</small> '39, f round, compact, ball-shaped 8" plants, freely producing 2 $\frac{1}{2}$ " velvety blood red blooms.....	1.50	4.50	15.00
5446	KING HENRY, velvety red.....	1.50	4.50	15.00



## BODGER'S FANCY PETUNIAS

All suitable for the home gardener, here are classified according to uses. Fancy types (f) are preferred by florists for pot plants, but hand pollination makes them costly.





## GIANT TYPES

### PETUNIA GIANTS OF CALIFORNIA *af*

The largest flowers among Petunias, heavily ruffled, with heavy, robust growth. Florist and garden use.

	Per 1/8 oz.	Per 1/4 oz.	Per oz.
5696 PARAMOUNT GIANTS, free-flowering mixture of light and dark shades. Particularly suited to outdoors as will be showy even under adverse conditions.....	3.50	10.50	35.00
5714 GLAMOUR (Bodger) <small>ALL-AMERICA SELECTIONS</small> salmon rose....	3.50	10.50	35.00
5710 BODGER'S SPECIAL MIXTURE, a well balanced mixture of light and dark colors, heavily ruffled and beautifully veined. We built our reputation on this strain....	2.50	7.50	25.00
5718 BODGER'S SUPREME FLORIST STRAIN (Bodger), delicate shades of rose, pink and salmon.....	3.00	9.00	30.00

### PETUNIA DWARF GIANTS OF CALIFORNIA (Bodger) *af*

Huge Giants of California flowers on dwarf, sturdy plants especially bred for pot culture.

5700 RAMONA STRAIN DARK SHADES.....	3.50	10.50	35.00
5702 RAMONA STRAIN LIGHT SHADES.....	3.50	10.50	35.00
5704 RAMONA STRAIN DARK AND LIGHT SHADES.....	3.50	10.50	35.00

5708 RAMONA STRAIN SUPERDWARFS (Bodger), a controlled blend to suit critical market requirements. Giant flowers on plants having the ultimate in dwarf habit. Bred strictly for pots and combinations. Many bicolors. Very low percentage of small-flowered.....	5.00	15.00	50.00
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## LARGE FRINGED TYPES

### PETUNIA GRANDIFLORA SINGLE FRINGED *a*

Strong, free flowering 12"-16" plants, some varieties spreading, others compact. Many large ruffled and fringed flowers. For both florist and general garden use.

5606 DAINTY LADY (Bodger) <small>ALL-AMERICA SELECTIONS</small> (A.M., R.H.S. '35, delicate yellow, compact.....	2.50	7.50	25.00
5624 FLUFFY RUFFLES, mixture of bicolor shades, many of which are not offered in separate colors.....	2.50	7.50	25.00
5618 FRINGED SNOWSTORM, f excellent white, compact....	3.00	9.00	30.00
5586 PINK TRIUMPH, bright rose pink.....	2.50	7.50	25.00
5594 SCARLET BEAUTY (MIRANDA), scarlet rose.....	2.50	7.50	25.00
5598 THEODOSIA (H.C., R.H.S. '35), fringed rose, gold throat	2.50	7.50	25.00
5602 VIOLACEA MARINE, deep velvety violet.....	3.50	10.50	35.00
5616 WHITE MOUND, f fine new white, compact, fringed....	3.00	9.00	30.00
5604 WHITE BEAUTY .....	2.50	7.50	25.00
5626 FIMBRIATA CHOICE MIXED.....	2.25	6.75	22.50

## LARGE PLAIN EDGED TYPES

### PETUNIA GRANDIFLORA SINGLE PLAIN EDGED *af*

Free flowering 12"-16" plants, some varieties spreading, others compact. Many plain-edged flowers of heavy substance and velvet texture. Prime favorite of florists.

5656 BURGUNDY <small>ALL-AMERICA SELECTIONS</small> '37, red, white throat..	2.50	7.50	25.00
5644 DAZZLER, new brilliant scarlet, compact.....	2.50	7.50	25.00
5654 DWARF COMPACT ELK'S PRIDE.....	3.50	10.50	35.00
5658 DWARF ELK'S PRIDE, deep velvety purple, compact.....	2.50	7.50	25.00
5636 ELK'S PRIDE, darkest velvety purple.....	2.50	7.50	25.00
5732 FLAMING VELVET (Bodger), velvet blood red, compact..	2.50	7.50	25.00
5642 PINK GLORY IMPROVED, deep rose, white throat, compact .....	2.50	7.50	25.00
5734 ROYALTY, rich purple with white star.....	2.50	7.50	25.00
5662 SNOWSTORM IMPROVED, best florist's white, yellow shaded throat. Our special strain.....	2.50	7.50	25.00
5652 WHITE CLOUD, pure white, compact.....	2.50	7.50	25.00
5648 WHITE QUEEN, fine florist's white.....	2.50	7.50	25.00
5668 SPECIAL MIXTURE, light and dark shades.....	2.25	6.75	22.50





ELECTRO #1037E POPPY DOUBLE SHIRLEY



ELECTRO #1209F PHLOX



ELECTRO #1160G POPPY NUDICAULE  
GARTFORD GIANTS

## FLOWER SEEDS (Cont.)

### PHACELIA $\alpha$

	Per oz.	Per lb.
5760 CAMPANULARIA (California Blue Bells) r gentian blue, 8" .....	.30	3.00

### PHASEOLUS COCCINEUS (See Bean, Scarlet Runner)

### PHLOX DRUMMONDI GRANDIFLORA $\alpha$ , 12"

5824 CINNABAR SCARLET .....	1.30	15.00
5782 CRIMSON (Atropurpurea) .....	1.30	15.00
5786 ISABELLINA, pale primrose .....	1.30	15.00
5792 ROSEA, deep rose .....	1.30	15.00
5796 SCARLET, dark eye .....	1.30	15.00
5798 VIOLET (Orbicularis), white eye .....	1.30	15.00
5800 WHITE (Alba), pure white .....	1.30	15.00
5818 GIGANTEA ART SHADES, f large flowered strain, all with large light eye, plants 8"-10", lovely pastel shades .....	1.70	20.00
5806 FINEST MIXED .....	.90	10.00

### PHLOX DWARF VARIETIES $\alpha$

5812 VERY CHOICE MIXED .....	1.70	20.00
5840 CECILY MIXED, fine large flowered strain .....	1.70	20.00

### PHLOX PERENNIAL (Decussata) p

5814 BELTSVILLE BEAUTY, if sown in Autumn flowers the following Spring; thereafter perennial. Color range includes white, white with eye, pink, pink with eye, salmon, flame, lavender, mauve. Developed by United States Dept. of Agriculture. Caution: Freeze seed before planting .....	1951 Crop Sold Out 2.50	30.00
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### PIMPERNEL (See Anagallis)

### PINKS (See Dianthus)

## POPPIES

### POPPY NUDICAULE (Iceland Poppy) pf

5872 YELLOW EMPEROR, fine yellow, in a true Nudicaule Poppy .....	1.70	20.00
5876 GARTFORD GIANT ART SHADES, Special Strain, excellent pastel mixture .....	1.70	20.00
5878 GARTFORD GIANTS MIXED (A.M., R.H.S.'40), fine rich mixture, excellent stems. We consider this the finest, largest general purpose strain available .....	1.70	20.00
5856 SANDFORD'S GIANTS FINEST MIXED, f vigorous growers, long stems, fine colors .....	1.70	20.00
5860 THE EMPEROR (Bodger) (H.C., R.H.S.'40), extremely large flowered, orange .....	2.15	25.00
5862 THE EMPRESS (Bodger), very large flowered, delightful salmon rose shades .....	2.15	25.00
5842 ROSEUM (Coonara Pinks), f fine mixture light shades, large flowers .....	2.15	25.00
5868 IMPERIAL JEWELS MIXTURE (Bodger), complete color range, solid colors and pastels .....	1.00	12.00
5846 SUNBEAM HYBRIDS FINEST MIXED .....	1.00	12.00
5874 SINGLE FINEST MIXED .....	1.00	12.00

### POPPY DOUBLE SHIRLEY $\alpha$ , 2 1/2'-3'

5956 SWEET BRIAR, deep rose pink .....	.30	3.00
5968 FINEST MIXED .....	.25	2.50

### POPPY SINGLE SHIRLEY $\alpha$ , 2 1/2'-3'

5970 AMERICAN LEGION, brilliant scarlet, white maltese cross .....	.25	2.50
5986 FINEST MIXED .....	.25	2.00

### POPPY ORIENTALE p

5992 SCARLET .....	1.30	15.00
5994 MIXED .....	1.70	20.00



**PORTULACA (Moss Rose, Sun Plant) *ra***

		Per oz.	Per lb.
6020	GRANDIFLORA ALL DOUBLE MIXED, extra select mixture, excellent colors, very double.....	2.15	25.00
6022	GRANDIFLORA DOUBLE & SEMI-DOUBLE MIXED, a high percentage of doubleness.....	1.10	12.50
6038	SINGLE JEWEL, carmine, extremely large.....	.80	8.00
6024	GRANDIFLORA SINGLE MIXED.....	.60	6.00

**PRIMULA GIANT MALACOIDES (Bodger) *af***

		Large Trade Packets	Suggested Retail Price	Half Packets	Sug- gested Retail Price
6074	SINGLE ENCHANTRESS, soft salmon rose .....	1.00	2.00	.50	1.00
6078	SINGLE LAVENDER GLORY, soft mauve lavender, extra large.....	.75	1.50	.50	1.00
6076	SINGLE SNOWFLAKE (A.M., R.H.S. '48), giant pure white for florists. Winner against best English strains	.75	1.50	.50	1.00
6080	SINGLE MIXTURE.....	.75	1.50	.50	1.00

**PRIMULA OBCONICA *af***

		Per 1/8 oz.	Per 1/4 oz.	Per oz.
6030	FASBENDER RED .....	5.00	16.50	50.00
6032	KING LAKE, blue.....	5.00	16.50	50.00

**PUERARIA THUNBERGIANA (See Kudzu Vine)**

**PYRETHRUM (Perennial Painted Daisy) *p***

		Per oz.	Per lb.
6066	ROSEUM SINGLE MIXED <i>f</i> .....	2.15	25.00

**QUEEN ANNE'S LACE FLOWER *af***

6070	WHITE, 3 1/2', fine cut flower filler.....	.30	3.00
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**RESEDA (See Mignonette)**

**ROCK GARDEN MIXTURES**

6110	ANNUAL FINEST MIXED, 8"-10".....	.50	5.00
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**SALPIGLOSSIS EMPEROR or SUPERBISSIMA**

**(Painted Tongue, Velvet Flower) *a***

6156	CRIMSON AND GOLD.....	.90	10.00
6162	PURPLE, self (Bodger).....	.90	10.00
6164	PURPLE AND GOLD.....	.90	10.00
6166	ROSE AND GOLD.....	.90	10.00
6168	SCARLET AND GOLD.....	.90	10.00
6170	VELVETY RED .....	.90	10.00
6174	VIOLET AND GOLD.....	.90	10.00
6176	WHITE AND GOLD.....	.90	10.00
6186	GLOXINIAFLORA MIXED, veined varieties only....	.50	5.00
6184	FINEST MIXED .....	.45	4.50

**SALVIA SPLENDENS (Annual)**

6190	AMERICA (Globe of Fire), 16".....	3.15	37.50
6210	BLAZE OF FIRE, 12", earliest of all.....	5.00	60.00
6192	BONFIRE (Clara Bedman), 16".....	3.00	35.00
6202	SPLENDENS (Scarlet Sage), 24".....	2.50	30.00
6206	ZURICH, 12", early.....	3.00	35.00

**SALVIA**

6218	FARINACEA BLUE BEDDER, <i>p</i> deep blue, 3'.....	4.25	50.00
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**SANVITALIA PROCUMBENS (Creeping Zinnia) *a***

6230	DOUBLE, yellow .....	.60	6.00
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**SAPONARIA VACCARIA (Bouncing Bet)**

6240	ROSEA, <i>a</i> 2'.....	.25	1.50
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ELECTRO #1125G PRIMULA GIANT  
MALACOIDES SNOWFLAKE



ELECTRO #1188F PORTULACA ALL DOUBLE

ELECTRO #488F SALPIGLOSSIS EMPEROR  
FINEST MIXED





## SCABIOSA

### SCABIOSA IMPERIAL GIANTS *af* (Bodger)

Extremely large flowers composed entirely of broad frilled petals arranged in a perfect ball (no "pincushion"). Plants are 42"-48" tall, upright, and bear flowers on long wiry stems. A new race of Scabiosa.

8140 BLUE MOON (Bodger) ALL-AMERICA SELECTIONS '39, deep lavender blue, fine cutflower stems..... .60 6.00

8142 CORAL MOON (Bodger), full range of salmon-pink from light to deep shades..... .90 10.00

8150 IMPERIAL HYBRIDS (Bodger) (H.C., R.H.S.'48) Brilliant mixture of all colors in the new ball shape. Excellent for cutting..... .50 5.00

### SCABIOSA LARGE FLOWERED TALL DOUBLE (Old Maid's Pincushion, Mourning Bride) *a*

6246 AGERATUM BLUE, mid blue..... .60 6.00  
6248 AZURE FAIRY, azure blue..... .60 6.00  
6304 BLACK KNIGHT, huge, a distinct improvement..... .60 6.00  
6250 BLACK PURPLE (Black Prince, King of the Blacks)..... .60 6.00  
6252 BLUE COCKADE (A.M., R.H.S.), deep blue..... .60 6.00  
6258 CHERRY RED or CRIMSON..... .60 6.00  
6266 LOVELINESS, salmon rose shades..... .60 6.00  
8678 OXFORD BLUE, excellent new deep blue..... .60 6.00  
6268 PEACH BLOSSOM, deep flesh..... .60 6.00  
6270 ROSE..... .60 6.00  
6276 ROSETTE, deep rose suffused salmon..... .60 6.00  
6272 SHASTA, pure white, very large..... .60 6.00  
6284 GIANT FLOWERED HYBRIDS MIXED..... .50 5.00  
6282 ALL COLORS MIXED..... .40 4.00

### SCABIOSA CAUCASICA (Blue Bonnet) *p*

6290 GIANT HYBRIDS (Isaac House Strain), *f* fringed and ruffled, shades of blue from lavender to dark blue, very large flowers..... 2.15 25.00

### SCARLET RUNNER BEANS (See Beans)

### SCHIZANTHUS GRANDIFLORA HYBRIDS (Butterfly Flower) *a*

6352 DR. BADGER'S IMPROVED *f*, large flowers, brilliant range of colors from light pink through rose to purple, each flower with a large golden blotch. Plants compact, 12"-15"..... 1.70 20.00  
6334 BUTTERFLY MIXTURE (Bodger), fine bright mixture, compact pyramidal plants 12"-15"..... 1.00 12.00

### SCHIZANTHUS WISETONENSIS *a*

6322 FINEST MIXED..... .65 6.50

### SHASTA DAISY (See Chrysanthemum Leucanthemum Maximum)

### SNAPDRAGON (See Antirrhinum)

### SNOW ON THE MOUNTAIN (See Euphorbia)

### STATICE (Sea Lavender)

6426 SUWOROWI (Russian), *a* bright rose spikes, 30"..... .75 7.50

### STATICE SINUATA *af*

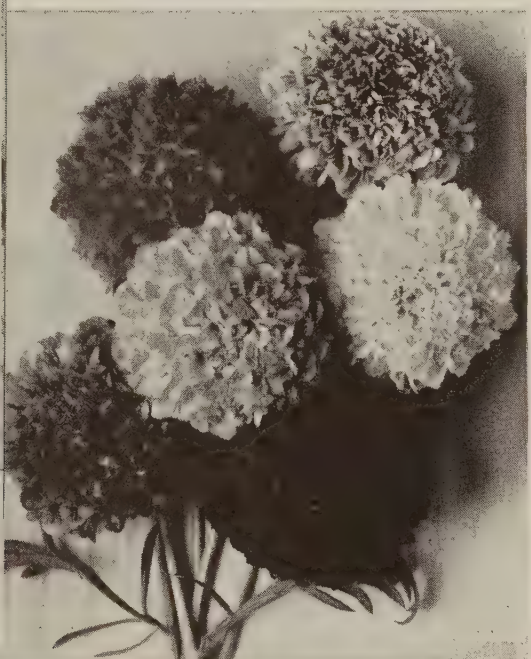
6442 KAMPF'S TALL IMPROVED, deepest blue..... .25 2.50  
6444 LAVENDER QUEEN..... .25 2.50

6448 MARKET ROSE (Bodger) (new), deepest rose yet, a warmer shade than Rosea Superba. Excellent stems and color for florist cutting..... .40 4.00

6460 PASTEL SHADES, not a florist item..... .25 2.50  
6446 ROSEA SUPERBA..... .25 2.50  
6450 SNOW WHITE, greatly improved white..... .25 2.50  
6452 TRUE BLUE, extra deep..... .25 2.50  
6456 YELLOW (Bonduelli)..... .25 2.50  
6466 CHOICE MIXED..... .25 2.00

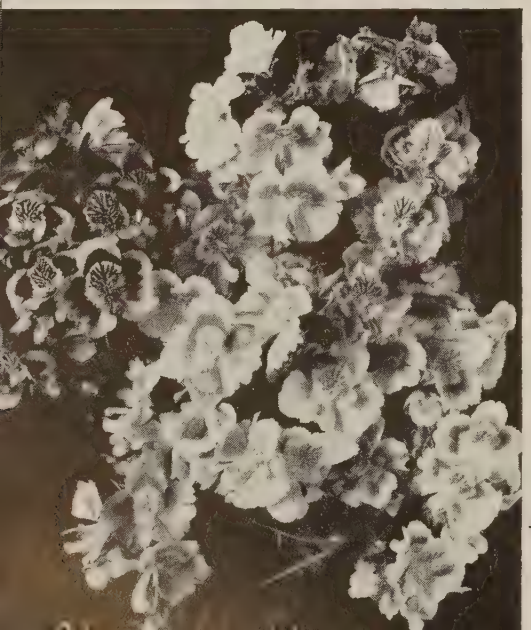


ELECTRO #1039G SCABIOSA IMPERIAL GIANT  
BLUE MOON



ELECTRO #1127F SCABIOSA IMPERIAL HYBRIDS

ELECTRO #1128F SCHIZANTHUS DR.  
DR. BADGER'S IMPROVED





## STOCKS

(MATHIOLA INCANA ANNUA)

### STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK *a*

Dwarf, compact, branching, fine for bedding. Sweet scented. 12".

		Per oz.	Per lb.
6484	BLOOD RED .....	1.00	12.00
6490	BRILLIANT ROSE, soft rose pink.....	1.00	12.00
6492	CANARY YELLOW .....	1.00	12.00
6502	CRIMSON .....	1.00	12.00
6508	DEEP ROSE or CARMINE.....	1.00	12.00
6510	FLESH .....	1.00	12.00
6512	LAVENDER, silvery lilac.....	1.00	12.00
6514	LIGHT BLUE or AZURE BLUE.....	1.00	12.00
6518	PANSY VIOLET or ROYAL PURPLE.....	1.00	12.00
6524	PURPLE or DARK BLUE.....	1.00	12.00
6486	ROSE PINK, white center.....	1.00	12.00
6528	WHITE .....	1.00	12.00
6536	FINEST MIXED, from named varieties.....	.80	8.00
6538	GOOD MIXED .....	.60	6.00

### STOCK MAMMOTH DOUBLE EARLY BRANCHING NICE *af*

Just as early as the Dwarf Ten Week varieties, forming plants pyramidal in shape. This is the most popular class for general use. Height 18".

6584	AMERICAN BEAUTY, deep rose.....	1.00	12.00
6628	APRICOT BEAUTY, apricot rose.....	1.00	12.00
6588	AURORA (Chamois), cream, tinted old rose.....	1.00	12.00
6590	BEAUTY OF NICE, deep flesh.....	1.00	12.00
6592	BELLE OF NAPLES, old rose.....	1.00	12.00
6596	COTE D'AZURE, light blue.....	1.00	12.00
6602	LLOYD GEORGE, blood red.....	1.00	12.00
6606	MONT BLANC, pure white.....	1.00	12.00
6608	MONTE CARLO, canary yellow.....	1.00	12.00
6612	PARMA VIOLET or SILVERY LILAC.....	1.00	12.00
6614	QUEEN ALEXANDRA, rosy lilac, white center.....	1.00	12.00
6610	ROSE PINK, soft rose pink.....	1.00	12.00
6618	SALMON KING, deep rose with salmon.....	1.00	12.00
6622	SOUVENIR DE MONACO, crimson.....	1.00	12.00
6624	SUMMER NIGHT, dark blue.....	1.00	12.00
6638	FINEST MIXED .....	.90	10.00
6636	GOOD MIXED .....	.80	8.00

#### SYMBOLS

*a*—annual

*b*—biennial

*c*—climber

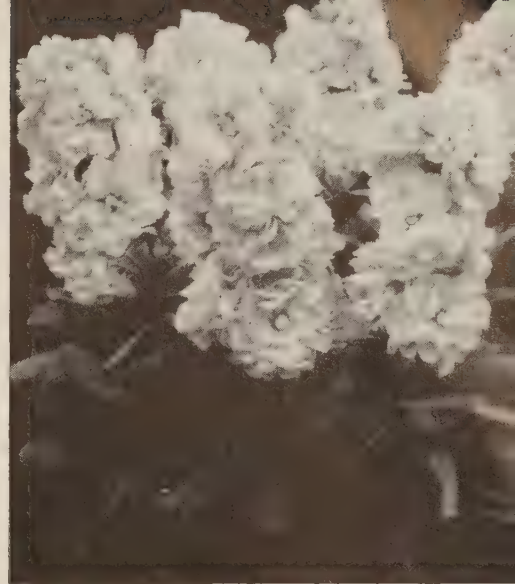
*f*—cut flower variety, special  
for florists

*gr*—greenhouse plant

*p*—perennial

*ra*—rock plant annual

*rp*—rock plant perennial



ELECTRO #1190F STOCKS DWARF TEN WEEKS



ELECTRO #1191E BEAUTY OF NICE

ELECTRO #1040F STOCK DOUBLE EARLY GIANT  
IMPERIAL FINEST MIXED





## DOUBLE GIANT IMPERIAL

### STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck) af

Of branching habit, the large flowers and long stems of this class make it especially desirable for cutting. Very early, high percentage of doubles. Height 26".

	Per oz.	Per lb.
6640 ANTIQUE COPPER, rich Hellebore red.....	1.70	20.00
6642 BLOOD RED .....	1.70	20.00
6644 BLUSH (Apple Blossom).....	1.70	20.00
6646 BUTTERCUP, rich yellow.....	1.70	20.00
6648 CANARY YELLOW (Golden Ball).....	1.70	20.00
6650 CHAMOIS, ivory, tinged old rose.....	1.70	20.00
6682 CRIMSON .....	1.70	20.00
6654 DARK BLUE or PURPLE.....	1.70	20.00
6656 ELK'S PRIDE, royal purple—reddish shading.....	1.70	20.00
6658 FIERY BLOOD RED.....	1.70	20.00
6660 FLESH, bright flesh.....	1.70	20.00
6662 GOLDEN ROSE, light golden rose.....	1.70	20.00
6664 LAVENDER, silver lilac.....	1.70	20.00
6666 LILAC or LIGHT BLUE.....	1.70	20.00
6672 ROSE, deep rose pink—white center.....	1.70	20.00
6674 SANTA MARIA, giant pure white.....	1.70	20.00
6676 SHASTA, glistening white, tall, robust.....	1.70	20.00
6680 SNOW WHITE (Bodger), large flowered, snowy white, early.....	1.70	20.00
6688 FINEST MIXED .....	1.30	15.00
6690 GOOD MIXED .....	.90	10.00

# STO

BODGER FIELD OF COL

**STRAWFLOWER** (See *Helichrysum*)

**SUMMER CYPRESS** (See *Kochia*)

**SUNFLOWER** (See *Helianthus*)

**SWEET PEA ANNUAL** (See Page 51)

**SWEET PEA PERENNIAL** (See *Lathyrus Latifolius*)

**SWEET SULTAN** (See *Centaurea*)

**SWEET WILLIAM** (*Dianthus Barbatus*) b

7694 SINGLE FINEST MIXED.....	.35	3.50
7696 DOUBLE FINEST MIXED.....	.45	5.00
7698 ANNUAL FINEST MIXED a.....	.45	5.00

**TAGETES** (See *Marigold*)

**TOBACCO, FLOWERING** (See *Nicotiana*)

**THIMBLE FLOWER** (See *Gilia*)





## DOUBLE GIANT COLUMN

### STOCK DOUBLE GIANT COLUMN (Improved Excelsior) af

Immense fully double close spaced flowers, one 2'-2 1/2' spike per plant. We have marked the most popular varieties with an asterisk.

			Per oz.	Per lb.
6700	BALL #1	LILAC LAVENDER, large flowered.....	4.25	50.00
6704	BALL #6	AMERICAN BEAUTY, deep carmine rose.....	4.25	50.00
6808	BALL #7	MALMAISON PINK, long stemmed blush pink.....	4.25	50.00
6800	BALL #8	RUBY, long stemmed crimson red.....	4.25	50.00
6760	BALL #9	CHAMOIS PINK IMPROVED, rosy buff.....	4.25	50.00
6706	BALL #11	PINK, rose pink, lighter than #22.....	4.25	50.00
*6806	BALL #14	ROSE PINK, deep rose pink, deeper than #22.....	4.25	50.00
*6784	BALL #16	WHITE IMPROVED, best greenhouse white.....	5.00	60.00
6708	BALL #20	APRICOT, large flowered creamy buff.....	4.25	50.00
*6782	BALL #21	PURPLE HEART, long stemmed blue purple.....	4.25	50.00
*6786	BALL #22	SUPREME, silvery rose, best pink.....	4.25	50.00
*6778	BALL #24	DEEP APRICOT, long stemmed, deeper than #20.....	4.25	50.00
6798		CHAMOIS ROSE (Bodger) (new), an excellent color for florists, deeper than #9.....	4.25	50.00

*6816	GARDENIA (Bodger), white, very long stemmed. Very much improved over our original Gardenia. This strain was chosen by professional growers over any other selection from it in test after test recently. The standard outdoor Stock.....	4.25	50.00
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*6794	ILLUSION, scarlet red.....	4.25	50.00
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6712	PASTEL LAVENDER (new), a "live" and delicate color, not a replacement for Silvery Lilac but a new market shade. Grow it cool for ideal color.....	4.25	50.00
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*6802	SILVERLY LILAC, best lavender.....	4.25	50.00
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6796	WHITE PERFECTION (Bodger) (new), a long stemmed white for outdoor growing, this is the latest development of our Stock-Breeding program.....	4.25	50.00
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6780	WHITE PILLAR, white for outdoor planting.....	4.25	50.00
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*6814	YELLOW WONDER, best deep creamy yellow, yellow singles.....	4.25	50.00
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6818	FINEST MIXED.....	4.25	50.00
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### THUNBERGIA ac

7712	ALATA FINEST MIXED (Black Eyed Susan).....	.55	6.00
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### TITHONIA (Torch Flower) a

7724	TORCH (Bodger) <small>ALL-AMERICA SELECTIONS</small> '51. A quick growing summer annual that thrives on hot weather, easy to grow as a Zinnia. Brilliant orange-scarlet flowers on a compact plant waist high. Early; August until frost. Cultural directions same as for Zinnias.....	1.30	15.00
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### TRANSVAAL DAISY (See Gerbera)

### TRITOMA (Kniphofia) (Red Hot Poker, Torch Lily) p

7728	PFITZER'S HIBRIDS, very large, brilliant, 4'.....	.90	10.00
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### TROPAEOLUM (See Nasturtium)



UMN STOCK GARDENIA





# VERBENA

## VERBENA HYBRIDA GRANDIFLORA (Gigantea) α

Huge blooms, suitable for the critical trade. We have shown the most popular varieties with an asterisk (\*).

		Per oz.	Per lb.
7862	ANNAPOLIS BLUE, true mid-blue.....	1.70	20.00
7850	BEAUTY OF OXFORD HYBRIDS, rose shades.....	1.70	20.00
7942	*BRIGHTNESS (Bodger), cerise scarlet, white eye semi-compact.....	1.70	20.00
7944	BRILLIANT, white eye, salmon rose.....	1.70	20.00
7860	COCCINEA, scarlet, small eye.....	1.70	20.00
7890	FLORADALE BEAUTY <small>ALL-AMERICA SELECTIONS</small> '37, rose and red shades.....	1.70	20.00
7864	GIANT SALMON PINK (A.M., R.H.S.'35).....	1.70	20.00
7868	*LAVENDER GLORY, lavender with cream eye, variable.....	1.70	20.00
7872	LUMINOSA, flame pink shading to salmon.....	1.70	20.00
8702	*ROYAL BLUE (Sutton's Blue), deep royal blue, no eye.....	1.70	20.00
7878	ROYALE (H.C., R.H.S.'35) royal blue, cream eye.....	1.70	20.00
7882	*SPECTRUM RED (H.C., R.H.S.'35), bright red.....	1.70	20.00
8704	*SPITFIRE, scarlet rose shades, large flowers.....	1.70	20.00
8706	VIVID, intense scarlet, compact.....	1.70	20.00
7886	WHITE, pure white.....	1.70	20.00
7898	FINEST MIXED, well-balanced mixture.....	1.30	15.00

## VERBENA MAMMOTH α

7810	BLUE SHADES.....	.90	10.00
7912	DANNEBROG (Danish Flag) <small>ALL-AMERICA SELECTIONS</small> '34, compact bright scarlet with white eye.....	.90	10.00
7812	DEFIANCE, scarlet, small white eye.....	.90	10.00
7828	PINK AND ROSE SHADES.....	.90	10.00
7834	WHITE.....	.90	10.00
7846	CHOICE MIXED.....	.80	8.00

## VINCA ROSEA α

7970	ALBA, pure white.....	.90	10.00
7972	ROSE.....	.90	10.00
7974	WHITE with crimson eye.....	.90	10.00
7978	MIXED.....	.80	8.00

## VIOLA TRICOLOR (See Pansy)

## VIRGINIAN STOCK (Malcomia maritima) α, 1'

8008	DWARF COMPACT MIXED.....	.25	2.50
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## WALLFLOWER EARLY FORCING ANNUAL

(Cheiranthus Cheiri) α, 12"-15"

8020	SINGLE BLOOD RED.....	.30	3.00
8022	SINGLE CREAM WHITE.....	.30	3.00
8024	SINGLE GOLDEN GEM, yellow.....	.30	3.00
8026	SINGLE PARIS MARKET, brown.....	.30	3.00
8036	SINGLE FINEST MIXED.....	.25	2.50
8038	DOUBLE EARLY WONDER, af extra choice mixed, blooms within 90 days.....	.90	10.00

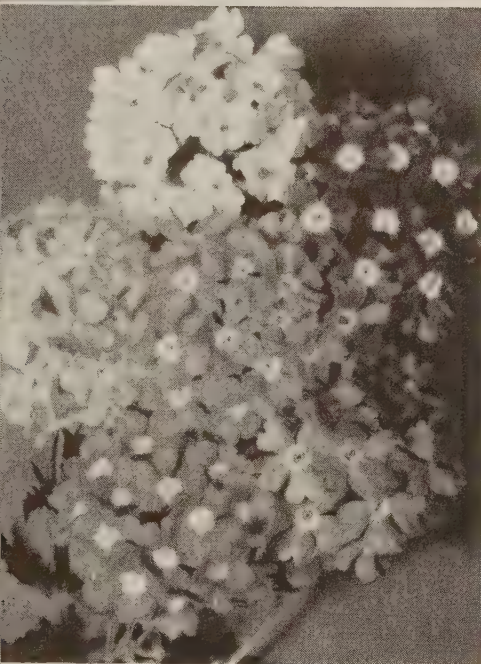
## XERANTHEMUM ANNUM DOUBLE (Everlasting) α, 18"

8068	MIXED.....	.40	4.00
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## ZINNIAS (See Pages 20 to 22)

## MIXTURES

8090	CUT FLOWER MIXTURE α, 2'-3'.....	.25	2.00
8092	SPECIAL MIXTURE ANNUAL CLIMBING VINES, ac.....	.25	2.00
8094	FLOWER GARDEN MIXTURE α, 2'-3'.....	.25	2.00
8096	CALIFORNIA NATIVE FLOWERS ap, 1'-2'.....	.35	3.50
6110	ROCK GARDEN ANNUALS FINEST MIXED, 8"-10".....	.50	5.00



ELECTRO #1137F VERBENA HYBRIDA  
GRANDIFLORA



ELECTRO #1192F VINCA ROSEA



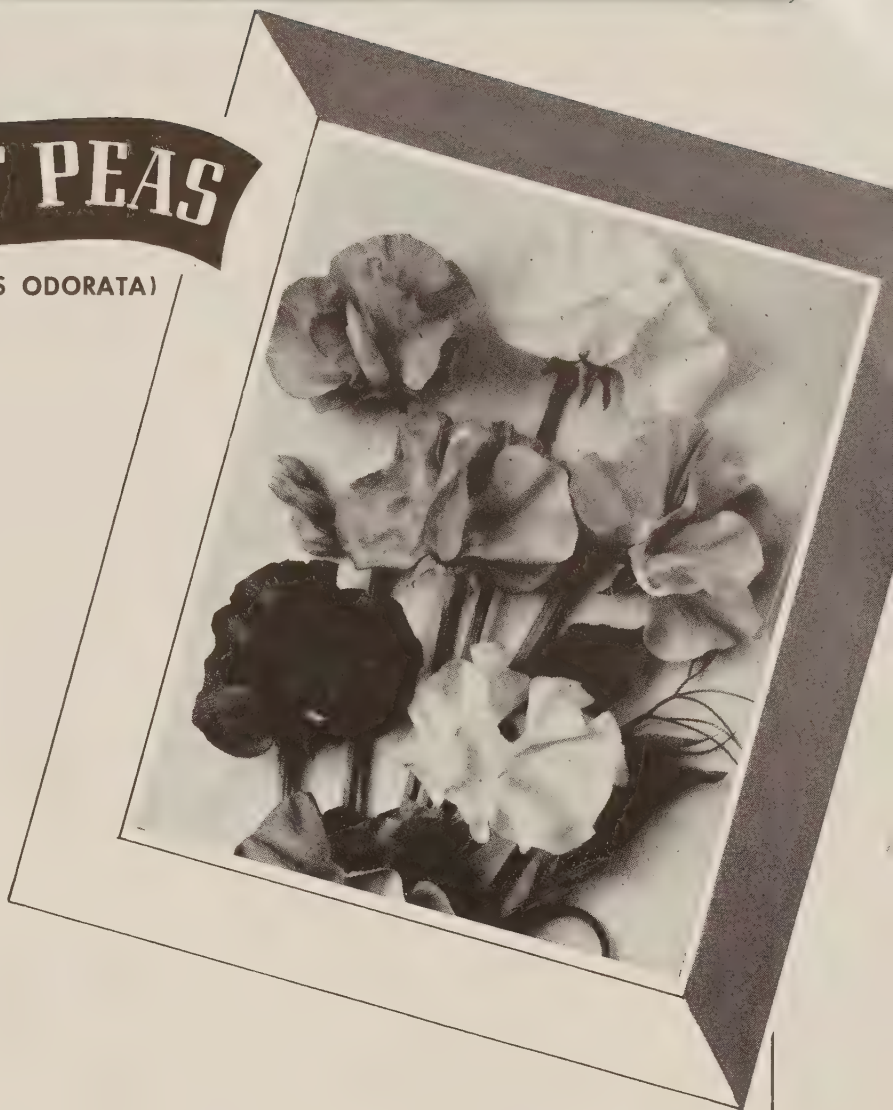
# SWEET PEAS

(LATHYRUS ODORATA)

## SPRING FLOWERING CUTHBERTSON af

Because of its remarkable heat-resistance and earlier flowering date this class has virtually replaced Late Spencers wherever heat is a problem. We recommend it highly. Numbers after each variety in this and the following classes describe the exact color according to the Royal Horticultural Society Color Chart, obtainable from us.

	Per lb.
8408 BILLY, light carmine 21/1 with shading of 21.....	1.50
8402 CAROL, clear pink on white ground 623 & 623/1.....	1.50
8434 CATHERINE, clear cerise on white ground 21/1.....	1.50
8436 COLINE, scarlet cerise 719/2 suffused 19/1.....	1.50
8438 CONNIE, chamois 19/1 on 20/2 and 20/1.....	1.50
8422 DANNY, navy blue 934/1.....	1.50
8440 DAVID, bright rose crimson 822/2 and 824/2.....	1.50
8442 EVELYN, salmon cream pink 619/1 and 621/1.....	1.50
8444 FLORA, rose carmine 24.....	1.50
8432 FRANCES, clear salmon pink on white ground 621 and 621/1.....	1.50
8410 FRANK G., rosy lavender 632/1.....	1.50
8412 HAZEL, light blue 36/3.....	1.50
8448 HELEN, blush pink 627/1 and 627/2.....	1.50
8426 JANET, white, black seeded.....	1.50
8424 JENNIE, white, white seeded.....	1.50
8416 JESSIE, mauve 30/1.....	1.50
8428 JIMMY, true bright scarlet, new.....	1.50
8450 KATIE, rose cream pink 625 and 625/1.....	1.50
8452 KENNETH, crimson 822 and 824/1.....	1.50
8406 LIZA, deep maroon 1030.....	1.50
8420 LOIS, clear rose pink 625 and 625/1.....	1.50
8454 MARION, cream, black seeded.....	1.50
8400 TOMMY, clear marine blue 39/2 on 37/1.....	1.50
8456 WILLIAM, cream, rose picotee edge.....	1.50
8430 FINEST MIXED .....	1.25



ELECTRO #1089G SWEET PEA RUFFLED SPENCER

## SPRING FLOWERING CUTHBERTSON

### COLOR COMPARISON WITH LATE SPENCER COLORS

Billy	—	Beatall	Helen	—	Ruffled Lady Ruffles
Carol	—	Mayfair	Janet	—	Gigantic
Catherine	—	Peer	Jennie	—	Burpee's Best White
Coline	—	Jubilee	Jessie	—	Chieftain
Connie	—	Smiles	Jimmy	—	Welcome
Danny	—	Flagship	Katie	—	Fairyland
David	—	Ruffled Crimson	Kenneth	—	Crimson King
Evelyn	—	Pink Frills	Liza	—	Black Diamond
Flora	—	Carlotta	Lois	—	Pinkie
Frances	—	Echo	Marion	—	Mastercream
Frank G.	—	Ambition	Tommy	—	Reflection
Hazel	—	Capri or Gleneagles	William	—	Tell Tale



# SWEET PEAS

**BODGER**

## SWEET PEA EARLY or WINTER FLOWERING SPENCER of

The variety we consider best in each color class is indicated by an asterisk (\*).

		Per lb.
6856	A. C. ZVOLANEK, rose pink, long stems 26/2 and 26/1.....	2.25
*6852	AMERICAN BEAUTY, rich crimson rose deep crimson shaded 24.....	2.25
6854	AMETHYST, reddish purple 729/1 shaded 28.....	2.25
*6858	ANNIE LAURIE, pure rose, white base, vigorous 625.....	2.25
6860	APOLLO, soft salmon cerise 20/1 flushed 621 (Zvolanek's Salmon is better).....	2.25
8322	AVALON, mid-blue.....	2.25
6862	AVIATOR, dazzling crimson 724/1.....	2.25
*6898	BALL BLUE SUPREME, clear deep blue 35/1.....	2.25
6872	BALL ORANGE, rich orange 17/1.....	2.25
6868	BALL ROSE IMPROVED, cerise pink, large flowered 623.....	2.25
*8350	BALL ROSE SUPREME, large wavy flowers; silvery rose pink.....	2.25
*6888	BOY BLUE (Zvolanek's), dark blue, large 35—darker shading.....	2.25
6950	BRIDESMAID, silvery pink 24/2.....	2.25
6882	BRIGHT LIGHT, flaming scarlet 719/1.....	2.25
*6884	BURPEE'S ORANGE, clear orange 17/1 shaded 618.....	2.25
*6886	BURPEE'S SALMON, rich salmon overlaid with a coppery sheen.....	2.25
6890	BURPEE'S WHITE, pure white, white seeded.....	2.25
6894	CANARY BIRD, rich cream, white seeded.....	2.25
6904	CASCADE, best white seeded white.....	2.25
8376	CELESTIAL, cerise salmon rose.....	2.25
*8380	COQUETTE, coral pink shaded amber and salmon 20/2 and 20/1 Duplexed flowers..	2.25
6902	DAPHNE, soft salmon pink on cream.....	2.25
6914	ELDORADO, fine orange.....	2.25
*6912	ELK PURPLE (Zvolanek's), long stems, large reddish purple 729/1.....	2.25
8324	FIESTA, orange cerise.....	2.25
6934	FLORIST ROSE, pure dark rose on white 24/1.....	2.25
6928	FRAGRANCE, mammoth clear lavender, wavy flowers 633/2 and 633/1.....	2.25
8362	GERANIUM, lighter than Bright Light; salmon orange shading.....	2.25
*8308	GIANT PINK, pink blended with soft rose, more intense at edges.....	2.25
6940	GIANT ROSE, extremely large, rose pink, robust 627/2.....	2.25
*6946	GRENADIER IMPROVED, dazzling crimson scarlet 721 deep. Good vigor.....	2.25
6956	HARMONY, clear lavender 633/2 and 32/2.....	2.25
6962	HOPE, pure white, black seeded.....	2.25
6976	JOSIE, brilliant rose pink, vigorous, large flowers, long stems 627/1.....	2.25
*8312	KATE SMITH, long stemmed large flowers, scarlet suffused rose.....	2.25
6980	LADDIE IMPROVED, long stemmed giant rose pink, robust 627/2.....	2.25
6994	MAJESTIC ROSE, brilliant rose pink, vigorous, long stems 625/1 and 625.....	2.25
6992	MARINER, clear blue, fine 37/1.....	2.25
*7002	MARS, rich deep crimson 824 and 822/2.....	2.25
*7010	MEMORY, clear rosy lavender, large wavy flowers 633/1.....	2.25
*7020	MISS ALABAMA, deep chocolate maroon.....	2.25
*7004	MRS. CALVIN COOLIDGE, rich salmon pink, 621.....	2.25
7006	MRS. HERBERT HOOVER, clear deep blue 35/1.....	2.25
8306	MRS. DOUGLAS MacARTHUR, deep almond pink on creamy white ground, large and waved.....	2.25
*7012	MRS. H. S. REDDICK, brilliant flesh pink suffused salmon, immense flowers, very long stems 623/2 flushed 625/2.....	2.25
7016	NAVY BLUE, extra large dark blue 35 with darker shading.....	2.25
*7024	ORANGE KING, glowing intense orange 17 with crimson shading.....	2.25
*7026	ORIENTAL, deep cream, black seeded, large flowers.....	2.25
7028	OTHELLO, deep maroon.....	2.25
8320	PEARL BUCK, rose standard tinged orange; wings deeper rose.....	2.25
*7044	PRIDE, pure, deep, even cerise, long stemmed, robust 719/2 and 719/3.....	2.25
*7078	PRINCESS BLUE, rich Belladonna blue, vigorous 40/3.....	2.25
7054	RED BIRD bright crimson red.....	2.25
7056	RED CROSS, crimson scarlet, extra large 821/1 and 820/2.....	2.25
8330	RED GIANT, true crimson.....	2.25
8342	SEQUOIA, golden cerise 621/1.....	2.25
*7062	SHIRLEY TEMPLE, delightful soft rose pink, fluted, long stems 26/2.....	2.25



# SWEET PEA EARLY or WINTER FLOWERING SPENCER of (Continued)

	Per lb.
8344 SIGNAL RED, deep scarlet orange, plainer flowered than Kate Smith.....	2.25
8346 SKIPPY, light soft salmon pink 19/2 and 19/1.....	2.25
8326 SNOW DROP, white seeded white.....	2.25
*7132 SNOW QUEEN, pure white, black seeded.....	2.25
7070 SNOW STORM IMPROVED, fine white, white seeded.....	2.25
*8394 STERLING, duplex salmon rose 625 and 625/1 on cream.....	2.25
*7076 SUNRAY, cerise on cream ground, long stems 20/1.....	2.25
*7084 SUPREME ORANGE (Zvolanek's), cerise wings, orange standards, robust, large flowers, long stems 18/1 standards—21/1 wings.....	2.25
7104 SUSANNA, rich carmine crimson 822/3.....	2.25
*8302 TOPS, delicate rose pink 622.....	2.25
8304 TOP SERGEANT, husky blood-red crimson 824 and 822/2.....	2.25
8398 TREASURE ISLAND, sparkling golden orange 18 flushed 19/1.....	2.25
*7096 TRIUMPH, deep lilac mauve 30.....	2.25
*8300 TWILIGHT, lavender 633/2 and 633/1.....	2.25
7098 VALENCIA, bright orange, long stems 17.....	2.25
*7134 VIVIAN (Zvolanek's), clearest carmine rose on white, long stemmed, vigorous 24.....	2.25
7100 VULCAN, the most vivid scarlet Sweet Pea, sunproof 719 deep.....	2.25
*8366 WAVES, outstanding new mid-blue 37/1, flowers very large, duplexed and fully ruffled, spaced well on good stems.....	2.25
7114 WHITE CHAMPION, long stemmed, pure white, white seeded.....	2.25
*8368 WHITE GIANT, white seeded, large florets in fours.....	2.25
*7082 ZVOLANEK'S SALMON, salmon cerise, large flowers, strong stems, robust 20/1 flushed 621.....	2.25
7136 EXTRA CHOICE MIXED, well balanced mixture of newest and brightest colors.....	1.75
7138 CHOICE MIXED.....	1.50

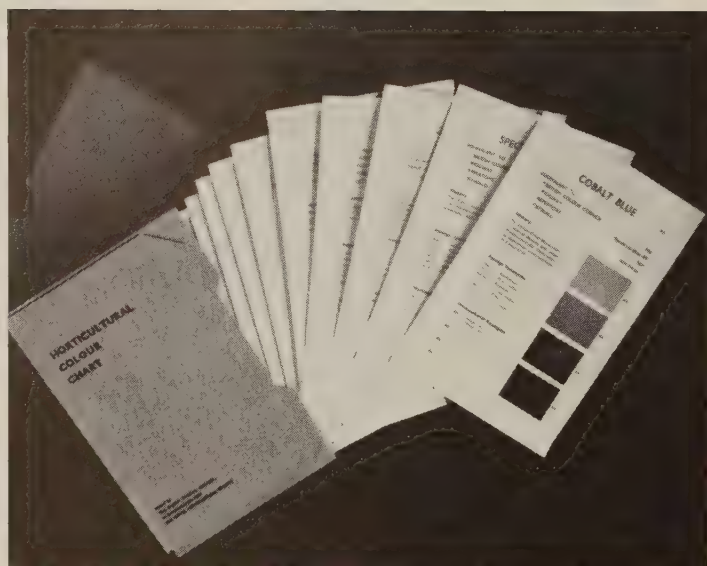
## EARLY FLOWERING SPENCER

### COLOR CLASSIFICATION

The variety we consider best in each color class is indicated by an asterisk (\*)

<b>BLUE (Deep)</b> *Ball Blue Supreme Blue Bird Mrs. Herbert Hoover New Blue	<b>CERISE (Salmon)</b> Apollo Celestial Spring Song *Zvolanek's Salmon	<b>MAROON</b> *Miss Alabama Othello	<b>PINK (Light)</b> *Tops Sequoia	<b>SALMON (Light)</b> *Burpee's Salmon Mrs. Kerr
<b>BLUE (Light)</b> Eleanor Blue *Princess Blue Silver King	<b>CREAM</b> Canary Bird *Oriental	<b>MAUVE</b> Triumph	<b>PINK (Salmon)</b> Mrs. Calvin Coolidge	<b>SALMON (Pink)</b> Ball Salmon *Coquette Skippy
<b>BLUE (Mid)</b> Blue Bonnet Blue Danube Marine Mariner Blue Jay *Waves	<b>CRIMSON</b> *American Beauty Aviator Pal Queen Crimson Red Bird Susanna	<b>ORANGE</b> *Burpee's Orange Eldorado	<b>PURPLE</b> Amethyst *Elk Purple	<b>SCARLET (Deep)</b> Grenadier *Grenadier Improved Red Cross
<b>BLUE (Navy)</b> *Boy Blue Navy Blue	<b>CRIMSON (Deep)</b> *Mars Red Giant Top Sergeant	<b>ORANGE (Deep)</b> Ball's Orange Ball Orange Supreme Fortyniner *Orange King Valencia	<b>ROSE (Carmine)</b> Chevalier *Vivian Pearl Buck	<b>SCARLET (Orange)</b> Bright Light Geranium *Kate Smith Signal Red Vulcan
<b>CERISE (Pure)</b> Glitters *Sunray	<b>LAVENDER</b> Fragrance Harmony Lavender King *Twilight	<b>PINK</b> Laddie Zvolanek's Rose	<b>ROSE PINK (Deep)</b> *Annie Laurie Florist Rose Titania	<b>WHITE (Black Seeded)</b> Hope *Snow Queen
<b>CERISE (Deep)</b> *Pride Sparkle	<b>LAVENDER (Deep)</b> *Memory Rhapsody	<b>PINK (Cerise)</b> Ball's Rose New Ball Rose Prosperity	<b>ROSE PINK (Medium)</b> Ball Rose Queen Giant Rose Josie Majestic Rose Mrs. H. R. Holscher *Shirley Temple A. C. Zvolanek	<b>WHITE (White Seeded)</b> Burpee's White Cascade Gardenia Snow Storm Improved White Champion *White Giant
<b>CERISE (Orange)</b> Flamingo *Supreme Orange Torch Treasure Island		<b>PINK (Cerise, Cream Ground)</b> Ball Rose Improved *Ball Rose Supreme Imperial Pink	<b>ROSE PINK (Light)</b> Laddie Improved *Giant Pink	
		<b>PINK (Flesh)</b> Bridesmaid *Mrs. H. S. Reddick	<b>ROSE PINK ON CREAM</b> Sterling	





## R. H. S. HORTICULTURAL CHART

In various sections of this list we have added to the regular descriptions of a variety, some numbers in italics. These refer to color blocks in the Color Chart which many of our customers have secured either from us (as U.S. distributors) or the Royal Horticultural Society direct. To see the precise color of a flower so described, turn to the page indicated and mask the proper block with the black mat provided. For example, Larkspur Gt. Imp. Los Angeles Improved is described as (623/1). Turn to page 623 and mask the block (623/1), which is the first tint of the full hue 623. We are gradually completing color registrations of all listed varieties in which exact color descriptions are vital. By means of this Chart, the most complete ever compiled, exact color descriptions may be sent by letter or wire, without recourse to paints, ambiguous names or other makeshifts. Applicable to other trades and uses, also, in which color standardization is desirable. Obtainable from us, in full sets (2 volumes) only—\$12.00/set.

## SWEET PEAS

### SWEET PEA LATE or SUMMER FLOWERING SPENCER *af*

Variety we consider best in each color class is indicated by an asterisk (*).		Per lb.
8182	AIR WARDEN, golden scarlet 719/2 suffused 19/1.....	1.50
*7144	AMBITION (G.M., 1930), rosy lavender 32/2.....	1.50
7146	AMETHYST, bright, clear blue, exceptionally large 39/2 on 37/1.....	1.50
8174	ARISTOCRAT, clear pink, 623/1 and 623.....	1.50
7152	ASCOT, pink 625/2.....	1.50
7158	AUSTIN FREDERICK IMPROVED, giant lavender 633/2 and 31/2.....	1.50
7160	AVALANCHE, glistening white, white seeded.....	1.50
*7170	BEATALL (A.M., 1929), pale cerise 21/1 with shading of 21.....	1.50
7178	BIG RED BOY, rich crimson, new long stemmed variety.....	1.50
*7174	BLACK DIAMOND, dark maroon 1030/1.....	1.50
7374	BLUE MOON, clear mid blue 36/2 on 38/2.....	1.50
7274	BONNIE BRIAR, large rose pink 25/2 and 25/1.....	1.50
7180	BRILLIANT ROSE, tyrian rose 24 (Ruffled Rose is better).....	1.50
*7186	BURPEE'S BEST WHITE, white seeded.....	1.50
*7214	CAPRI, clear silver blue, excellent 40/3.....	1.50
8196	CARLOTTA, dark rosy carmine 24/1 and 24.....	1.50
8202	CAVALCADE, carmine rose shaded gold.....	1.50
7196	CHARMING, rosy cerise 20/1 flushed 20.....	1.50
*7198	CHIEFTAIN, pure satiny mauve 30/1.....	1.50
7212	CHINESE BLUE, solid rich mid blue 39/2 on 37/1 light.....	1.50
8198	COSTER BOY, pink flushed bright rose, on white.....	1.50
8200	CREAM GIGANTIC, largest cream.....	1.50
7210	CRIMSON KING, rich deep crimson.....	1.50
8204	CYNTHIA DAVIS, new salmon 19/2 on 20/1.....	1.50
*7218	DAMASK ROSE (A.M., 1930), deep rose with carmine sheen 23 shaded 721/3.....	1.50
8214	ECHO, glowing salmon pink on white ground, 621.....	1.50
7240	ECSTASY, blush pink 625/2 on white.....	1.50
*7272	ELSTREE, bright pink on cream 621/1 shaded 623/1.....	1.50
7276	ETHEREAL (G.M., 1933), pale peach suffused rose 20/2 on 19/2 and 19/1.....	1.50
*7252	EXCELSIOR (A.M., 1931), scarlet orange 17—wings shaded 621.....	1.50



**SWEET PEA LATE or SUMMER FLOWERING SPENCER af (Continued)**

Per lb.

8222	FAIRYLAND, light rich rose pink on heavy cream ground 24/2 on cream.....	1.50
*7378	FLAGSHIP, deep navy blue 34 with darker shading.....	1.50
7264	FLORADALE (A.M., 1930), rich salmon pink on cream ground 621/1 shaded 621.....	1.50
8220	FLORADALE PURPLE, 729/1.....	1.50
*7486	FLUFFY RUFFLES IMPROVED, light cream pink 625 on cream ground.....	1.50
7268	FORTUNE, rich navy blue 34 with darker shading.....	1.50
8230	GEM, white, picotee edged pink.....	1.50
*7286	GIGANTIC (G.M., 1932), white, black seeded.....	1.50
7288	GLENEAGLES, very large, silver blue 40/3.....	1.50
7278	GLORIA, cream, picotee edged rose.....	1.50
*7292	GOLD CREST, orange tinted salmon 17/1 shading to 618.....	1.50
7296	GOLDEN WINGS, fine orange, large, vigorous 17/1 and 16/1.....	1.50
8234	GRACIE, deep cream, suffused light pink 618/3 and 618/2 on cream.....	1.50
7306	GRAND NATIONAL (A.M., 1933), rich cream, black seeded.....	1.50
*7346	GRAND SLAM, cerise scarlet 719/2 suffused 19/1.....	1.50
7302	GUINEA GOLD, cerise orange 17/1.....	1.50
*7334	HIGHLANDER (A.M., 1935), large flowered clear lavender, fine 633/2 and 633/1.....	1.50
*7358	JUBILEE, scarlet cerise 719/2 suffused 19/1.....	1.50
7360	JUMBO (A.M., 1933), lively deep cerise 20-20/1.....	1.50
7372	KING WHITE IMPROVED, large, pure white, white seeded.....	1.50
*8246	LEADER, salmon pink, cream ground 621 and 621/1.....	1.50
*8256	MABEL GOWER, excellent deep mid-blue 37/1.....	1.50
7394	MAGNET, bright cream pink 621 on cream.....	1.50
8364	MARGARET O'BRIEN, salmon-cerise.....	1.50
7402	MARY PICKFORD, dainty cream pink, suffused salmon 621/1 shaded 623/1.....	1.50
*7404	MASTERCREAM, cream, black seeded.....	1.50
7408	MAYFAIR (A.M., 1931), pink on white 623/1 and 623 on white.....	1.50
7422	MELODY (G.M., 1935), golden salmon pink on cream 618/1 suffused 621/1.....	1.50
7410	MISS CALIFORNIA, salmon cream pink 22/1 and 22/3.....	1.50
*7412	MRS. A. SEARLES, bright salmon cerise 20/1 on 19/1.....	1.50
*8260	MRS. R. BOLTON (new) (P.C., R.H.S. and N.S.P.S.), deep almond pink, very large flowered, 21/1.....	1.50
*8252	MOLLIE, cerise with touch of orange 20/1.....	1.50
*8254	MONTY (new), rich pink on white ground 623/2.....	1.50
7428	OLYMPIA, rich purple 729/1.....	1.50
*7432	ORANGE FLARE, orange 18/1.....	1.50
*7454	PATRICIA UNWIN, salmon pink suffused gold 621/1 suffused 618/1.....	1.50
*8268	PEER, orange pink 621 and 20/1.....	1.50
*7456	PINK FRILLS (G.M., 1934), rich salmon pink on cream 621/1 suffused 618/2.....	1.50
*7446	PINKIE, large rose pink 625/1 and 625.....	1.50
7450	POWERSCOURT (A.M., 1921), large lavender 633/2 and 633/1.....	1.50
*7452	PRINCE OF ORANGE, best deep orange 17 deep.....	1.50
*7464	RADAR (new), best rich salmon pink 19/2 on 20/1.....	1.50
8258	RECONNAISSANCE, huge rose picotee on creamy white ground.....	1.50
*7460	RED BOY, pure rich crimson, long stems, vigorous 824/1.....	1.50
*8282	RED ROVER, fine dark crimson 824/1.....	1.50
8266	RED SUPREME, deep crimson.....	1.50
7462	REFLECTION, clear mid blue 39/2 on 37/1.....	1.50
7474	ROYAL PURPLE, rich purple 729/1.....	1.50
7478	RUBICUND (A. 1933), crimson scarlet, vigorous 822/1.....	1.50
7482	RUFFLED BEAUTY, lilac pink on amber 623/3.....	1.50
7500	RUFFLED BLUE, deep blue, vigorous 36/2.....	1.50
7182	RUFFLED BONNIE RUFFLES, delicate salmon pink on cream 520/2.....	1.50
7484	RUFFLED CARMINE, bright carmine rose 23 shaded 721/2.....	1.50
7508	RUFFLED CRIMSON, rich velvety crimson 822/2.....	1.50
7236	RUFFLED CRINKLES, cerise pink suf coral 21/1.....	1.50
7502	RUFFLED EXQUISITE, salmon cerise 19/1 and 19/2 suffused 18/1.....	1.50
*7486	RUFFLED FLUFFY RUFFLES IMPROVED, light cream pink 625 on cream ground.....	1.50
7382	RUFFLED LADY RUFFLES (G.M., 1931), soft pink on white 26/2 on white.....	1.50
7504	RUFFLED MAUVE, pure mauve 30/1.....	1.50
7488	RUFFLED ORCHID, rich lavender rose 24/2.....	1.50
8280	RUFFLED PINK, pink on cream 623/2.....	1.50
7490	RUFFLED PRIMROSE, deep cream, black seeded.....	1.50
*7492	RUFFLED ROSE, rich rose 23.....	1.50
8284	RUFFLED ROYAL RUFFLES, scarlet cerise 20.....	1.50



**SWEET PEA LATE or SUMMER FLOWERING SPENCER af (Continued)**

	Per lb.
7498 RUFFLED SALMON PINK, large duplexed flowers, clear salmon pink on cream.....	1.50
8286 RUFFLED SPARKLE, glowing cerise 20/1.....	1.50
7494 RUFFLED WHITE, pure white, white seeded, long stems.....	1.50
7496 RUFFLED MIXED.....	1.50
8224 SEA FOAM, large dazzling cream.....	1.50
7514 SMILES, salmon shrimp pink 19/1 on 20/2 and 20/1.....	1.50
*7540 TANGERINE IMPROVED, rich orange 17/1 and 17/2.....	1.50
*8298 TELL TALE (new) (P.C., R.H.S. and N.S.P.S.), rich rose edge on clean white ground.....	1.50
*7542 THE ADMIRAL, (A.M., 1929), dark violet blue 34 with blackish shading.....	1.50
7552 THRILLER, orange scarlet.....	1.50
*8264 VISTA (new), large clear light purple on white ground.....	1.50
*7574 WELCOME, dazzling scarlet 719.....	1.50
*7578 WHAT JOY, deep, rich cream, white seeded.....	1.50
7590 YOUTH, white, edged rose pink.....	1.50
7606 UNRIVALLED MIXTURE	
This mixture contains a fine selection of the largest and most attractive named varieties, including many of the newest novelties.....	
7608 FIELD GROWN MIXTURE.....	1.35
	1.25

**LATE FLOWERING SPENCER  
COLOR CLASSIFICATION**

The variety we consider best in each color class is indicated by an asterisk (\*)

<b>BLUE (Light)</b> *Capri Gleneagles	<b>CREAM (White Seeded)</b> Dobbie's Cream Matchless *What Joy	<b>ORANGE (Deep)</b> *Prince of Orange Orange Flame	<b>PINK (Cream, deep)</b> Enchantress Floradale Gracie Idyl *Leader Magnet Miss California Nobility Spicy Station Master	<b>ROSE PINK</b> Bonnie Briar Hercules *Pinkie Rosie
<b>BLUE (Mid)</b> Amethyst Blue Moon Chinese Blue Heavenly Blue *Mabel Gower Mrs. Tom Jones Reflection Ruffled Blue	<b>CRIMSON</b> Captain Blood Charity Crimson King Red Rover *Rubicund Ruffled Crimson Sybil Henshaw	<b>PICOTEE</b> Gem (white ground) Gloria (cream ground) Sunkist (cream ground) *Telltale (white ground) Youth (white ground) Reconnaissance (creamy white ground)	<b>PINK (Flushed)</b> Coster Boy	<b>ROSE CARMINE</b> *Carlotta Cavalcade Damask Rose Ruffled Carmine
<b>BLUE (Navy)</b> Commander Godsall *Flagship Fortune	<b>CRIMSON (Deep)</b> *Big Red Boy Derby Day Red Boy Red Supreme	<b>PINK (Apricot)</b> Melody *Patricia Unwin Personality Silver Jubilee	<b>PINK (Orange)</b> George Shawyer Gold Finch *Peer	<b>SALMON (Orange)</b> Barbara *Gold Crest
<b>BLUE (Violet)</b> Jack Cornwall *The Admiral	<b>LAVENDER (Clear)</b> *Highlander Powerscourt	<b>PINK (Apricot, deep)</b> Ethereal *Pink Frills	<b>PINK (Cerise)</b> Dandy Mayfair *Mrs. R. Bolton Peggy Ann Stylist	<b>SCARLET</b> All Bright Campfire Defiance Huntsman *Welcome
<b>CERISE</b> Artiste Charming Fiery Cross Good Cheer Illuminator Jumbo *Mollie Ruffled Sparkle	<b>LAVENDER (Rosy)</b> *Ambition Austin Frederick Impr. Mrs. Buchart	<b>PINK (Blush, deep)</b> Aristocrat Ascot Ecstasy Fairyland Lady Ruffles Lullaby *Monty Ruffled Pink Juliet	<b>PINK (Salmon, rich)</b> Echo Mavis *Radar Ruffled Exquisite Simplicity Cynthia Davis	<b>SCARLET (Cerise)</b> Flamingo Grenadier Headlight Hollyberry Jubilee Ruffled Royal Ruffles *Air Warden
<b>CERISE (Light)</b> *Beatall Linconian Ruffled Crinkles	<b>MAROON</b> *Black Diamond Leviathan The Sultan Warrior	<b>PINK (Cream)</b> Chloe *Elstree Mary Pickford Picture	<b>PURPLE</b> Floradale Purple Olympia Royal Purple Ruffled Purple *Vista	<b>SCARLET (Orange)</b> *Excelsior Startler Thriller
<b>CERISE (Salmon)</b> His Majesty *Mrs. A. Searles Smiles	<b>MAUVE</b> *Chieftain International Ruffled Mauve Ruffled Orchid	<b>PINK (Cream, light)</b> Affection Cissie *Fluffy Ruffles Impr. Ruffled Beauty Ruffled Bonnie Ruffles Sheba	<b>ROSE</b> Brilliant Rose Corona *Ruffled Rose	<b>WHITE (Black Seeded)</b> Bridal Veil Giant White *Gigantic Kames Model Sextet Queen
<b>CERISE (Scarlet)</b> *Grand Slam Life	<b>ORANGE (Light)</b> Colorado Royal Sovereign *Tangerine Improved			<b>WHITE (White Seeded)</b> Avalanche *Burpee's Best White King White Impr. Ruffled White Snowdon
<b>CREAM (Black Seeded)</b> Cream Gigantic Daffodil Grand National *Mastercream Ruffled Primrose Sea Foam	<b>ORANGE (Medium)</b> Golden Wings Guinea Gold *Orange Flare			



## APPROXIMATE NUMBER OF SEEDS PER OUNCE

Abronia .....	2,300	Ipomea Cypress Vine.....	2,200
Acroclinium .....	9,000	Ipomea Rose Marie.....	1,300
Ageratum Dwarf .....	214,000	Ipomea Scarlett O'Hara.....	700
Alyssum .....	60,000	Kochia .....	50,000
Amaranthus .....	30,000	Larkspur .....	8,700
Anagallis .....	41,900	Lathyrus Latifolius .....	600
Anchusa Italica .....	1,200	Linaria Fairy Bouquet.....	462,000
Anemone .....	40,100	Lobelia .....	750,000
Antirrhinum .....	220,000	Marigold African Tall Mixed.....	11,000
Aquilegia Longissima .....	17,500	Marigold Crown of Gold.....	8,000
Arctotis Hybrids Autumn Shades.....	9,000	Marigold French Dwarf Mixed.....	10,000
Armeria Large Flowered Hybrids.....	12,000	Marigold Gigantea Full Double Orange.....	8,000
Aster Varieties .....	12,000	Marigold Harmony Type.....	10,000
Aster Will-Resistant Early Giant Rose Marie.....	12,000	Marigold Tagetes .....	37,000
Aubrietia .....	85,000	Marigold Yellow Supreme.....	7,600
Balloon Vine .....	400	Marvel of Peru.....	350
Balsam Bush Flowered Torch.....	2,400	Matricaria .....	150,000
Bartonia .....	38,000	Matthiola Bicornis .....	47,300
Bellis Perennis .....	192,000	Mesembryanthemum .....	200,000
Brachycome .....	150,000	Mignonette .....	30,000
Calendula Campfire Bodger's Improved Fl. Strain.....	5,200	Myosotis Blue .....	44,000
Calendula Chrysanthia .....	4,000	Nasturtium Dwarf Double.....	175
Calliopsis .....	100,000	Nasturtium Dwarf Single Mixed.....	240
Campanula Medium .....	125,000	Nasturtium Gleam Hybrids.....	180
Candytuft .....	10,000	Nemesia .....	100,000
Canna .....	100	Nemophila .....	17,700
Carnation Chabaud's .....	15,000	Nicotiana .....	200,000
Celosia .....	30,000	Nierembergia Hippomanica.....	168,320
Centaurea Cyanus .....	7,000	Pansy Engelmann's Strains.....	22,000
Centaurea Gymnocarpa .....	7,500	Petunia Giants of California Bodger's Supreme Florist Strain .....	162,000
Centaurea Imperialis .....	8,000	Petunia Grandiflora Nana Compacta Velvet Ball.....	200,000
Centaurea Moschata .....	10,500	Petunia Grandiflora Single Fringed.....	161,000
Cheiranthus .....	20,000	Petunia Grandiflora Single Plain Edged.....	200,000
Chrysanthemum Annual .....	10,000	Petunia Hybrida .....	262,000
Clarkia .....	100,000	Phlox Drummondii Grandiflora Mixed.....	18,000
Cleome .....	13,800	Poppy Nudicaule .....	448,000
Coix .....	120	Poppy Shirley .....	72,575
Coreopsis .....	12,000	Portulaca .....	300,000
Cosmidium .....	12,900	Pyrethrum Roseum .....	22,000
Cosmos .....	5,500	Queen Anne's Lace Flower.....	32,000
Cosmos Klondyke Orange Flare.....	3,000	Ricinus Zanzibariensis .....	30
Cosmos Klondyke Fiesta.....	4,500	Salpiglossis .....	125,000
Cynoglossum .....	5,300	Salvia Splendens .....	7,500
Dahlia .....	3,000	Scabiosa Imperial Giants Blue Moon.....	3,500
Delphinium Belladonna .....	10,000	Schizanthus Dr. Badger's Improved Giant Flowered Hybrids .....	46,000
Delphinium Cardinale .....	19,800	Shasta Daisy Double.....	18,000
Dianthus Laciniatus .....	28,000	Statice Sinuata .....	375 heads
Didiscus .....	10,300	Stocks .....	19,000
Digitalis .....	200,000	Sweet Peas .....	340
Dimorphotheca (African Daisy).....	10,000	Sweet William .....	31,000
Eschscholtzia .....	15,000	Thunbergia Alata .....	1,200
Euphorbia Heterophylla .....	5,300	Thunbergia Gibsoni .....	830
Euphorbia Variegata .....	2,500	Tithonia Torch .....	2,800
Gaillardia Grandiflora .....	10,000	Torenia .....	375,000
Gaillardia Picta .....	15,000	Tritoma .....	22,400
Gazania Splendens .....	12,000	Venidium .....	70,000
Geranium .....	6,200	Verbena Hybrida Grandiflora.....	12,500
Geum .....	7,000	Viola .....	25,000
Godetia Kelvedon Glory.....	46,400	Virginian Stock .....	69,500
Gourds Small Sorts Mixed.....	500	Wallflower .....	15,000
Gourds Large Sorts Mixed.....	150	Zinnia Dahlia Flowered.....	2,800
Gypsophila Elegans .....	25,000	Zinnia Early Wonder.....	3,300
Gypsophila Paniculata .....	35,000	Zinnia Fantasy .....	5,000
Helianthus Cucumerifolius .....	9,000	Zinnia Gaillardia Flowered.....	4,500
Helianthus Double Chrysanthemum Flowered.....	700	Zinnia Haageana .....	22,000
Helichrysum Mixed .....	45,000	Zinnia Lilliput .....	4,600
Hollyhock Chater's Double Mixed.....	3,800	Zinnia Linearis .....	123,650
Hunnemannia Semi-Double Sunlite.....	7,000	Zinnia Pumila .....	4,500
Ipomea Alamo Vine.....	240	Zinnia Scabious Flowered.....	6,000
Ipomea Cardinal Climber.....	1,000	Zinnia Super Crown o'Gold Pastel Tints.....	2,800
Ipomea Clarke's Earliest Heavenly Blue Morning Glory .....	675		



**B O D G E R**